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OAKLAND

CITY OF OAKLAND



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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Ronald V. Dellums  
Mayor

(510) 238-3141  
FAX (510) 238-4731  
TDD (510) 238-7629

## Letter of Appointment

May 19, 2009

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Brunner and Members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed the following persons as members of the following Board or Commission, subject to City Council confirmation:

### Landmarks Preservation Advisory Board

**Daniel Schulman (No Special Requirement)**, Mayoral appointment to serve the term beginning February 22, 2008 and ending February 21, 2011, retaining the seat previously held by Neal Parish.

**Anna Naruta (Landscape Architect or City Planner)**, Mayoral appointment to serve the term beginning February 22, 2007 and ending February 21, 2010, filling the seat previously held by Kelly Khan.

**Valerie Garry (No Special Requirement)**, Mayoral appointment to serve the term beginning February 22, 2009 and ending February 21, 2012, filling the seat previously held by Sean Traverneir.

**Delphine Prevost (Real Estate Broker or Experience)**, Mayoral reappointment to serve the term beginning February 22, 2009 and ending February 21, 2012, retaining the seat she previously held.


**Kirk Peterson (Oakland Historian or Architect Historian)**, Mayoral reappointment to serve the term beginning February 22, 2008 and ending February 21, 2011, retaining the seat he previously held.

Please note that the Code of Federal Regulations (CFR) requirement that an architect be on the board is fulfilled by Thomas Bigg's presence as the architect. As a result, Ms. Garry's appointment will be seated with no special requirement.

Thank you for your assistance in this matter.

Sincerely,

Ronald V. Dellums  
Mayor

  
CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF DANIEL SCHULMAN, ANNA NARUTA AND VALERIE GARRY, AND THE REAPPOINTMENT OF DELPINE PREVOST AND KIRK PETERSON, AS MEMBERS OF THE LANDMARKS PRESERVATION ADVISORY BOARD**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 192 C.M.S. creates the Landmarks Preservation Advisory Board, whose members are nominated by the Mayor and confirmed by the City Council; and

**WHEREAS**, the Landmarks Preservation Advisory Board consists of seven members including but not limited to Landscape Architect or City Planner, Oakland Historian or Architectural Historian, Real Estate Broker, and Architect, whose members of the Landmarks Preservation Advisory Board are to serve three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Daniel Schulman (No Special Requirement)**, Mayoral appointment to serve the term beginning February 22, 2008 and ending February 21, 2011, retaining the seat previously held by Neal Parish.

**Anna Naruta (Landscape Architect or City Planner)**, Mayoral appointment to serve the term beginning February 22, 2007 and ending February 21, 2010, filling the seat previously held by Kelly Khan.

**Valerie Garry (No Special Requirement)**, Mayoral appointment to serve the term beginning February 22, 2009 and ending February 21, 2012, filling the seat previously held by Sean Traverneir.

**Delphine Prevost (Real Estate Broker or Experience)**, Mayoral reappointment to serve the term beginning February 22, 2009 and ending February 21, 2012, retaining the seat she previously held.

**Kirk Peterson (Oakland Historian of Architect Historian)**, Mayoral reappointment to serve the term beginning February 22, 2008 and ending February 21, 2011, retaining the seat he previously held.

**IN COUNCIL, OAKLAND, CALIFORNIA,**

**PASSED BY THE FOLLOWING VOTE:**

**AYES – KERNIGHAN, NADEL, QUAN, DE LA FUENTE, BROOKS, REID, KAPLAN AND  
PRESIDENT BRUNNER**

**NOES –**

**ABSTENTIONS-**

**ABSENT-**

**ATTEST:**

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**LATONDA SIMMONS**  
City Clerk and Clerk of the Oakland City Council  
of the City of Oakland, California

# Daniel A. Schulman

## Professional Profile

Close to 20 years experience in Internet marketing, technology product development, and data analysis. Skilled in product management, product marketing, and online marketing. Built and managed professional service organizations. Speaker at industry events including SMX, PubCon, and IBM's Make It Easy conference. Early employee or founder of several successful Internet startups. Provided Internet consultation to top websites and Fortune 500 companies including Amnesty International USA, the Gap, IMDb, Lycos, Intel, and Sun Microsystems.

## Accomplishments

- Increased website traffic with search engine optimization, paid-search, and other online marketing for major national websites.
- Led cross-functional team to launch a multi-million dollar software-as-services product.
- Built a professional services team from the ground up that generated \$5 million annually from a client list that included over half of the Fortune 500 and top Internet companies.
- Conceived, built, marketed, and sold a network of websites that generated positive revenue growing at a 65% rate and over three million annual visitors.

