



# City of Oakland

Office of the City Clerk  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Oakland, California 94612  
LaTonda Simmons, City  
Clerk

## Meeting Agenda - FINAL

### \*Special Life Enrichment Committee

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Tuesday, May 23, 2017

3:00 PM

Sgt. Mark Dunakin Room - 1st Floor

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#### **DEFINITION OF TERMS:**

***Consent Item:*** any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

***Non-Consent Item:*** any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

***Action Item:*** any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

***Informational Item:*** an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

#### **COMMITTEE MEMBERSHIP:**

- 1 Approval Of The Draft Minutes From The Committee Meeting Of May 9, 2017

[16-1105](#)

**Attachments:** [View Report](#)

- 2 Determination Of Schedule Of Outstanding Committee Items

[16-1106](#)

**Attachments:** [View Report](#)  
[View Supplemental Report](#)

**3** Subject: Parks And Recreation Advisory Commission  
 From: Oakland Parks & Recreation Department  
 Recommendation: Receive An Informational Report From The Parks And Recreation Advisory Commission (PRAC)  
[16-0958](#)

**Sponsors:** Oakland Parks & Recreation Department

**Attachments:** [View Report](#)

**Legislative History**

4/13/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
4/20/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee

**4** Subject: Youth Summer Jobs In All Departments Other Than Parks And Recreation  
 From: Vice Mayor Campbell Washington  
 Recommendation: Recive An Informational Report On Number, Position Assignments And Location Assignments Of Youth Hired During The Summer Of 2016 In All Departments Of The City Of Oakland Other Than Parks And Recreation; And A Proposal To Significantly Increase The Number Of Youth Hired Into Positions In All City Departments In The Summer Of 2017 And For Year-Round Positions; And Options And Opportunities For Funding, Including Proposals For Consideration In The FY 2017-19 Budget  
 [ ORAL REPORT ]  
[16-0988](#)

**Sponsors:** Campbell Washington

**Attachments:** [View Report](#)

**Legislative History**

4/25/17	*Life Enrichment Committee	Continued to the *Public Works Committee
		<i>There was 1 speaker on this itme</i>

*The committee directed staff to return with a more comprehensive report on what businesses will be participating with this program, the number of youth served, what businesses signed up, what positions are ready to be filled to date, number of youth served and what business and departments are signed up*

5 Subject: Progress Of Implementation To Aid Homeless Individuals Residing In Oakland  
From: Councilmember Kalb  
Recommendation: Receive A Report And Refer Select Recommendations For Addressing Health, Safety And Services Related To Street Homelessness For Funding Consideration In The City's Biennial FY 2017-2019 Budget Deliberations  
[16-0698](#)

- Attachments:** [View Report](#)  
[View Supplemental Report](#)  
[View Supplemental Report](#)

**Legislative History**

2/2/17	*Rules & Legislation Committee	Scheduled to the *Special Concurrent Meeting of the Oakland Redevelopment Agency/City Council
4/25/17	*Life Enrichment Committee <i>There was 23 speakers on this item</i>	Continued to the *Life Enrichment Committee

*The committee directed staff to return May 23, 2017 with the following as an action item; (1) That the Alameda County Board of Supervisors work with the City of Oakland to establish, fund, and launch additional sites to provide homeless services, (2) Acquire properties to increase availability of easy-entry housing alternatives for the homeless, by acquiring existing SRO-type properties or other usable sites, (3) Identify and authorize allowable vacant sites to be allowed for tent/RV use, (4) Increase social service support for homeless encampments, and to help support implementation of navigation centers, (5) List of city-owned properties, (6) A more robust description of city/county multi-jurisdictional efforts to include Oakland and (7) All recommendations be fully costed.*

**6** Subject: Information And Assistance (I&A) Program For Oakland Seniors FY 2017-2019  
From: Human Services Department  
Recommendation: Adopt A Resolution (1) Authorizing The City Administrator To Accept And Appropriate A Grant In An Amount Not To Exceed \$48,118 Per Year For Fiscal Years 2017-2018 And 2018-2019 For A Total Amount Of \$96,236 For Two Years From Alameda County Social Services Agency For Continued Operation Of The Information And Assistance (I&A) Program For Oakland Seniors For The Period Of July 1, 2017 Through June 30, 2019; And Accept And Appropriate Any Additional Funds From The Grantor For The I&A Program Within The Grant Term; And (2) Authorizing A Contribution From The General Purpose Fund In The Amount Equivalent To The Departmental Overhead Charges In An Estimated Amount Of \$5,820 For FY 2017-2019 And Central Services Overhead Charges In An Estimated Amount Of \$21,816 For FY 2017-2019

[16-1069](#)

**Attachments:** [View Report](#)  
[View Supplemental Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**7** Subject: Multipurpose Senior Service Program (MSSP) FY 2017-2018  
From: Human Services Department  
Recommendation: Adopt A Resolution Authorizing The City Administrator To: 1) Apply For, Accept And Appropriate State Of California Standard Agreement Funds In The Amount Of \$1,405,480 And Enter Into Agreement Number MS-1718-01 With The State Of California Department Of Aging For The Multipurpose Senior Services Program (MSSP) For Fiscal Year 2017-2018; And (2) Enter Into Professional Service Agreements With Various Vendors To Provide In-Home Services To Frail Seniors For The Period July 1, 2017 Through June 30, 2018 In A Total Amount Not To Exceed \$210,822; And Waiving The Request For Proposal/Qualifications Requirement For The Agreements; And Authorizing A Contribution From The General Purpose Fund In The Amount Equivalent To The Departmental Overhead Charges Estimated At \$56,124 And Central Services Overhead Charges Estimated At \$216,571

