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**CITY OF OAKLAND**  
03 FEB 27 PM 3: 52 **AGENDA REPORT**

TO: Office of the City Manager  
ATTN: Robert C. Bobb  
FROM: Office of City Manager  
DATE: March 11, 2003

RE: REPORT ON MOVING OAKLAND FORWARD GOAL 2D: ELIMINATING  
CITY SUBSIDIES FOR NON-CITY ACTIVITIES

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### **SUMMARY**

This report reviews the subject of City subsidies provided to support non-City operated activities, and forwards the findings and recommendations of Moving Oakland Forward (MOF), which were presented to the City Manager's Office in September 2002.

MOF set goals in its effort to find ways for the City to reduce costs, improve performance and strengthen accountability. MOF Goal 2-D sought to "Eliminate City-Subsidies for Non-City Activities." Toward that end, the MOF team consulted City agencies and departments to identify subsidies provided to support activities that benefit the public, and which are performed by entities outside of the City organization. The subsidies are made by grant, loan, tax discount or rebate, pro bono services, or a number of other ways that convey a measure of value to the recipient. City subsidies support a variety of worthy purposes, including the arts, economic development, human services, jobs, public safety, and others.

Team 2-D finds that the City currently lacks, but should adopt and implement, policy guidelines for evaluating subsidy (funding) requests. Guidelines and assessment criteria would help contain the level of City expenditures for subsidies and strengthen the accountability for both customer satisfaction and advancement of City priorities.

### **FISCAL IMPACT**

If adopted, the proposed guidelines would be implemented as part of the FY 03-05 budget process. Any fiscal impacts would be identified at that time.

### **BACKGROUND**

The Finance and Management Committee requested a report regarding the Moving Oakland Forward recommendations for Goal 2-D, to eliminate City-subsidies for non-City activities. MOF Team 2-D was charged with identifying City subsidies and their funding source and allocations, establishing criteria for assessing their value to the City, and making recommendations for subsidy reductions/elimination. The team focused on money (paid out or foregone) or services provided by the City to support specific activities of entities outside of the

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City organization. Based on internal and external research conducted, the team presented a report to the City Manager's Office in September 2002, recommending steps that the City should take to contain City-subsidies and ensure that such financial contributions yield desired results.

Definition: Subsidy policies are typically motivated by economic or social objectives, such as to stimulate economic development, support low-income groups, or provide access to basic living necessities. The term *subsidy* itself is difficult to define relative to municipal operations. The team sought a working definition of the term *subsidy* from the Government Finance Officers Association (GFOA), the "green book" (municipal government finance text), the "blue book" (government accounting, auditing and financial reporting guide), and City instructions for financial operations. These sources discuss but do not specifically define *subsidy*.

The team used a definition of subsidy derived from the sources consulted, as follows: *a subsidy is a contribution made to a person or group for support of an activity or enterprise regarded as serving the public's interest, and which provides a measure of value to the recipient.* Subsidies can be given in many forms. Examples include *direct expenditures* such as grants or payments; *capital subsidies* such as favorable interest rates, loan guarantees, or forgiven debts; *tax subsidies* such as tax credits, exemptions, or deferral; *provision of goods or services below cost*; and *contracts for procured service* among others.

Internal Inventory of City Subsidies: A composite list of City subsidies did not exist, so the team surveyed each City agency and department to identify subsidies planned or granted, their intended purposes, City contribution amounts, sources of funding and the names of the recipient organizations. City agencies and departments reported City contributions in money, staff, services or equipment for non-City performed events, programs or services totaling some \$ 51.1 million (\$ 50 million in cash and \$ 1.1 million in non-cash support). Both discretionary and non-discretionary sources of support were reported, including City General Purpose funds, Redevelopment Agency funds, pass-through federal funds for housing, economic development and workforce development/employment, various federal, state and local funds for public safety, senior services, youth services, and others. Many of the reported items are mandated, grant restricted, pass-through or revenue generating items, which are not technically City subsidies or the focus of MOF. Such items should be separated out, revealing that **discretionary funded subsidies total \$8.8 million (\$8.10 million cash and \$ 750,874 non-cash support).**

Though fairly comprehensive, the inventory list is not all-inclusive. In part, this is due to the difficulty in defining the term "subsidy," which was subject to interpretation by agencies/departments; the fact that obligations relating to any specific subsidy could change during the course of business; and complex multi-year development projects often involving the shared investment of property were beyond the scope of this inventory.