## Employment

**dSchulman Marketing, Oakland, CA**

**Founder and President, August 2006 to present**

- Serve as Director of Search Marketing for Donordigital – a marketing agency for major nonprofit organizations such as Amnesty International USA, NAACP, and Americares. Duties include search engine optimization (SEO) consultation and paid-search (SEM) management.
- Provide online marketing services to small businesses particularly law firms. Services include search engine optimization, search engine marketing, and local search optimization.
- Speaker at Internet marketing conferences including PubCon, Search Marketing Expo, and Network for Good.

**Allen's Guide, Oakland, CA**

**Founder and President, December 2001 – August 2006**

Network of Internet niche directories with over three million annual visitors currently part of the holdings of Internet Brands (NASDAQ: INET).

- Managed all aspects of business including website design, programming, and marketing. Contracted outside vendors for sales, content production, and graphics.
- Led sales efforts to build a list of over 200 customers with 90-plus percent retention rate.
- Attained top search engine positions for highly competitive terms.
- Provided consulting services that enabled other businesses to obtain top search engine positions. Consulting areas included search engine marketing (SEM), search engine optimization (SEO), pay-per-click (PPC), and marketing plan development.

**Enviz, Inc, Redwood City, CA**

**Senior Director, March 2000 – November 2001**

Startup backed by Draper Fisher Jurvetson that created a software-as-services product (*Enviz Insight*) to enable Internet businesses to improve their user experience. Enviz was acquired by Keynote Systems (NASDAQ: KEYN).

- Led cross-functional team to manage product release between the Beta and Generally Available versions. Wrote major sections of the market requirements document (MRD) and product specification documents (PRD).
- Established research and marketing team to launch product to early customers. Served as company spokesperson with media and at conferences. Developed marketing collateral including research white papers.
- Served as Chief Privacy Officer. Worked with an Internet privacy expert to create privacy and data security policies.
- Managed major client engagements including Lycos and eBay. Gathered requirements, established research plans, collected visitor experience and feature usability data, and produced recommendation reports.

**Informative, Inc, Brisbane, CA**

**Director of Research, January 1999 – March 2000**

Informative produces a managed ASP tool for conducting custom online survey research (*SurveyBuilder*) as well as a suite of standardized research offerings. Company annual revenues of 5 million dollars.

- Led a fifteen-person team that delivered online market research surveys in a high volume, rapid-turnaround environment.
- Managed projects for key clients from Informative's base of over 300 top Internet and Fortune 500 companies, including Gap Inc., Sun Microsystems, and Intel.
- Led cross-functional teams to define and create new product features. Established best practices for research products.
- Wrote market requirement documents (MRDs), product specification documents (PRDs), and marketing collateral.

**Prior to 1999**

Market Research & Data Analytics Consultant, Self-Employed Los Angeles & San Francisco, CA  
Research Assistant, UCLA Statistical Consulting Center  
Research Assistant, UCLA Center for the Study of the Environment and Society

**Education**

UCLA, Department of Sociology; Advanced to Doctoral Candidacy (ABD)  
UCLA, Department of Sociology; M.A.  
University of California at Berkeley; B.A.

## **Anna Naruta, PhD**

*Historical and Cultural Resources Research, Evaluation, & Interpretation*

### **EDUCATION**

PhD 2006 University of California, Berkeley  
Anthropology with concentration in Historical Archaeology  
National Science Foundation Graduate Fellowship

MA 1998 Anthropology, Archaeology concentration, UC Berkeley

BA 1997 Anthropology with minors in Black Americana Studies and Statistics,  
Western Michigan University (Lee Honors College), Kalamazoo, MI

### **WORK EXPERIENCE**

#### **Chinese Historical Society of America Museum**

965 Clay Street, San Francisco, CA 94108

##### **Director of Archives and Exhibits**

January 2007 – present

Duties include: strategic planning, historical research and content development for public interpretation, project management. • Project lead and lead curator for in-house, web, and traveling exhibits • Project lead and lead curator for collaborative exhibition project with the Bancroft Library and California Historical Society • Facilitate and receive input from exhibition Advisory Committees, Expert Panels, and governing Board committees • Managing editor of the 2008 and 2009 volumes of the Society's annual journal • Project management with full range of facilities, exhibition, print, video, and web professionals • Some fundraising and development work, including but not limited to creating project workplans, timelines, and budgets • Curator and project manager for CHSA Booklet series • Cultural resources evaluation

##### **Collections Consultant**

June – December 2006

Assessed current state of collections, including researching and evaluating current systems for physical and intellectual control • Developed reports to staff and board. Worked with staff and board to create and adopt the Society's first-ever Collections policy, to govern archival and museum collections developed over 45 years • Conducted board education on role of board members and of governing policies in meeting the non-profit's charge of caring for collections for the public trust • Exhibition and interpretative publication research and development • Consulted on strategic planning and budget development • Continued to review Cultural Resource Management documents for the Society, evaluate the uniqueness and significance of cultural resources under CEQA definitions, evaluate fit of proposed mitigation plans, facilitate generation of range of options for adequate mitigations for impacts to cultural resources

