

**CITY OF OAKLAND**  
**AGENDA REPORT**

OFFICE OF THE CITY CLERK

2006 MAY 11 AM 9:12

**TO:** Office of the City Administrator  
**ATTN:** Deborah Edgerly  
**FROM:** Department of Human Services  
**DATE:** May 23, 2006

**RE: Resolution Authorizing the City Administrator to Negotiate and Execute an Agreement for \$205,848 Between the City of Oakland and the Youth Employment Partnership to Support the Subsidized Summer Youth Employment Program Strategy in Accordance with Measure Y for the Period of July 1, 2006 through June 30, 2007, with Two One-Year Options to Renew**

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**SUMMARY**

Staff requests the City Council's authorization for the City Administrator to negotiate and execute an agreement for \$205,848 with the Youth Employment Partnership to support the Subsidized Summer Youth Employment Program Strategy in accordance with Measure Y: Violence Prevention and Public Safety Act of 2004 (Measure Y: VPPSA) for the period of July 1, 2006 through June 30, 2007, with two one-year options to renew pending City Council approval for each renewal. The program provides summer job placement and supportive services for up to 115 youth identified as being chronically truant, school dropouts, suspended or expelled for violence, or on probation.

**FISCAL IMPACT**

These funds, a total of \$205,848, are located in the Violence Prevention and Public Safety Act of 2004 Measure Y Fund (2251), HHS Administration organization (78111), DHS Measure Y Subsidized Summer Youth Employment Program Strategy Project (G261262). There is no impact on the General Fund.

**BACKGROUND**

On June 7, 2005, City Council approved specific program recommendations for Measure Y: VPPSA funded violence prevention programs. The recommendations included allocating funds to existing violence prevention programs and allocating funds to community based organizations or public agencies through a competitive Request for Proposal (RFP) process. Nine (9) program strategies were allocated through a competitive Request for Proposal (RFP) process which was developed and implemented during FY 05-06. The recommendations from this RFP were approved by City Council on May 2, 2006 and the contracts will begin on July 1, 2006.

Item: \_\_\_\_\_  
Public Safety Committee  
May 23, 2006

In FY 05-06, approximately \$2.3 million was also contracted for key programs such as the Subsidized Summer Youth Employment Program Strategy. This strategy provides \$205,848 per year to support 115 job placements directly to the Mayor's Summer Jobs Program for high risk youth. In FY 05-06, approximately \$7,000 from the Subsidized Summer Youth Employment Program Strategy was allocated to the Mayor's Summer Jobs Program. The remaining funds were not expended because City Council approved the specific program recommendations for Measure Y:VPPSA on June 7, 2005 which did not allow enough time to allocate all the funds for that summer's program. The remaining funds from FY 05-06 are now allocated to the Measure Y:VPPSA carry forward plan.

### **KEY ISSUES AND IMPACTS**

In FY 2006-07, the \$205,848 for the Subsidized Summer Youth Employment Program Strategy will be allocated to the lead agency that was selected to implement the entire Mayor's Summer Jobs Program through a competitive bidding process overseen by the Oakland Workforce Investment Board (WIB) Youth Council. After a thorough review of proposals by an independent panel of outside experts in February, 2006, the Youth Employment Partnership (YEP) was recommended for funding as the lead agency to implement the Mayor's Summer Jobs Program. In addition to YEP's outstanding track record for serving high risk youth, the review panel was also impressed with the partnership YEP developed with the Scotlan Center for Youth and Families (West Oakland), East Bay Asian Youth Center (Central Oakland) and Youth UpRising (East Oakland). The WIB Youth Council concurred with the panel's decision and agreed to allocate \$125,000 from the WIB to support the Mayor's Summer Jobs Program for YEP and its partner agencies for FY 2006-07. Staff is recommending the City Council allocate Measure Y:VPPSA Subsidized Summer Youth Employment Program Strategy funds to YEP to place 115 Measure Y: VPPSA high risk youth in the Mayor's Summer Jobs Program.

### **PROGRAM DESCRIPTION**

The Subsidized Summer Youth Employment Program Strategy, under the auspices of the Mayor's Summer Jobs Program, will serve up to 115 youth identified as being chronically truant, school dropouts, suspended or expelled for violence, or on probation. The City of Oakland works in a unique citywide partnership with Oakland employers, businesses, and nonprofit agencies to provide employment training and placement for Oakland youth. The Mayor's Summer Jobs Program brings these community partners together in a concerted effort to provide large numbers of Oakland youth the opportunity to experience the world of work, earn money, build their employment skills, and receive on-the-job training that can help them become self-supporting adults.

The Subsidized Summer Youth Employment Program Strategy will emphasize placing Measure Y:VPPSA high risk 14 and 15 year-olds in jobs through the Mayor's Summer Jobs Program. Serving this age group is critical given the lack of employment and program opportunities for them during the summer. The youth will receive one week of competency-based pre-employment training and then be assigned to a paid internship with a public or non-profit agency, where they will work for a total of 160 hours. Employment counselors will visit the youth once a week at their job sites. The youth will also receive weekly classroom training to enhance their basic and work maturity skills and will be eligible to receive cash incentives for meeting self-defined developmental benchmarks. To reflect the geographic and ethnic diversity of Oakland, YEP has created a program partnership that spans the City, including the Scotlan Center for Youth and Families, Youth UpRising, and the East Bay Asian Youth Center. Measure Y:VPPSA high risk youth participants in the Mayor's Summer Jobs Program may require more extensive support services. Therefore, YEP and its partners will access the Measure Y:VPPSA network of programs to ensure the supportive services needs of the high risk youth participants are met.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** The Subsidized Summer Youth Employment Program strategy of Measure Y will enhance business development and retention by preparing youth to be productive workers in the future.

