

CITY OF OAKLAND

AGENDA REPORT

2010 JAN 28 PM 4:33

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: FMA - Parking Operations Division
DATE: February 9, 2010

RE: **Resolution Authorizing Installation of Additional Parking Meters in the City of Oakland and Adding Locations for Additional Meters to Approved Meter Zones and an Ordinance Amending Oakland Municipal Code Section 10.36.140 to Add Street Segments to the Established Parking Meter Zones Throughout the City of Oakland**

SUMMARY

In Fiscal Year 2009-10 mid-year budget discussions (in October 2009), Council requested that staff identify 250 possible locations to install additional parking meters to generate the \$146,000 included in the amended budget. Staff in Parking Administration and Public Works worked together and produced a list of possible locations where additional meters could be installed. To ensure sufficient revenue generation, the attached list contains 400 possible locations for additional meters.

Parking Division staff has requested that the potentially impacted Council District offices seek input from residents and merchants regarding the installation of additional meters at the proposed meter locations.

FISCAL IMPACT

The FY 2009-10 General Purpose Fund budget includes \$146,000 in parking meter revenue related to the installation of additional meters. Based on the survey and potential sites identified, staff estimates that an additional 20 multi-space meters will need to be purchased at a cost of \$9,300 each or \$186,000 in total. Multi-space meters are used to manage 8 contiguous parking spaces, so 20 multi-space meters would cover 160 additional potential parking spaces. The remaining 240 spaces would require single space meters, because installing multi-space meters where there are not six contiguous spaces is not cost effective. The City already owns a sufficient number of single space meters.

In June 2007, the City Council adopted Resolution No. 80608 C.M.S. awarding a lease financing to CitiCapital to purchase multi-space and display parking meters. Currently \$198,371 remains available in the City's Pooled Account related to the lease financing authorized for CitiCapital. If the City Council authorizes the installation of additional parking meters, the remaining capacity in the lease finance authorization could be used to purchase the additional 20 multi-

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Finance and Management Committee
February 9, 2010

space meters. The annual debt service would be approximately \$42,000 beginning in FY 2010-11.

Additionally, to operate the multi-space meters the City would incur monthly costs for wireless network communications, related to receiving and processing electronic payments and general operation of the meter, as well as cost for multi-space ticket receipt tape and meter replacement parts. The department would incur additional expenditures of \$12,000 during the FY 2010-11. The following table summarizes additional budgeted and projected revenue and cost related to the installation of the additional meters (out year projected revenue assumes no changes in meter rates or hours):

Revenue	FY 2009-10 (Partial Year)	FY 2010-11 and Future Years (annual)
Budgeted	\$ 146,000	
Projected		\$ 450,000
Total Revenue	\$ 146,000	\$ 450,000
Expenditure		
Principal Lease Payment	\$ -	\$ 36,000
Interest on Principal	\$ -	\$ 6,000
Wireless Network Communications	\$ 2,000	\$ 12,000
Multi-Space Ticket Receipt Tape	\$ 3,400	\$ 20,000
Meter Replacement Parts		\$ 20,000
	\$ 5,400	\$ 94,000
	\$ 140,600	\$ 356,000

DISCUSSION

To identify additional potential locations, Transportation Services staff surveyed concentrated business areas within Oakland that do not currently have installed meters. These are also areas that have realized a growth in new businesses over the past few years, and/or have been used regularly for parking. Generally, commercial areas generated the largest volume of traffic and parking, and meters in such areas benefit commercial establishments because they provide for the rotation of available parking for clients. The survey conducted by Transportation Services staff identified the locations in the table below as possible locations for additional parking meters. To ensure sufficient revenue generation, the table identifies 400 possible locations for additional meters.

International Blvd.	Possible # Meters	Multi-Space or Single Meter	Within Approved Meter Zone	Council District
Lakeshore to 14th	100	Multispace meters	No	2
14th to 22nd	60	14th-17th and 20th-22nd multispace meters	No	2
38th to 42nd	30	Multispace meters	No	5
42nd to 54th	100	42nd-50th Multispace meters	No	5&6
<i>Subtotal</i>	<i>290</i>			
EAST 12TH ST.				
4th to 14th	70	4th-8th multispace meters	No	2
TELEGRAPH AVE.				
15th to 20th	40	Some multi-space and some single space meters	Yes	3
Grand Total:	400			

Parking Division staff has requested that the potentially impacted Council District offices seek input from residents and merchants regarding the installation of additional meters at the proposed meter locations.

SUSTAINABLE OPPORTUNITIES

There are no direct economic, environmental, or social equity opportunities resulting from this action.

DISABILITY AND SENIOR CITIZEN ACCESS

The proposed action does not impact disability and senior citizen access.