##### **Exhibition Researcher / Curator / Project Manager**

October 2005 – May 2006

Identified relevant scope of work, conducted original historic research to support project on the centennial of the 1906 San Francisco earthquake and fire. • Coordinated with exhibitions and collections committee and senior scholars, including architectural historian Philip P. Choy, formerly of State Historic Resources Board • Project managed design and implementation of earthquake centennial exhibit and supplemental exhibit brochures, conducted new research, public interpretation on relevant historic sites • Guided graduating senior college student in mentored research with primary sources, to develop new information on demographics and multicultural nature of San Francisco Chinatown before the 1906 earthquake and fire • Served as historical consultant for Wells Fargo and *Sing Tao Daily*-sponsored special supplement *Unshakable: Rebirth of S.F. Chinatown in 1906* (April 15, 2006); with mentored

student Jamille Teer, co-authored the supplement's report on SF Chinatown composition in 1900, and the Chinese, Japanese, and African American newspapers then operating there

**Cultural Resources Management Consultant** 1999 – present  
*further client list and work samples at [annanaruta.com](http://annanaruta.com)*

**Oakland Asian Cultural Center** October 2003 – September 2007  
388 9th St # 290, Oakland, CA 94607; and  
**Chinese Historical Society of America Museum**  
965 Clay Street, San Francisco, CA 94108

**Cultural Resources Management Consultant (pro bono)**  
Coordinated with the Oakland Asian Cultural Center and Chinese Historical Society of America in their efforts for self-determination of treatment of archaeological remains of a 19th-century Chinatown to be excavated during redevelopment • Liaisoned between commercial developers, administrating government officials, cultural heritage groups, and archaeological mitigation firm • Provided pro bono technical expertise to community members • Drafted language Oakland City Council adopted to provide a mechanism for the archaeological study plan for the rediscovered Chinatown's remains to have the benefit of review and feedback by community experts • Created online clearinghouse for public education: *UptownChinatown.org* (won Oakland Heritage Alliance Partners in Preservation Award) • Curated and implemented exhibit in historic building to raise public awareness of extant historic resources • Shared results of community efforts in cultural resource stewardship in publication, "Activating Legal Protections for Archaeological Remains" (*Chinese America: History & Perspectives* 2007)

**University of California, Berkeley** September 2000 – December 2005  
Anthropology Department, Archaeological Research Facility, Berkeley, CA 94720

**Project Director / Principal Researcher for grant-funded dissertation research**  
Secured research grants and fellowships, tracked approved budgetary spending, prepared reports to administrating agencies • Researched and synthesized data from archaeological materials, historic architecture, archived manuscript collections, and historic documents • Project recognized by Bancroft Library with a summer study award, other awards of research funds such as National Science Foundation Graduate Fellowship, Foreign Language and Area Studies Award • Gave public outreach presentations to area heritage organizations and other groups interested in cultural heritage preservation, organized conference for researchers to share results, participated in large conference by organizing three conference panels for researchers to share new research results • Taught lab and discussion sections of large undergraduate courses • Mentored student in award-winning primary source study, "Nineteenth Century Oakland Chinese Businesses" (Kelly Fong, *Chinese America: History & Perspectives* 2008) • Filed dissertation, a historical and archaeological study of the Chinatowns and early development of Sacramento, San Jose, Los Angeles, Riverside, and Oakland, California

**College of Marin** Summer 2005  
Anthropology Department, Kentfield, CA 94904

**Lecturer (Class IV Step I Instructor)**  
Designed curriculum to meet articulation agreement requirements and be university transferable. • Developed and implemented original course materials for Introduction to Cultural Anthropology with emphasis on students understanding the development of

a field of study, gaining familiarity with identifying and working with source texts, and developing critical thinking skills • Created environment for students to memorize and complete weekly map quizzes to learn the countries of the world

**University of California, Berkeley** April 1999 – March 2003  
Anthropology Department, Archaeological Research Facility, Berkeley, CA 94720