The Table below shows that discretionary City (General Purpose) and Redevelopment Agency funds support a variety of public benefit purposes.

**SUBSIDIES FROM DISCRETIONARY FUNDS \***

| Type of Support/Benefit  | Cash Support       | Non-Cash Support |
|--|--------------------|------------------|
| <b>General Purpose Funds (Discretionary)</b>                       |                    |                  |
| Event Fee Waivers (for parades, festivals & other special events)  | \$518,776          | \$12,000         |
| Rental Fee Waivers (for public use of City facilities)             |                    | \$313,076        |
| Cultural Event Support (Cultural Arts Funding Grants; Music, etc.) | \$1,317,367        | \$2,500          |
| Senior Citizen Services  | \$395,000          |                  |
| Children & Youth Services  | \$1,682,646        | \$200,000        |
| Facility Management & Operations                                   | \$1,940,061        | \$99,048         |
| Tax Discounts & Refunds  | \$394,860          | \$42,000         |
| Various Benefits (housing, labor, economic, etc.)                  | 442,962            | 3,250            |
| <b>GPF Discretionary</b>   | <b>\$6,691,672</b> | <b>\$671,874</b> |
| <b>Redevelopment Funds (Discretionary)</b>                         |                    |                  |
| Business Retention in Coliseum Area                                | \$48,562           |                  |
| Extra Police Patrol Coliseum Area                                  | \$187,534          |                  |
| Business Alert Program   | \$175,000          |                  |
| Cultural Arts Revolving Loan (Bal.)                                | 86,423             |                  |
| Window Displays on Broadway  | \$14,650           | \$2,000          |
| Shuttle Operations   | \$300,000          | \$2,000          |
| Oakland Higher Education Center                                    | \$110,000          | \$75,000         |
| Oakland Asian Cultural Center                                      | \$170,000          |                  |
| Business Incubator   | \$289,000          |                  |
| Business Retention and Attraction                                  | \$25,000           |                  |
| <b>ORA Discretionary</b>   | <b>\$1,406,169</b> | <b>\$79,000</b>  |
| <b>TOTAL</b>   | <b>\$8,097,841</b> | <b>\$750,874</b> |

*\*Additional details for FY 2002-03 Subsidy Support by Discretionary Funds are provided in Attachment I. Attachment II summarizes the funding sources and amounts reported by agencies and departments.*

The team determined that decisions for subsidies generally are made *case-by-case*, as needs or opportunities are presented. While some subsidies were issued through a structured process with performance requirements and/or evaluation criteria, others were not. There is a lack of clear criteria to determine whether subsidies should be granted, continued (for how long, at the same or reduced funding levels, based on what measure of performance, etc.) or eliminated.

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Survey of Other Cities for Subsidy-Related Policies: The team surveyed California's ten largest cities (Anaheim, Fresno, Long Beach, Los Angeles, Sacramento, San Francisco, San Diego, San Jose and Santa Ana) for their policies on granting subsidies, particularly covering arts support, grant-making for human services, police costs for security at special events, City marketing, business attraction, convention center support, and regulation of subsidy amount given to an organization in a calendar year. All of the cities but Fresno responded, but they did not reveal comparable practices, discernible patterns, or consistent policies regarding subsidies.

Other cities do not apparently provide subsidies as wide-ranging as Oakland's. Six of the nine responding cities report targeting Transient Occupancy Tax (TOT) dollars to fund the arts, marketing, events, and business attraction. Only San Diego reported adoption of a detailed TOT policy with uniform guidelines for funding applications and grants. Anaheim and Long Beach fund the arts through private or non-profit organizations that fundraise in coordination with the cities. San Jose has a policy of redirecting redevelopment funds in combination with other funds to support special initiatives in the area of human services. San Francisco has an initiative equivalent to the Oakland Fund for Children and Youth.

### **KEY ISSUES AND IMPACTS**

Oakland lacks policy guidelines for evaluating requests for subsidies. The need for such policy guidance is accentuated in tight fiscal times when every City dollar expended must generate even greater value in return. Guidelines should aim to contain the growth of expenditures for subsidies, increase the quality of life value realized for dollars spent, strengthen the accountability for customer satisfaction and advancement of City priorities, and reduce outside organizations' dependence on City subsidies.