RECOMMENDATION(S) AND RATIONALE

Staff recommends that Council adopt (1) the proposed resolution authorizing installation of additional parking meters in the City of Oakland and (2) the ordinance amending Oakland Municipal Code Section 10.36.140 to add street segments to the established parking meter zones throughout the City of Oakland.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that City Council approve the resolution and ordinance.

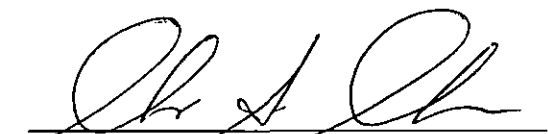
Respectfully submitted,



Noel Pinto
Parking Operations Manager

Prepared by:
Thomas DiSanto, Administrative Services Manager II
Parking Administration

APPROVED AND FORWARDED TO THE
FINANCE AND MANAGEMENT COMMITTEE:

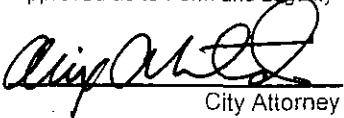

Office of the City Administrator

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2010 JAN 28 PM 4:53

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

RESOLUTION NO. _____ C.M.S.

Resolution and Ordinance Authorizing Installation of Additional Parking Meters in the City of Oakland and Adding Locations for Additional Meters to Approved Meter Zones

WHEREAS, the California Vehicle Code requires local authorities to establish parking meter zones, and

WHEREAS, the City of Oakland wants to ensure that parking resources within the City are adequately managed and maximized for the benefit of Oakland residents and visitors to the City; and

WHEREAS, the City of Oakland, Transportation Services Division has identified locations within the City of Oakland suitable for the installation of additional parking meters; and

WHEREAS, the City of Oakland's Parking Division has determined that parking meters can be installed, maintained and managed in the specified locations; and

WHEREAS, parking meters may be installed through the amendment of the Oakland Municipal Code Title 10, Chapter 10.36, Article 10.36.140 which clarifies and comprehensively sets forth parking meter zones throughout the City of Oakland; now, therefore, be it

RESOLVED: That the installation of parking meters at the locations described in Exhibit A attached hereto is hereby approved.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2010

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

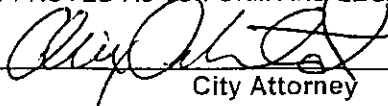
Exhibit A
Approved Locations for Parking Meters in the City of Oakland

Street Name	From	To
International Blvd	Lakeshore Av	54 th Av
East 12 th St	4 th Av	14 th Av
Telegraph	15 th St	20 th St

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2010 JAN 28 PM 4:33

APPROVED AS TO FORM AND LEGALITY


City Attorney

OAKLAND CITY COUNCIL
ORDINANCE No. _____ C.M.S.

**ORDINANCE AMENDING OAKLAND MUNICIPAL CODE SECTION 10.36.140
TO ADD STREET SEGMENTS TO THE ESTABLISHED PARKING METER
ZONES THROUGHOUT THE CITY OF OAKLAND**

WHEREAS, the California Vehicle Code requires local authorities to establish parking meter zones by ordinance; and

WHEREAS, City of Oakland parking meter zones are published in the Oakland Municipal Code, Title 2, Chapter 10.36; and

WHEREAS, the modification of parking meter zones proposed herein has been justified by the Finance and Management Agency Parking Enforcement Division and are identified in the Agenda Report accompanying this Ordinance; and

WHEREAS, the City Council finds and determines that the herein referenced additions are necessary to manage parking assets

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

Section 1. Oakland Municipal Code, Title 2, Chapter 10.36 Amended. Oakland Municipal Code Title 10, Chapter 10.36 is amended adding and deleting text as follows:

10.36.140. *Parking Meter Zones* is hereby amended to include in the list of parking meter zones as described and illustrated on Exhibit A attached hereto and made a part hereof.

Section 2. Remaining Provisions Unchanged. Except as amended herein, all provisions, articles, sections, subsections, sentences, clauses or phrases of Oakland Municipal Code Title 10, Chapter 10.36 shall remain unchanged and in full force and effect.

Section 3. Severability. If any article, section, subsection sentence, clause or phrase of this ordinance is held to be invalid or unconstitutional, the offending portion shall be severed and shall not affect the validity of remaining portions which shall remain in full force and effect.

Section 4. Effective Date. This ordinance shall become effective immediately on final adoption if it receives six or more affirmative votes; otherwise it shall become effective upon the seventh day after final adoption.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2010

BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and
PRESIDENT BRUNNER

PASSED BY THE FOLLOWING VOTE:

AYES –

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

Exhibit A
Approved Locations for Parking Meters in the City of Oakland

Street Name	From	To
International Blvd	Lakeshore Av	54 th Av
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