**Archaeological Survey Consultant / Geophysical Survey Specialist /  
Sponsored Project Co-Director**

Geophysical Survey Consultant for Wenner-Gren Foundation-funded project in Togo, West Africa, investigating technology and spatial organization of production in early Bassar blacksmithing at the 8th century site of Dekpassanware (Jan - Feb 2002): Designed, implemented, interpreted non-invasive gradiometer survey program to test within 380x380 meter area in Dekpassanware, a rural area near the town Bassar, Togo • Geophysical Survey Specialist for Professor Kent Lightfoot, Archaeological Research Facility, UCB (various contracts, 1999): Designed geophysical survey research design, conducted fieldwork, interpreted survey data, and prepared reports for multiple contract projects • Demonstrated culturally-sensitive collaboration in working with Kashaya Pomo in their desired non-invasive investigation of the sacred Metini Site, Fort Ross State Park, CA • Project Co-Director for Sponsored Project Research at the Presidio of San Francisco, cultural resource management partnership between UCB, GGNRA, and Presidio Trust (1998-2000), planning through agency and public reporting

**Andrew Jackson's Hermitage** Summers 1996 – 1998  
4580 Rachel's Lane, Hermitage, TN 37076

**Field Supervisor / Archaeologist**

With two other Field Supervisors, provided archaeological and historical training tailored to each participant's background and experience while conducting archaeological research in former slave cabin areas • Interpreted the site and ongoing excavations to visitors, who often numbered as many as 300 a day • Helped create an open educational environment where participants explored potentials of archaeology, the sometimes painful historical facts of U.S. slavery and its legacies, and the roles of such histories in modern times • Synthesized previous survey data; developed new interpretation approach using specialized computer software, used results to design, implement, and interpret characterization study; reported on results • Lived and worked on former plantation grounds with large and diverse college intern and Earthwatch volunteer field crews; also conducted educational field trips to sites in Tennessee and Kentucky

**Center for American Archaeology**, Campsville, Illinois and FEMA Summer 1995  
Grafton Historic Cemetery Project, Grafton, Illinois

**Archaeological Field Technician**

Cemetery excavation and relocation project under Principal Investigator Dr. Jane Buikstra

**JOB-RELATED TRAINING AND CERTIFICATIONS**

Lead Agency California Environmental Quality Act (CEQA) Review, California  
Preservation Foundation / National Park Service, Presidio of San Francisco

Historic Preservation Training for Local Governments, California Office of Historic  
Preservation and California Preservation Foundation



Western Archives Institute, Institute of Museum and Library Services and Society of California Archivists (completion certificate)

Legal Aspects of Photography Rights, Archives Management and Permissions, Society of American Archivists

Oral History project planning and implementation, Oakland Living History Project, Mills College

Mandarin language immersion program (Princeton in Beijing) and US Department of Education Foreign Language and Area Studies-funded classroom instruction, 4 years

### **AFFILIATIONS**

Society of California Archivists (SCA), Outreach Committee co-chair for Northern California

Society of American Archivists

Phi Kappa Phi; Pi Mu Epsilon mathematics honor society

### **MUSEUM PUBLICATION SERIES (Curator, project manager)**

*A Meeting of Two Souls: A Tribute to Gary Woo, A Painter's Painter* by Yolanda Garfias Woo

(San Francisco: Chinese Historical Society of America with Oakland Museum of California and City Lights Foundation, 2008)

*The Architecture of San Francisco Chinatown* by Phillip P. Choy

(San Francisco: Chinese Historical Society of America, 2008)

[also historical image researcher]

*Glamour & Grace: The History and Culture of Miss Chinatown USA*

(San Francisco: Chinese Historical Society of America, 2007)

[historical image researcher, author]

*Celebrating Him Mark Lai: The Dean of Chinese American Historians* by Maurice Chuck, L. Ling-chi Wang, Weiyu Ou, and others (in Chinese and English)

(San Francisco: Chinese Historical Society of America and the Him Mark Lai Birthday Party Planning Committee, 2007), online at [HimMarkLai.org](http://HimMarkLai.org)

*Remembering 1882: Fighting for Civil Rights in the Shadow of the Chinese Exclusion Act*, featuring "Up Against the Law" by Connie Young Yu

(San Francisco: Chinese Historical Society of America, 2007), online at [Remembering1882.org](http://Remembering1882.org)

### **PROFESSIONAL PUBLICATIONS**

[in press]

"A 'Landmark': History of Chinese Californians by Chinese Californians, 1969," in "Seizing the Moment: Twentieth Century Chinese American Activism" special issue of *Chinese America: History & Perspectives* 2009

[Also as issue's managing editor and historical image researcher]

2008

The Bancroft Library, the California Historical Society, and the Chinese Historical Society of America present *The Chinese of California*, February 7-August 30, 2008, at

CHS, 678 Mission Street, San Francisco, CA 94105 (Gordon Chun Design, Maren Jones Art Services)  
[Lead curator, project lead, researcher, CHSA project Registrar, translation coordinator]

2008

"Introduction – Labor and San Francisco's Garment Industry"; co-author, with May Chol, of "Scenes from a Lifetime of Sewing for the Garment Factories – Mrs. Louie Ten Wo Choi (1907-2007)," in special issue of *Chinese America: History & Perspectives* [Also as issue's managing editor and historical image researcher]