[16-1071](#)

**Attachments:** [View Report](#)  
[View Supplemental Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**8** Subject: Alameda County Social Service Agency/Bay Area Community Services/Shelter Plus FY 2017-2019  
 From: Human Services Department  
 Recommendation: Adopt A Resolution Authorizing The City Administrator To: 1) Enter Into An Agreement With Alameda County Social Service Agency To Accept Funds In The Amount Of \$305,008 Each Year For Fiscal Years 2017-2018 And 2018-2019; And Appropriate Said Funds; 2) Enter Into A Grant Agreement With Bay Area Community Services In The Amount Of \$247,550 Each Year For Fiscal Years 2017-2018 And 2018-2019 For The Provision Of Interim Housing And Support Services At The Housing Fast Support Network; 3) Enter Into A Grant Agreement With Abode Services For Provision Of After-Care Services To Shelter Plus Care Families In The Amount Of \$30,000 Each Year For Fiscal Years 2017-2018 And 2018-2019; And 4) Authorize A Contribution From The General Purpose Fund In The Amount Equivalent To The Department's Central Services Overhead In An Estimated Amount Of \$4,130 For Fiscal Year 2017-2018 And \$3,943 For Fiscal Year 2018-2019

[16-1072](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**9** Subject: Senior Center Trust Fund  
 From: Human Services Department  
 Recommendation: Adopt A Resolution Authorizing The City Administrator To Accept, Appropriate, And Expend Revenue Received In City Established Trust Accounts For Senior Center Events And Activities

[16-1073](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**10** Subject: Senior Companion Program/Foster Grandparent Program (SCP/FGP) FY 2017-2018  
 From: Human Services Department  
 Recommendation: Adopt A Resolution (1) Authorizing The City Administrator To Enter Into Grant Agreements To Accept Grant Funds For Fiscal Year 2017-2018 From The Corporation For National And Community Services (CNCS) In Amounts Not To Exceed \$287,126 For The Senior Companion Program And \$29,484 For The Foster Grandparent Program; (2) Authorizing The City Administrator To Accept And Appropriate Additional Grant Funds From CNCS Within The Grant Terms Without Returning To Council; And (3) Authorizing A Contribution From The General Purpose Fund In The Amount Equivalent To The Departmental Overhead Charges In An Estimated Amount Of \$6,513 And Central Services Overhead Charges In An Estimated Amount Of \$25,133

[16-1074](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**11** Subject: Paratransit Measure B & BB Funds For Fiscal Year 2017-18  
 From: Human Services Department  
 Recommendation: Adopt A Resolution Authorizing The City Administrator To Accept And Appropriate Direct Local Program Distribution Funds In The Amount Of \$1,101,522 Measure B And \$1,145,144 Measure BB For Fiscal Year 2017-2018 From The Alameda County Transportation Commission To Provide Paratransit Services; And Authorizing The City Administrator To Execute Reimbursement Agreements For Fiscal Year 2017-2018 In Amounts Of: 1) \$600,000 To Friendly Transportation, Inc. DBA Friendly Cab Company And Metro Yellow Cab Company, 2) \$100,000 To St. Mini Cab Corporation DBA Veterans Cab, 3) \$325,000 To Quality Transit, LLC, 4) \$200,000 To Bell Transit Corporation And 5) \$175,000 To Bay Area Charters, Inc.; And Authorizing The City Administrator To Accept And Appropriate Any Additional Grant Funds That Become Available For FY 2017-2018 And Amend The FY 2017-2018 Agreements Without Returning To City Council

[16-1077](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

**Legislative History**

5/4/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
<i>There was a change in the title read into record.</i>		

**12** Subject: Oral Informational Report On Love Life Implementation  
 From: Councilmember Lynette McElhaney  
 Recommendation: Receive An Oral Informational Report From The City Administrator  
 On The Status Of Implementing Resolution 86088 C.M.S Adopting "Love Life" As The  
 City's Official Tagline And Motto  
 [ ORAL REPORT ]  
[16-0871](#)

**Sponsors:** McElhaney

**Attachments:** [View Report](#)

**Legislative History**

3/23/17 \*Rules & Legislation Scheduled to the \*Life Enrichment  
 Committee Committee

4/11/17 \*Life Enrichment Continued to the \*Life Enrichment  
 Committee Committee

*There were 20 speaker on this item*

*The Committee continued this item to the May 9, 2017 Life Enrichment  
 committee meeting and directed staff to return with steps to get "Love Life" on  
 the Welcome to Oakland Sign and Logo Designs*

5/9/17 \*Life Enrichment Received and Forwarded to the \*Life  
 Committee Enrichment Committee

*There was 3 speakers on this item*

*The committee directed staff to return to committee May 23, 2017 with updates  
 on copy right infringement trade mark, complete analysis of the potential key  
 locations site for costing, use of the motto and that the intention is to have the  
 signs up at the end of the summer*

**Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)**

**Adjournment**

**\* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.**

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**Office of the City Clerk - Agenda Management Unit**

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**MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30 A.M. TO 5:00 P.M.**