

**CITY OF OAKLAND**  
**AGENDA REPORT**

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2009 NOV 24 PM 5:45

TO: Office of the City Administrator  
ATTN: Dan Lindheim  
FROM: FMA/Parking Operations  
DATE: December 8, 2009

RE: **Supplemental Report on Ordinance Amending Ordinance Number 12948 C.M.S. (Master Fee Schedule), As Amended, to Increase the Renewal Fee for Residential Parking Permits from Twenty Dollars (\$20) to Thirty-Five Dollars (\$35) Annually**

**SUMMARY**

At the regularly scheduled Finance and Management Committee on November 10, 2009 the Committee considered an item to amend the Master Fee Schedule to increase the renewal fee for Residential Parking Permits from twenty dollars (\$20) to thirty-five dollars (\$35) annually. The Committee moved the item to the full Council but provided staff with time to send out notices to permit holders notifying of them of the increase to Residential Parking Renewal Permit fees.

A copy of the notice sent to all current parking permit holders on November 25, 2009 is attached.

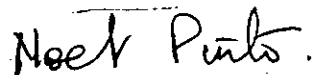
**FISCAL IMPACTS**

Under the current contract with the City of Inglewood mailing of the notices would be reimbursed at \$0.53 per piece. Approximately 3,300 notices were sent to current permit holders at a cost of total \$1,749.00 budgeted in the General Purpose Fund (1010), Parking Assistance Center Organization (08911), Data Processing Services Account (54211) in Fiscal Year 2009-10.

**ACTION REQUESTED OF THE CITY COUNCIL**

No action required. This Supplemental Report is informational only.

Respectfully submitted.



Noel Pinto, Parking Operations Manager  
FMA/Parking Operations Division

Prepared by:  
Thomas DiSanto, Administrative Services Manager II  
FMA/Parking Operations Division

APPROVED AND FORWARDED TO  
THE CITY COUNCIL:

  
Office of the City Administrator

Item: \_\_\_\_\_  
City Council  
December 8, 2009



**Notice of Possible Changes to the City of  
Oakland's Residential Parking Permit**

**Notice Regarding Residential Parking Permit Renewal Fee Changes**

The City of Oakland is considering changes to its parking permit renewal fees and terms, as follows:

Effective July 1, 2010, residential parking permit annual **renewals** are proposed to increase to \$35.00 per year from the current \$20.00. Application for **new** permits would remain at the current \$35.00.

The proposed changes described above are scheduled to be considered by the City Council on December 8, 2009, at 7:00 PM in the Council Chambers at 1 Frank H. Ogawa Plaza, Oakland, CA.

**Notice Regarding All Parking Permit Renewal Date Changes**

Beginning July 1, 2010 the City of Oakland will begin staggering the annual parking permit renewal period by area, as follows:

Area A, B, D and E parking permits will be valid from September 1<sup>st</sup> to August 31<sup>st</sup> of the following year. Since current permits expire June 30, 2010, permits for next year will be issued for 14 months (July 1, 2010--August 31, 2011). Next year, permit holders in these areas will pay for a 14 month permit **during this first year of transitioning to a staggered renewal cycle.**

Area C permits will continue to be valid from July 1<sup>st</sup> to June 30<sup>th</sup> of the following year. Next year, permit holders in these areas will pay for a regular 12 month permit.

Area F, G, I, J, K, L and M residential parking permits will be valid from January 1<sup>st</sup> to December 31<sup>st</sup> of the following year. Since current permits expire June 30, 2010, permits for next year will be for 18 months (July 1, 2010--December 31, 2011). Next year, residents in these areas will pay for an 18 month permit **during this first year of transitioning to a staggered renewal cycle.**

**For questions about the Residential Parking Permit Program call 1-800-500-6484.**