2007

The Chinese Historical Society of America and the Chinese American Citizens Alliance present *To Enjoy and Defend Our American Citizenship*, July 2007 – December 13, 2008, Philip P. Choy Gallery, CHSA Museum, online exhibit at [OurAmericanCitizenship.org](http://OurAmericanCitizenship.org)

2007

*Glamour & Grace: The History and Culture of Miss Chinatown USA*, February – June 2007, Philip P. Choy Gallery, CHSA Museum  
[Curator, Project Manager, booklet author; rights acquisition, registration, processing, arrangement, description for the Harry Jew photographic collection]

2007

*Remembering 1882: Fighting for Civil Rights in the Shadow of the Chinese Exclusion Act*, a traveling exhibit and companion website of primary source documents, research, and video, launched on the 125th anniversary of the passage of the Chinese Exclusion Act with an exhibition and expert symposium with the Historical Society for the Northern District of California, Philip Burton Federal Building, Northern California District Court, 450 Golden Gate, San Francisco. On exhibit at the CHSA Museum, February 12 – December 13, 2008, and simultaneously traveling to universities (CSU East Bay centerpiece, 2008-2009 programming) and historic sites (National Park Service Brown v. Board of Ed Historic Site, April 2009).  
online exhibit, videos, reading room at [Remembering1882.org](http://Remembering1882.org)

2007

"Activating Legal Protections for Archaeological Remains of Historic Chinatown Sites: Lessons Learned from Oakland, California." In *Chinese America: History & Perspectives*

2006

"San Francisco Chinatown 1906-2006: Selected Milestones", in *Chinatown Rising: Since the Quake* (San Francisco: Chinese Historical Society of America)

2006

Content Consultant for *Unshakable: Rebirth of S.F. Chinatown in 1906*, *Sing Tao Daily* Commemorative Supplement, April 15, 2006; co-author, with Jamille Teer (another student supervised in advanced research with primary source historical materials), of "Pre-quake Demographics" the supplement's report on San Francisco Chinatown composition in 1900, and the Chinese, Japanese, and African American newspapers then operating there.

2006

*Earthquake: The Chinatown Story*, April 4 – December 15, 2006, CHSA Museum  
[Lead Curator, Project Manager]

2005

"Lew Hing's Pacific Coast Canning Company – A New Jobsite in West Oakland, 1905" *Oakland Heritage Alliance News* 25(1): 1, 3, 9 (Spring 2005)

2005

*Oakland's San Pablo Avenue Chinatown: A compilation of research to aid the upcoming archaeological sensitivity study and treatment plan to be drafted by the archaeological contractor for Forest City's Uptown redevelopment project.* Oakland: UptownChinatown.org, January 2005.

2002

"Archaeological Research at the Presidio of San Francisco -- A short explanation of geophysical survey technology and its use for archaeologists through a brief account of what we accomplished using it in our archaeological research at the Presidio of San Francisco." (<http://sscl.berkeley.edu/~naruta/SFpresidio>)

2000

(Naruta, Anna, editor) "Presidio of San Francisco Archaeological Project: Historical Background and Report on 1999 Research." Published by UCB Archaeological Research Facility (<http://sscl.berkeley.edu/arf/project.html>). Website launched November 2000.

2000

(Voss, B., A. Ramsay and A. Naruta) *Funston Avenue Archaeological Research Project, Presidio of San Francisco: Final Report of the 1999 Field Season.* Archaeological Research Facility. Submitted to the Presidio Trust, San Francisco, October 2000.

1999

(Voss, B., A. Naruta and A. Ramsay) *Preliminary Report of Field Observations: Funston Avenue Archaeological Research Project, Presidio of San Francisco, 1999.* Archaeological Research Facility. Submitted to the Presidio Trust, San Francisco.

2000

"Integrating Geophysical Survey with Archaeological Excavations: A recent case study using ground penetrating radar and magnetic survey at the Presidio of San Francisco." California Archaeology Conference, April 2000.

1999

(Prepared by Anna Naruta, project supervisor Prof. Kent Lightfoot) "Results of a trial archaeogeophysical survey of Seamen's Cemetery, a historic cemetery near the Simpson deed, Bodega Bay, California" Archaeological Research Facility, UCB.

1999

"Pilot Project Report: The 1998 Gradiometer Survey of the 'Old Cabins' Area, Andrew Jackson's Hermitage, Tennessee." Manuscript, Ladies' Hermitage Association, Hermitage, TN.