The team identified two approaches for curbing subsidies, one for short-term "immediate fixes," as needed, in the absence of existing policy guidelines, and another that would reshape for the long-term how the City addresses subsidies.

As short-term, immediate criteria for subsidies elimination, the team recommends (1) setting aside items that are outside mandates, pass-throughs from external funding sources, grant-restricted, or specifically adopted by Council policy; (2) subjecting the remaining items to scrutiny for potential elimination or reduction unless their value is confirmed using the following criteria--- tangibly advances Mayor/Council priorities; leveraged benefits to Oakland; documented Oakland resident use and satisfaction; and adverse impact of service reduction/elimination to Oakland residents; and (3) at specified intervals, revisiting Council adopted policies that result in subsidies for fulfillment of intent, confirmation, revision or termination.

Proposed Policy Guidelines and Criteria: The team recommends that City subsidies for non-City activities be subject to a structured review, approval and evaluation process. The following represents a proposed policy for review, authorization and approval of requests for City of

Oakland subsidies, covering the three principal categories of subsidies given, and making allowances for core programs and exemptions.

- ❑ Special Event Subsidy – City of Oakland contribution of funding, staff, services or equipment to a for-profit or not-for-profit entity for the promotion or presentation of a non-City sponsored activity.
- ❑ Program Subsidy – City of Oakland contribution of funding, staff, services or equipment to a for-profit or not-for-profit entity for the purpose of providing an ongoing non-City sponsored service.
- ❑ Business Incentive – City of Oakland monetary or service assistance targeted to encourage the establishment or growth of an individual business or business sector based on the assumption that long-term benefits supercede the short-term benefits of any City of Oakland financial outlay.
- ❑ Exempt Activities – Events, programs or incentives exempt from this activity are those which have authorized funding from current City Council approved contracts, state/federal/local mandates or funds disbursed by the City as a pass-through grant from an external funding source.
- ❑ Core Programs – Any activity (event, program or incentive) that City Council has determined significantly increases Oakland’s quality of life, has historically received City financial support and where the elimination of City support would result in the discontinuance of the activity should receive annual funding on a non-competitive basis.

|   | Special Event Criteria  | Program Criteria   | Business Incentive Criteria   |
|---|---|--|---|
| 1 | No net gain in City contribution for non-City sponsored special events.   | No net gain in City contribution for non-City sponsored programs.  | No net gain in City contribution for City incentive programs.   |
| 2 | All organizations receiving a City subsidy will be required to survey participants for effectiveness in fulfilling intent.  | All organizations receiving a City subsidy will be required to survey participants for effectiveness in fulfilling intent.   | Requesting Agency shall demonstrate that City shall receive a minimum of 200% ROI in business or sales tax proceeds within three years of incentive being granted.    |
| 3 | Agency authorizing subsidy is required to maintain report card evaluating event’s fulfillment of City Council/Mayor goals.  | Agency authorizing subsidy is required to maintain report card evaluating program’s fulfillment of City Council/Mayor goals. | Incentive program shall be tied to Council, Mayor, and Manager goals.   |
| 4 | An organization may request event subsidy assistance for no more than five consecutive years, at which point the City imposes a mandatory two-year ineligible period. | Evaluate and approve core programs for inclusion in future budgets at current levels.  | No incentive should be granted which causes a substantial increase in staff time (non-construction project) to monitor the performance of the receiving organization. |

|   |   |   |   |
|---|---|---|---|
| 5 | Maximum contribution for an event will be reduced by 10% per year after the first award year, with maximum contribution in the fifth year being 50% of first year contribution. | Non-core programs compete annually for assistance.  | Proposals to use incentive funds to improve public property/space shall be given preference over proposals to use incentive funds for private improvements. |
| 6 | Requesting organization must disclose all contributors to event.  | Funding for non-core programs should be reduced by 10% over next three years.   | Incentive preferences will be given to retain/expand businesses over the attraction of new businesses.  |
| 7 | Organizations receiving funding must exhibit an annual increase in non-City contributions to be eligible to receive continued City funding.                                     | Organizations receiving funding must exhibit an annual increase in non-City contributions to be eligible to receive continued City funding. | Businesses are not eligible to receive City incentives from the same Agency more than twice during a four-year period.                                      |
| 8 | Department must submit written justification to Agency Director seeking approval to provide subsidy for any non-City sponsored event.   | Organizations receiving funding must disclose during the application process all funding contributors to the program.                       | Entity benefiting from incentive program will be added to a listing of potential donors for arts and human service based non-profit contacts.               |