**Environmental:** No environmental impacts are anticipated.

**Social Equity:** Providing youth who have been chronically truant or been involved in the court system with training and work experience that will enable them to achieve a greater degree of social equity.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

All programs funded through Measure Y: VPPSA are accessible to persons with disabilities and mobility impaired seniors. All Measure Y programs contribute to increasing the safety of Oakland communities which is particularly beneficial to residents with disabilities and seniors.

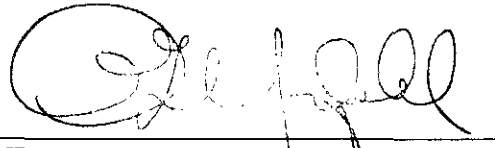
### **RECOMMENDATION AND RATIONALE**

Staff requests the City Council's authorization for the City Administrator to negotiate and execute an agreement for \$205,848 with the Youth Employment Partnership to support the Subsidized Summer Youth Employment Program Strategy in accordance with Measure Y: Violence Prevention and Public Safety Act of 2004 (Measure Y: VPPSA) for the period of July 1, 2006 through June 30, 2007, with two one-year options to renew pending City Council approval for each renewal.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff requests the City Council's authorization for the City Administrator to negotiate and execute an agreement for \$205,848 with the Youth Employment Partnership to support the Subsidized Summer Youth Employment Program Strategy in accordance with Measure Y: Violence Prevention and Public Safety Act of 2004 (Measure Y: VPPSA) for the period of July 1, 2006 through June 30, 2007, with two one-year options to renew.

Respectfully submitted,

  
**ANDREA YOUNGDAHL**  
Director, Department of Human Services

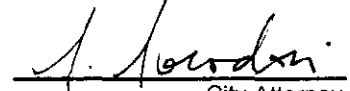
Reviewed by:  
Sara Bedford  
Manager, Policy and Planning Unit

Prepared by:  
Al Auletta  
Workforce Development Manager, CEDA

**APPROVED FOR FORWARDING TO  
THE PUBLIC SAFETY COMMITTEE:**

  
**OFFICE OF THE CITY ADMINISTRATOR**

Item: \_\_\_\_\_  
Public Safety Committee  
May 23, 2006

  
City Attorney

2006 MAY 11 AM 9:12

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE AN AGREEMENT FOR \$205,848 BETWEEN THE CITY OF OAKLAND AND THE YOUTH EMPLOYMENT PARTNERSHIP TO SUPPORT THE SUBSIDIZED SUMMER YOUTH EMPLOYMENT PROGRAM STRATEGY IN ACCORDANCE WITH MEASURE Y FOR THE PERIOD OF JULY 1, 2006 THROUGH JUNE 30, 2007, WITH TWO ONE-YEAR OPTIONS TO RENEW**

**WHEREAS**, City of Oakland voters passed Measure Y, the Violence Prevention and Public Safety Act of 2004, in November 2004, approving a series of taxes to support violence prevention objectives, programs and services to reduce violence among children, youth and young adults in Oakland; and

**WHEREAS**, Measure Y resources are available and violence prevention programs were approved by City Council on June 7, 2005; and

**WHEREAS**, the City Council approved \$205,848 of the FY 2005-06 total Measure Y revenue to support the Subsidized Summer Youth Employment Program Strategy through the Mayor's Summer Jobs Program to serve 115 youth identified as being chronically truant, school dropouts, suspended or expelled for violence, or on probation; and

**WHEREAS**, the funding for this contract is available in Public Safety Act / 2004 Measure Y Fund (2251), HHS Administration organization (78111), DHS Measure Y Project (G261262); and

**WHEREAS**, the Request for Proposals from private non-profit and public entities to provide program services for the Mayor's Summer Jobs Program for the period of July 1, 2006 through June 30, 2008, was released in January, 2006; and

**WHEREAS**, trained reviewers evaluated three proposals for the Mayor's Summer Jobs Program in accordance with the criteria in the Request for Proposals; and

**WHEREAS**, the review panel recommended and the Oakland Workforce Investment Board Youth Council approved the recommendation for the Youth Employment Partnership to run the Mayor's Summer Jobs Program operations and thus run the Subsidized Summer Youth Employment Program Strategy of Measure Y; and

**WHEREAS**, the City Council finds that this agreement shall not result in the loss of employment or salary by any person having permanent status in the competitive services; now therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to negotiate and execute an agreement for \$205,848 with the Youth Employment Partnership to support the Subsidized Summer Youth Employment Program Strategy in accordance with Measure Y: Violence Prevention and Public Safety Act of 2004 (Measure Y: VPPSA) for the period of July 1, 2006 through June 30, 2007, with two one-year options to renew pending City Council approval for each renewal; and be it

**FURTHER RESOLVED:** These funds will be allocated from Public Safety Act / 2004 Measure Y Fund (2251), HHS Administration organization (78111), DHS Measure Y Projects (G261262); and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with its basic purpose; and be it

**FURTHER RESOLVED:** That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2006

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID and  
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_  
**LATONDA SIMMONS**  
City Clerk and Clerk of the Council  
of the City of Oakland, California