Credited Researcher, website publication of newly discovered speech of Dr. Martin Luther King, Jr., historical context and results: "Historical Context" and "Effect & Resulting Programs at WMU"; Website: "Dr. Martin Luther King, Jr.: 1963 WMU Speech Found" by S. Campbell, S. Carlson, et al. 2000. Kalamazoo, MI: Western Michigan University. ([www.wmich.edu/library/archives/mlk](http://www.wmich.edu/library/archives/mlk))

#### **CONFERENCE ORGANIZED**

*Oakland Chinatown: "The First 150 Years"* Organized for the Oakland Asian Cultural Center

Public presentations by archaeological and historical researchers and a local architect involved in design of buildings and urban environments shared results of new research about Oakland Chinatown past and present. (Saturday, June 26, 2004)

#### **CONFERENCE 3-PART PANEL ORGANIZED**

Organized and presented at 3-part panel, "Rediscovering the Bay Area's Chinese Heritage," presenting newly emerging accounts of a number of Bay Area communities' early histories and the integral roles Chinese Californians played in the development of California. UC Berkeley Professor L. Ling-chi Wang, discussant. (for *Branching out the Banyan Tree: A Changing Chinese America*, conference and publication organized by the Chinese Historical Society of America and the Asian American Studies Department of San Francisco State University, 2005 October 7-9; Conference proceedings published 2007)

#### **DOCUMENTARY SHORT**

*Him Mark Lai - The Master Archivist* (2008) Lowedown Productions, Anna Naruta, and the Chinese Historical Society of America (online at [HimMarkLai.org](http://HimMarkLai.org))

#### **SELECTED AWARDS AND FELLOWSHIPS**

Historical research featured in *The Graduate*, development magazine of the Graduate Division of the University of California, Berkeley, author Dick Cortén, Spring 2006, and exhibition catalog, *San Francisco Cultural Landscapes* by Fred Setterberg and Lonny Shavelson, Heyday Press in collaboration with Oakland Museum of California, 2007 • Oakland Heritage Alliance *Partners in Preservation Award for UptownChinatown.org* historical research, public interpretation, and community education and facilitation work (2004) • Phi Kappa Phi; Pi Mu Epsilon mathematics honor society • National Science Foundation Graduate Fellow, Foreign Language and Area Studies Fellowship (supporting two years of four academic years of Chinese language study), Princeton University's Princeton in Beijing Mandarin language immersion program tuition award, UCB Center for Chinese Studies Fellowship, UCB Anthropology Department Fellowship, Friends of the Bancroft Library Summer Study Award

# Valerie K. Garry

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## PROFESSIONAL EXPERIENCE

### Historic Preservation Consultation and Volunteer Projects

2002 to present

- President, Oakland Heritage Alliance (2007-2009). Chair, Partners in Preservation Awards; Co-Chair, Development Committee, Co-Chair Lectures Series Committee
- Maybeck Foundation: Historic research for National Register of Historic Places application: Palace of Fine Arts, San Francisco.
- Historic research and consultation for Studio One (Ladies Relief Society, Oakland CA) National Register application.
- Research and documentation project: Guy Hyde Chick House in Oakland (Bernard Maybeck, 1913)
- Published articles: "Estates Fountain Reservoir" (*Landslide: Landscapes at Risk*, Cultural Landscapes Foundation, Washington DC); "Oakland's Architectural Gems: From Victorian to Craftsman & Beyond" (Hewn & Hammered).

### Preservation Planner

DLK Architecture, Chicago, IL

2001

- Developed and wrote design guidelines for Chicago Transit Authority historic rail stations (CTA Design Guidelines).
- Managed interpretation and landscape design plans for proposed Dellwood West Park, a 19<sup>th</sup>-century limestone quarry in Lockport, Illinois (part of *I&M Canal National Heritage Corridor*).
- Researched, wrote and presented landmark designation application: Gwinn House, Riverside, IL.
- Project team member: South Bend, Indiana historic streetscape design planning charrette.

### Project Manager

Canal Corridor Association, Chicago, IL

1999 to 2001

- Managed system of historic interpretation exhibits and wayfinding along the 120-mile long *I&M Canal National Heritage Corridor*, the nation's first designated heritage corridor.
- Successfully developed and maintained a working relationship with professional and community project stakeholders throughout a large and diverse economic and geographic region: municipal and state agencies, local government, historic sites and organizations, arts organizations, architects and interpretive consultants, and project vendors.
- Supervised historic research, developed and managed project budgets, and oversaw detailed work schedules.
- Researched and wrote successful grant proposals and planning documents for historic interpretation throughout national heritage corridor.
- Editor of annual report.

### **Graduate Internship**

Commission on Chicago Landmarks, Planning Department, Chicago, IL  
1998

- Assisted supervising architect with permit and design review projects for designated historic districts and individual landmarks in Chicago. Conducted architectural surveys, research, and miscellaneous projects related to Chicago's historic districts and individual landmarks.