To contain cost, the “no net gain” requirement would immediately set a ceiling limit on resources available for subsidies. No new subsidy would be granted unless offset by a reduction or elimination of another subsidy. This would save money and direct the resources to support effective, valued services. In the future, after instituting a priority-driven and performance-based process for approving and eliminating subsidies, the ceiling could be further reduced.

Early encouragement is built into the process for recipients to wean themselves incrementally from City subsidy support. Limits would be placed on the number of consecutive years a recipient can receive subsidies and the maximum size of subsidies received. This could be problematic for non-profit organizations, which strive for financial stability but may continue to need assistance. All applicants/recipients will be forewarned to develop other funding sources. The guidelines are designed to help spread the City’s limited resources (*give everyone a shot*) based on service value and performance.

Guidelines would direct the allocation of resources for subsidies in a clear and deliberate way based on performance measurement and demonstrated fulfillment of intent. All would compete for funds, with some exceptions.

Subsidies to meet state and federal mandates or pass-through entitlement funding would be exempted. Council approved contracts with authorized funding would be exempted, unless

revisited and de-funded by Council. Core programs, activities and business incentives would receive annual funding, through the budget process, subject to Council approval so as not to disrupt essential services. "Core" programs, activities and business incentives would be determined by Council based on Mayor/Council priorities.

### **SUSTAINABLE OPPORTUNITIES**

Implementing the policy guidelines would help eliminate low value subsidies and target resources for subsidies to advance Mayor/Council goals, which would result in maximizing benefits for economic development, environmental opportunities and social equity.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

There is no impact to disability or senior citizen access resulting from this report.

### **RECOMMENDATIONS AND RATIONALE**

Staff recommends that staff continue to review and refine the policy guidelines proposed by Team 2-D of Moving Oakland Forward and recommend specific guidelines for evaluating the funding of subsidy requests in the FY 03-05 budgeting process.

### **ACTION REQUESTED OF THE CITY COUNCIL**

That Council adopt the policy guidelines for implementation in the FY 2003-05 budget process.

Respectfully submitted,

  
**GEORGE G. MUSGROVE**  
Assistant City Manager

Prepared by:  
Melanie Fong, Administrative Services Manager  
Life Enrichment Agency/Office of the City Manager

APPROVED AND FORWARDED TO THE  
FINANCE AND MANAGEMENT COMMITTEE:

  
**OFFICE OF THE CITY MANAGER**





**ATTACHMENT I  
REPORTED FUNDING SUPPORT FOR OUTSIDE ORGANIZATIONS**

| Fund      | Program  | Recipient                         | Cash                | Non-Cash         |
|-----------|--|-----------------------------------|---------------------|------------------|
| 1010      | Police Event Security-costs not recovered                            | Various                           | \$123,776           |                  |
| 1010      | Parades, Runs & Festivals - Nondept, incl. Rev. Loan Fund Transfer   | Various - See Chart Below*        | \$395,000           |                  |
| 1010      | Holiday Parade (staff support)                                       | Chamber of Commerce               |                     | \$11,000         |
| 1010      | 4th of July Event  | Port ofOakland                    |                     | \$1,000          |
|           | <b>Event Fees/Waived</b>   |                                   | <b>\$518,776</b>    | <b>\$12,000</b>  |
| 1010      | Rental Fee Waivers   | Various                           |                     | \$222,126        |
| 1730      | HJKCC Rental Fee Waivers   | Various                           |                     | \$50,950         |
| 1730      | HJKCC for OUSD Joint Facility Use (graduation, oratoricals)          | OUSD                              |                     | \$40,000         |
|           | <b>Rental Fees Waived</b>  |                                   |                     | <b>\$313,076</b> |
| 1010      | Band   |                                   | \$9,000             |                  |
| 1010      | Chorus   |                                   | \$5,000             |                  |
| 1010      | Cultural Arts Funding Program (comb.)                                | Budget pgs. M22,23,&24;dept sup   | \$1,290,867         |                  |
| 1010      | Calif Music Awards support   |                                   | \$12,500            | \$2,500          |
|           | <b>Cultural Event Support</b>  |                                   | <b>\$1,317,367</b>  | <b>\$2,500</b>   |
| 1010      | Services - Monolingual seniors                                       | Family Bridges                    | \$100,000           |                  |
| 1010      | \$2.00 parking set aside for seniors (excl. DHS services @ \$329,514 | Senior citizen services           | \$295,000           |                  |
|           | <b>Senior Services Support</b>                                       |                                   | <b>\$395,000</b>    |                  |
| 1010      | Mayor's Summer Jobs for Youth  | Private Industry Council          | \$40,000            |                  |
| 1010      | Police Activities League (administer programs)                       | Police Activities League          |                     | \$200,000        |
| 1010      | Youth violence prevention grants                                     | Various nonprofits                | \$127,500           |                  |
| 1010      | Prevent youth violence-Safe Passages                                 | East Bay Comm. Foundation         | \$150,000           |                  |
| 1010      | Street outreach - Project Choice                                     | Berkeley Oakland Support Serv.    | \$130,000           |                  |
| 1010      | Rent and utilities- Alice Street childcare center                    | Downtown Childcare Center         | \$125,146           |                  |
| 1010      | Academies & Castlemont Public Safety Academy (&carryforward)         | OUSD                              | \$475,000           |                  |
| 1010      | Truancy program  | OUSD                              | \$75,000            |                  |
| 1010      | Police services for school safety                                    | OUSD                              | \$560,000           |                  |
|           | <b>Children &amp; Youth Support</b>                                  |                                   | <b>\$1,682,646</b>  | <b>\$200,000</b> |
| 1010      | Convention Center marketing,   | Oak. Convention & Visitors Bureau | \$1,000,000         |                  |
| 1010      | Scotlan Convention Center - utilities                                | Integrated Services Corp          | \$554,104           |                  |
| 1010      | Oakland Zoo O&M  | Zoological Society                | \$132,957           | \$99,048         |
| 1010      | Children's Fairyland repairs   | Children's Fairyland              | \$83,000            |                  |
| 1010      | Jack London Aquatics Center O&M                                      | JLAC, Inc.                        | \$170,000           |                  |
|           | <b>Facility Management Support</b>                                   |                                   | <b>\$1,940,061</b>  | <b>\$99,048</b>  |
| 1010/2310 | Refund to low income residents - LLAD & Library Tax                  | Low-income residents              | \$94,860            |                  |
| 1010      | Sales tax transferred back to business                               | Connell Auto Center               | \$200,000           | \$2,000          |
| 1010      | Business tax discount - specific industries                          | Businesses                        | \$100,000           | \$40,000         |
|           | <b>Tax Discounts &amp; Refunds</b>                                   |                                   | <b>\$394,860</b>    | <b>\$42,000</b>  |
| 1010      | Tenant/landlord mediation  | Sentinel Fair Housing             | \$77,962            |                  |
| 1010      | Day Labor Program coordination                                       | Volunteers of America             | \$180,000           |                  |
| 1010      | 2012 Olympic Bid (staff support)                                     | BASOC                             |                     | \$3,250          |
| 1010      | City Car Share   | City Care Share                   | \$35,000            |                  |
| 1010      | Nondept'l for Bay Area World Trade Council                           | Bay Area WTC                      | \$150,000           |                  |
|           | <b>General Fund Various Support</b>                                  |                                   | <b>\$442,962</b>    | <b>\$3,250</b>   |
| 9450      | Business retention in Coliseum Area                                  | Oakland Commerce Corp             | \$48,562            |                  |
| 9450      | ORA - Additional police patrol Coliseum Area/retain business         | Coliseum area                     | \$187,534           |                  |
| 9510      | Business alert program - for business retention (ORA central)        | Oakland Commerce Corp             | \$175,000           |                  |
| 9510      | Cultural Arts Revolving Loan Fund (Balance)                          | Various                           | \$86,423            |                  |
| 9511      | Window displays on Broadway  | Artship                           | \$14,650            | \$2,000          |
| 9511      | Shuttle operations   | Broadway Shuttle                  | \$300,000           | \$2,000          |
| 9511      | Oakland Higher Education Center operations                           | OHEC                              | \$110,000           | \$75,000         |
| 9515      | Oakland Asian Cultural Center  | API Cultural Center Inc.          | \$170,000           |                  |
| 9526      | Business incubator   | Community Technology Cluster      | \$289,000           |                  |
| 9553      | Business retention and attraction                                    | Made by the Bay                   | \$25,000            |                  |
|           | <b>ORA Various Support</b>   |                                   | <b>\$1,406,169</b>  | <b>\$79,000</b>  |
|           | <b>SUBTOTAL Discretionary Funds</b>                                  |                                   | <b>\$8,097,841</b>  | <b>\$750,874</b> |
| 1010      | County Services- per ticket, \$2.50/jails; \$2.50/courts             |                                   | \$1,420,085         |                  |
| 1010      | Coliseum operations and improvements.                                |                                   | \$11,250,000        |                  |
| 1010      | State services for disabled citizens                                 |                                   | \$40,785            |                  |
|           | <b>General Fund Non-Discretionary</b>                                |                                   | <b>\$12,710,870</b> |                  |
| 1780      | Kids First-Oakland Fund for Children & Youth                         | Children & youth service grants   | \$7,793,781         | \$88,044         |
|           | <b>Kids First/OFCY Services (Non-Discretionary)</b>                  |                                   | <b>\$7,793,781</b>  | <b>\$88,044</b>  |

