

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2005 FEB 23 AM 11:36

To: Office of the City Administrator
Attn: Deborah Edgerly
From: Department of Human Services
Date: March 8, 2005

Re: RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT FROM THE SAN FRANCISCO FOUNDATION IN THE AMOUNT OF \$15,000 OVER A NINE MONTH PERIOD, FEBRUARY 2005 THROUGH OCTOBER 2005, TO SUPPORT A YOUTH AMBASSADORS PROGRAM AS PART OF THE OAKLAND CITY-COUNTY VIOLENCE PREVENTION INITIATIVE IN THE WEST OAKLAND TARGET AREA

SUMMARY

The City of Oakland, Department of Human Services has been awarded a \$15,000 grant from the San Francisco Foundation to support a Youth Ambassadors program as part of the Oakland City-County Violence Prevention Initiative in the West Oakland target area. The grant will support 5 McClymonds High School students who live in the West Oakland target area to serve as Youth Ambassadors. They will be responsible for conducting outreach to youth and their families in the target area and for organizing youth initiated projects that contribute to improved safety and health in the neighborhood. This resolution authorizes the appropriation of this grant, which covers a 9 month period from February 1, 2005 through November 30, 2005.

FISCAL IMPACT

There is no impact on the City's General Fund. All funds, \$15,000 over the 9 month grant period, will be appropriated to Fund 2190, Organization 78111, and a project to be established.

BACKGROUND

The Oakland City-County Violence Prevention Task Force was created by Mayor Jerry Brown in 2003 to address the growing level of violence in the City of Oakland. Composed of agency directors from the Alameda County Health Services, Alameda County Sheriff, Alameda County Chief of Probation, the Oakland City Administrator, Mayor's Office, Department of Human Services, Police Department, Public Works, Community Housing, Oakland Housing Authority, and other city and county agency directors, the Task Force is piloting a comprehensive, place-based violence prevention strategy in two neighborhoods, a six block area of West Oakland and Sbrante Park in East Oakland. The initiative seeks to address the problem of violence by improving a broad range of indicators that are directly correlated with high rates of violence in communities, such as the lack of economic opportunity and constructive activities for youth, blight and physical deterioration, and the absence of strong networks and ties among community

Item: _____
Life Enrichment Committee
March 8, 2005

residents. The Youth Ambassadors Program will recruit 5 students from McClymonds High School to organize other young people in the West Oakland target area. The Youth Ambassadors will identify and organize youth-initiated projects that contribute to violence prevention, such as community gardens, sports leagues, and arts and cultural events.

KEY ISSUES AND IMPACTS

The San Francisco Foundation grant will provide funds for the youth engagement component of the Violence Prevention Initiative in the West Oakland target area. The grant will provide a modest stipend to 5 McClymonds High School students to organize other youth in the neighborhood. They will undertake a range of projects that will provide constructive activities for youth in the neighborhood, which will, in turn, contribute to violence prevention. Recruitment of youth will begin in April-May 2005 with the most intensive work taking place during the summer of 2005.

The goal of the Initiative is to create safe and resilient communities. The intended outcomes for the overall initiative after two years of implementation are:

- 40% of all residents will report city and county services are more efficient
- 50% more residents will report an increased sense of community cohesion
- Police calls for service will decrease by 20% and violent crime will decrease by 25%

SUSTAINABLE OPPORTUNITIES

Environmental

There are no immediate environmental opportunities in this grant.

Economic and Social Equity

The grant will target vulnerable youth and their families. 50% of families in the target area live below the poverty line. The project will provide needed services and activities for at-risk youth.

DISABILITY AND SENIOR CITIZEN ACCESS

The program is largely targeted at youth and their families. All services will be fully accessible.

RECOMMENDATION(S) AND RATIONALE

Staff recommends that City Council accept and appropriate this grant from the San Francisco Foundation to support the Youth Ambassador Project of the City-County Violence Prevention Initiative.

Item: _____
Life Enrichment Committee
March 8, 2005

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that City Council approve a resolution authorizing the City Administrator to accept and appropriate a grant from the San Francisco Foundation in the amount of \$15,000 over a nine month period, February 2005 through October 2005, to support a Youth Ambassadors Program as part of the Oakland City-County Violence Prevention Initiative.

Respectfully submitted,

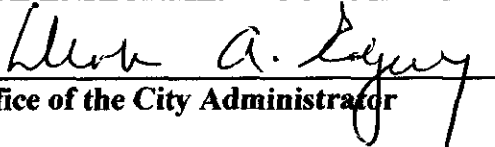


ANDREA YOUNGDAHL
Director, Department of Human Services

Reviewed By:
Sara Bedford
Policy and Planning Manager

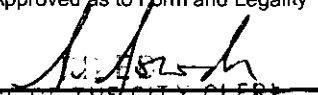
Prepared By:
Jessica Pitt
DHS Planner

**APPROVED AND FORWARDED TO
LIFE ENRICHMENT COMMITTEE:**


Office of the City Administrator

Item: _____
Life Enrichment Committee
March 8, 2005

OAKLAND CITY COUNCIL


OFFICE OF THE CITY CLERK
OAKLAND City Attorney

RESOLUTION No. _____ C.M.S.

2005 FEB 23 AM 11:36

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT FROM THE SAN FRANCISCO FOUNDATION IN THE AMOUNT OF \$15,000 OVER A NINE MONTH PERIOD, FEBRUARY 2005 THROUGH OCTOBER 2005, TO SUPPORT A YOUTH AMBASSADORS PROGRAM AS PART OF THE OAKLAND CITY-COUNTY VIOLENCE PREVENTION INITIATIVE IN THE WEST OAKLAND TARGET AREA

WHEREAS, the City of Oakland wishes to create resilient and safe communities through the Oakland City-County Violence Prevention Initiative; and

WHEREAS, the Youth Ambassadors Program in the West Oakland target area will engage youth in organizing projects that will provide constructive activities for young people and contribute to the prevention of violence; and

WHEREAS, the San Francisco Foundation has awarded the City of Oakland a grant of \$15,000 to support the Youth Ambassadors Program in the West Oakland target area over a nine month period from February 2005 through October 2005, and said funds shall be appropriated to Fund 2190, Organization 78111, and a project to be established; and

WHEREAS, there is no impact on the general fund and the City of Oakland shall receive \$15,000 to implement the Youth Ambassador Project; now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to appropriate aforesaid grant to Fund 2190, Organization 78111, and a project to be established for the purposes described above; and, be it

FURTHER RESOLVED: That should the grantor make additional funds available as part of this grant, the City Administrator or her designee is authorized to appropriate additional funds to the same fund, organization and project as above; and, be it further

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designee as a agent for the City to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests and related actions which may be necessary for completion of the aforementioned grant in accordance with its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
Interim City Clerk and Interim Clerk of the
Council Of the City of Oakland, California