### **Copyeditor**

Riverside Publishing Company, Chicago, IL  
1996 to 1997

### **Director**

Connecticut Center for the Book, Hartford, Connecticut  
1992 to 1994

### **Director of Public Relations**

Church Homes Inc., Hartford, Connecticut  
1988 to 1991

### **Public Information Specialist**

Capitol Region Education Council, Windsor, Connecticut  
1979-1988

## **GRADUATE PROJECTS IN HISTORIC PRESERVATION**

- Master's thesis: *"Forces of Change: Old Town Triangle District 1977 to 1999,"* a study of architectural change and design review issues in the Old Town Triangle Historic District, Chicago IL.
- Developed and wrote design guidelines for historic Milwaukee Avenue, Wicker Park Historic District, Chicago, IL.
- Class project: landscape restoration plan for Library Park, Kenosha, Wisconsin (library designed by Daniel Burnham, historic park landscape design by Prairie School landscape architect, O.C. Simonds).
- Conducted field research and developed masonry cleaning and window restoration specifications for historic Champlain Building, Historic Loop District, Chicago IL
- Conducted architectural survey and developed strategic plan for historic preservation ordinance (Elmhurst, Illinois).
- HABS measured drawings for 1933 house designed by architect, R. Harold Zook (Hinsdale, IL).
- Conducted and developed building-condition surveys and assessment reports.

## **EDUCATION**

Master of Science Historic Preservation, The School of the Art Institute of Chicago, Illinois  
American Studies (M.A. - incomplete), Trinity College, Hartford, Connecticut  
Bachelor of Arts English, Hartwick College, Oneonta, New York

## DELPHINE PRÉVOST

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### EDUCATION

- M.B.A., May 2004  
McGill University, Montreal, Québec, Canada
- B.A. Earth Science, May 1996  
University of California, Berkeley, California, United States  
*Honors; Department Citation, 1996*

### PROFESSIONAL EXPERIENCE

**Project Manager / Assistant Operations Manager** 2005 - Present  
Northgate Environmental Management, Oakland, CA

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- Manage assessments for public and private real estate/facility development projects, many of which require close coordination with sensitive receptors (e.g. tenants, property owners, neighboring communities).
- Perform work in the areas of planning, compliance, and regulatory liaison and negotiation; develop and recommend strategies and investigations to clients for accomplishing stated goals within financial and time constraints.
- Prepare and review a variety of documents, including policies, contracts, teaming agreements, plans and specifications, proposals, consultant work products, and budgets; monitor project performance against approved budgets.
- Assist Chief Operations Manager with various aspects of company operations, including resource utilization, project profitability, client services, internal operating procedures, and facilities management.
- Represent company at events and before commissions and boards; lead select business development initiatives and develop new client relationships; develop marketing materials.
- Supervise, evaluate, and direct the work of professional and support staff; develop, implement, and enforce work policies and practices.

**Deputy Director** 2004 - 2005  
Bay Planning Coalition, San Francisco, CA

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- Represent and advocate for a diverse industry and local government membership base in the environmental regulatory and policy-making processes of the Bay-Delta region.
- Monitor regulatory and legislative initiatives, and comment or act on such initiatives, as appropriate.
- Develop appropriate advocacy and consensus strategies; provide testimony at public hearings and meetings.
- Assemble and lead interdisciplinary stakeholder teams consisting of government, community, and industry representatives to develop technical and policy recommendations, and to implement studies, task forces, or other initiatives.
- Prepare and manage work programs, budgets, and financial statements; assist with human resource activities; supervise staff to ensure timely deliverables, smooth office operations, and compliance with company Charter; establish and enforce work policies and practices.

## DELPHINE PRÉVOST

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### Project Manager / Planner

1997 - 2002

Port of Oakland, Oakland, CA

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- Manage various projects related to the Port's Capital Improvement Programs in the real estate, maritime, and aviation divisions, including significant elements of the multi-million dollar redevelopment of former Navy property with cultural/historic significance at the State and Federal levels.
- Conduct and manage work in the areas of strategic planning, CEQA/NEPA, permitting and regulatory liaison, construction management oversight, and environmental compliance.
- Assemble and lead multi-party stakeholder teams consisting of agencies, contractors, appointed officials, legal counsel, municipalities, and community groups to scope and implement complex projects under significant time and financial constraints.
- Attend, organize, and/or participate at public meetings, hearings, and advisory committees to scope, develop, and implement a variety of projects.
- Evaluate project feasibility from a variety of perspectives, including technical, organizational, and financial.
- Prepare, negotiate, review and/or maintain schedules, contracts, budgets, engineering plans and specifications, proposal/bid documents, and reports for senior management and for Board action.
- Direct and supervise the work of professional staff on various projects ranging widely in scope and complexity.