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**ATTACHMENT I  
REPORTED FUNDING SUPPORT FOR OUTSIDE ORGANIZATIONS**

| Fund      | Program  | Recipient                       | Cash                | Non-Cash           |
|-----------|--|---------------------------------|---------------------|--------------------|
| 2103      | Emergency Shelter/Housing/HOPWA                                  | Non-profits for housing/shelter | \$4,168,155         | \$170,053          |
| 2105      | One Stop Capital Shop - EEC/EDI low interest loans               | Lend at low interest            | \$500,000           |                    |
| 2107      | One Stop Capital Shop - HUD low interest loans                   | Lend at low interest            | \$1,500,000         | \$70,200           |
| 2107      | One Stop Capital - technical assistance to small businesses      | Small businesses                | \$190,000           | \$70,200           |
| 2108      | Business incubator   | Small Business Growth Center    | \$150,000           |                    |
| 2108      | Loan analysis consultant   | Nat'l Development Council       | \$25,000            |                    |
| 2108      | Underwrite commercial loans                                      | Oakland Business Dev Corp       | \$395,000           |                    |
| 2108      | CDBG tenant access grants  | Multiple property owners        | \$167,332           |                    |
| 2108      | Home maintenance loans to homeowners; repay with interest        | Multiple property owners        | \$1,920,544         |                    |
| 2108      | CDBG Economic, Housing & Human Service grants                    | 40-50 grants per year           | \$2,206,215         |                    |
| 2195      | Workforce Development program management & operations            | Oak. Private Industry Council   | \$9,303,000         |                    |
| 9103      | Workforce Development Pre-Apprenticeship                         | Oak. Private Industry Council   | \$177,000           |                    |
|           | <b>Entitlement Programs (Pass-through)</b>                       |                                 | <b>\$20,702,246</b> | <b>\$310,453</b>   |
| 2111/2158 | State COPS V - Community Outreach-Youth Violence Prevention      | Safe Passages (EBCF)            | \$277,700           | \$2,500            |
| 2112      | Surveillance Camera Program (law enforcement grant --one time)   | Business community              | \$38,509            | \$500              |
| 2511      | City of Peace - crime prevention information to public           | Oakland citizens                | \$25,000            | \$1,500            |
| 2117      | Narcotics Enforc. Asset Seizure --substance abuse/violence prev. | PAL & Crime Watch               | \$30,000            | \$5,000            |
|           | <b>Public Safety Restricted Grants</b>                           |                                 | <b>\$371,209</b>    | <b>\$9,500</b>     |
| Various   | 1.5% Percent for Public Art                                      | Various artists                 | \$333,234           |                    |
|           | <b>Public Art Program Support</b>                                |                                 | <b>\$333,234</b>    |                    |
|           | <b>TOTAL</b>   |                                 | <b>\$50,009,181</b> | <b>\$1,158,871</b> |
|           | <b>GRAND TOTAL</b>   |                                 | <b>\$51,168,052</b> |                    |

