

BARBARA LESLIE

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OFFICE OF THE CITY CLERK
OAKLAND

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KEY ACCOMPLISHMENTS

- 25 years' experience in local, state and federal advocacy and policy making.
- Proven success in developing broad based strategic partnerships with multiple constituencies.
- 15+ years' experience in philanthropy including grantmaking and programmatic fundraising.
- 1.3 Million dollars raised to support workforce development initiatives.
- Successful implementation of media and community outreach strategies.
- Management of departments, agencies, organizations from 5 to 5000 employees.

PROFESSIONAL EXPERIENCE

President and CEO - Oakland Metropolitan Chamber of Commerce 4/14 - Current

- Responsible for direction and operation of a leading business and community organization including the implementation of a \$1.3 million nonprofit grant-funded workforce development program.

Director, External Affairs - AT&T 5/01 - 3/14

- Responsible for all external relationships in East Bay Region
- Review, monitor, and provide company position on local and state legislation.
- Develop and implement philanthropy in the community
- Represent policy positions with media and external Boards and Commissions.

Assistant to the City Manager - Office of the City Manager 9/99 - 5/01

- Oversee policy development, fiscal administration & operations of City agencies.
- Work with City Manager and staff to achieve objectives in major functional areas.
- Liaison between City Manager, elected officials and members of the community.
- Represent the Mayor and City Manager in public partnerships.
- Responsible for preparation and presentation of the annual budget.

Government Affairs Specialist - Port of Oakland 7/98-9/99

- Initiate, prepare, review and monitor legislation and administrative regulations affecting the Port of Oakland in coordination with the Port's Senior Management.
- Coordinate legislative activities with Port Commissioners, state and federal agencies.

Manager, Public Policy Dept. - Oakland Chamber of Commerce 1996 -1998

- Responsible for development and management of public policy program.
- Liaison to local, county state and federal government representatives.
- Maintained relationships with other Oakland chambers and merchant groups.
- Executive Director for Leadership Oakland.

Policy & Executive Officer - Oakland Association of REALTORS 1994 - 1996

- Responsible for all activities related to the operation of the Oakland Association of REALTORS® and its subsidiary corporation.

BOARD & PROFESSIONAL AFFILIATIONS

Current

- Executive Board Member, REAL Coalition - Statewide business policy organization
- Featured Speaker - California Linked Learning Alliance
- REAL Coalition Statewide Education and Policy Committee
- Board Member, Visit Oakland

Past

- Board Member & Past Board Chair, Federal WIOA funded Workforce Investment Board
- Member, Measure X Review Committee, Oakland
- Member, East Bay Women's Conference Planning Committee
- Board Member, Oakland Metropolitan Chamber of Commerce
- Board Member, Hayward, Berkeley and Walnut Creek Chamber of Commerce
- Board Member, Oakland African American Chamber of Commerce Foundation
- Board Member, OAKPAC
- Advisory Board Member, Berkeley City College Technology Committee

Personal Board & Fundraising Participation

- Board Chair, Park Day School - Managed board and capital campaign for significant fundraising efforts to acquire site for school expansion.
- Fundraising activities for Bishop O'Dowd High School, Oakland

EDUCATION

Bachelors of Science, Business Administration & Economics

St. Mary's College, 1985

Masters Public Administration, MPA

San Francisco State University, December 1997