### Staff Scientist

1996 - 1997

Weiss Associates, Emeryville, CA

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- Review soil and groundwater monitoring programs for corporate clients, prepare workplans for regulatory approval, and conduct field work.
- Schedule and oversee subcontractors; perform data statistical analysis and quality control; conduct file reviews and research.
- Develop knowledge of industry norms and application of scientific protocols.

### PROFESSIONAL HONORS AND AWARDS

- Outstanding Team Member Award, 2000, Port of Oakland.
- Special Recognition for Outstanding Performance, 2000-2001, Port of Oakland.

### OTHER EXPERIENCE AND SKILLS

- *Redevelopment Law*, California Redevelopment Association seminar, 2006.
- Special MBA course work in industrial relations and collective bargaining; research assistantship in organizational behavior; 2003-2004.
- Basic knowledge of ERP software including Deltek, BST Enterprise, and Microsoft Project.
- Bilingual English/French, intermediate knowledge of Spanish (spoken).



# RESUME

**Kirk E. Peterson**

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## EXPERIENCE

1981 Kirk E. Peterson and Associates Architects. Oakland, CA.

- to present
- Commercial: Office, Retail, Restaurant
  - Institutional: Churches
  - Historic Preservation and Adaptive Re-use.
  - Design Review: Writing and Administration
  - Residential: Single Family, Condominiums, Remodel
  - Housing: Apartments, Single Room Occupancy.

1979-1981 Kemp & Kemp Architects. Berkeley, CA.

Design and Construction Documents for commercial and residential work.

1978-1979 Takuo Kanno Associates. Berkeley, CA

Commercial and multi-family housing and site planning.

1976-1977 City of Oakland, Public Works Department.

Public Building and park structure design, construction documents, bidding, and construction administration.

1975-1976 Moraga Park and Recreation Authority, Moraga, CA

Landscape Design, park structures, and presentations.

## EDUCATION

1988 Master of Architecture, U.C. Berkeley

1975 Bachelor of Architecture, Rhode Island School of Design

1974 Bachelor of Fine Arts, Rhode Island School of Design

1980 California Architectural Registration License #C011349

## ACADEMIC ACTIVITIES

1995 *CIVA*. National Conference, Berkeley. Workshop Presenter.

1992 *Design Review*. Consultant, Hiller Highland Homeowners Assoc.

1991 *Design Review*. Co-author, Downtown Berkeley Design Review Guidelines.

1991 *Annual Meeting*. Speaker., Oakland Heritage Alliance.

1991 *Sacred Space*. Panelist, Radix Magazine, New College, Berkeley.

1991 *Victorian Architecture*. Lecturer, Camron Stanford Museum.

1990 *Ecocity Conference*. Presenter, "The Aesthetics of the Ecocity".

1988 *Rebuilding the City*. Panelist, Forum and Backtalk, Berkeley Architectural Heritage Associate lecture series.

1987 *S.A.H. Urban Tours*. Leader, East Bay architecture tour, Society of Architectural Historians, National Convention.

1983 *Home Sweet Home, America Vernacular Architecture*.

Charles Moore, Editor, Rizzoli, N.Y.

Chapter on 20th Century California stucco vernacular.

1982 "Stuck on Stucco". Multi-media program for Oakland Museum.

1982 *Neighborhood Resources Survey*. Clinton Park, Oakland.

#### AFFILIATIONS

Berkeley Architectural Heritage Association (B.A.H.A.)

Oakland Heritage Alliance (O.H.A.)

Society of Architectural Historians (S.A.H.)

Oakland Museum Association Council on Architecture

Association for Preservation Technology

Interfaith Forum on Religion, Art, and Architecture

National Trust for Historical Preservation

Urban Ecology

Sierra Club

American MENSA

San Francisco Early Music Society

#### RECOGNITION

1985 "*A Small Town Library*", Classical America Design Competition. Honorable Mention.

1990 *Orchid Award*, City of Oakland. Cohen House Restoration.

1992 *Golden Nugget Award of Merit*, Pacific Coast Builders Conference. Henry Court Condominiums.

1993 *1993 Housing Award : Best Live/Work* Berkeley Design Advocates

*Certificate of Recognition*, Berkeley Architectural Heritage Association, Southside Square

1995 *The Machine Next Door*, Municipal Art Society Exhibition, New York City. Westside Place shown in Exhibit.

1996 *Pulling Downtown Oakland Together*, American Institute of Architects Exhibit. Preservation Park Bandstand and Episcopal Church of our Saviour shown.

1996 *Certificate of Recognition*, Berkeley Architectural Heritage Association,  
Berryman Place

1997 *Certificate of Recognition*, Berkeley Architectural Heritage Association,  
Games of Berkeley