| <b>*Parades, Runs &amp; Street Festivals Fund - FY 02-03</b>   |                      |
|--|----------------------|
| Organization/Event   | Total Award Amount   |
| AIDS Project of the East Bay/Picardy Drive Neighborhood Association/Summer 2002 Fundraiser for the Mother of Peace Orphanage Community in Mutoko, Zimbabwe | 410.00               |
| African American Ethic Hall of Fame/Oakland Street Peace Festival  | 3,452.25             |
| Alpha-Omega Foundation/March for Peace at Home   | 1,800.00             |
| Bay Area Blues Society and the Integrated Outsource Marketing/California Music Awards  | 9,176.00             |
| Black Cowboys Association/Black Cowboys Parade   | 12,136.74            |
| Black Dot Collective and the EastSide Arts Alliance/Malcolm X Jazz Arts Festival   | 5,235.87             |
| CitiCentre Dance Theatre/Carijama Oakland Carnival   | 16,367.50            |
| East Bay Asian Local Development Corporation/Eastlake Unity Festival   | 5,042.70             |
| East Bay Bicycle Coalition/Oakland Grand Prix  | 6,514.40             |
| East Bay Pride /2002 East Bay LGBTI Pride Festival   | 13,278.44            |
| East Bay Pride/Lighting of the Lake  | 12,831.36            |
| Italian American Federation of the East Bay, Inc./Festa Italiana   | 4,532.13             |
| The Lovelife Foundation and Everett & Jones, Annual Blues Alley Barbeque, Beer and Blues Festival  | 6,858.18             |
| Oakland Chinatown Chamber of Commerce/Oakland Chinatown Streetfest   | 20,000.00            |
| Oakland Chinatown Chamber of Commerce/Chinese Lunar New Year Bazaar  | 9,120.45             |
| Oakland Metropolitan Chamber of Commerce/Holiday Parade  | 20,000.00            |
| The Unity Council/Cesar Chavez Annual Festival   | 3,429.00             |
| The Unity Council/Dia de los Muertos   | 20,000.00            |
| The Volunteer Center of Alameda County and City of Hope/Walk for Hope  | 8,752.00             |
| Patrons for the Arts & Humanities/14th Annual Oakland Blues n' Jazz Festival at Dunsmuir   | 5,000.00             |
| Hoop It Up/American Heart Association  | 12,500.00            |
| Islamic Eid Festival   | 700.00               |
| East Bay TET Festival  | \$1,050.00           |
| Art & Soul (City Department expenses)  | 195,000.00           |
| <b>TOTAL AWARDS:</b>   | <b>\$ 198,187.02</b> |
| Incl. City Art & Soul Event Expenses   | <b>\$ 195,000</b>    |
| <b>TOTAL EVENT AWARDS &amp; OBLIGATIONS</b>  | <b>\$ 393,187.02</b> |
| <b>FY02-03 TOTAL PROGRAM FUNDS</b>   | <b>\$ 395,000.00</b> |
| <b>AVAILABLE FUNDS:</b>  | <b>1,813</b>         |

ATTACHMENT II

SUMMARY OF INVENTORY  
CITY SUPPORT FOR NON-CITY ACTIVITIES  
Discretionary vs. Restricted Funding Sources

| Fund Source                                  | Cash Support | Non-Cash Support | Support Total |
|--|--------------|------------------|---------------|
| General Fund Discretionary                   | \$6,691,672  | \$671,874        | \$7,363,546   |
| Redevelopment Agency Discretionary           | \$1,406,169  | \$79,000         | \$1,485,169   |
| Subtotal                                     | \$8,097,841  | \$750,874        | \$8,848,715   |
| General Fund Mandated                        | \$12,710,870 |                  | \$12,710,870  |
| Kids First Oakland Fund for Children & Youth | \$7,793,781  | \$88,044         | \$7,881,825   |
| Pass-Through Entitlement Funds               | \$20,702,246 | \$310,453        | \$21,012,699  |
| Public Safety Restricted Grants              | \$371,209    | \$9,500          | \$380,709     |
| City Percent for Public Art                  | \$333,234    |                  | \$333,234     |
| Grand Total Reported                         | \$50,009,181 | \$1,158,871      | \$51,168,052  |

FINANCE & MANAGEMENT CMTE.  
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