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AGENDA REPORT

TO: Sabrina B. Landreth
CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: Supplemental Report for
Recommendations for Measure Z Violence
Prevention Services Spending Plan

DATE: July 1, 2015

City Administrator
Approval

Date

7/1/15

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council accept this supplemental report regarding the Measure Z Violence Prevention Services Spending Plan and adopt:

A Resolution Approving The 2014 Oakland Public Safety and Services Violence Prevention Act (Measure Z) Violence Prevention Program Strategies, Funding Amounts, And The Request For Proposal Process For The Funding Cycle For January 2016 Through Fiscal Year 2017-2018.

REASON FOR SUPPLEMENTAL REPORT

At the June 23, 2015 Public Safety Committee, the Committee members requested that staff provide additional information concerning recommendations for the Measure Z Violence Prevention Services Spending Plan. The information below individually addresses each of these requests.

I. PRESENCE OF INVESTED PARTIES

The Human Services Department (HSD) and City Administrator's Office staff requested attendance from Prevention Institute, Urban Strategies, members of the Safety and Services Oversight Commission and other invested parties for questions and discussion.

II. SAFETY AND SERVICES OVERSIGHT COMMISSION REVIEW OF LETTER FROM SAFE PASSAGES

The City Administrator's Office will follow-up with the Safety and Services Oversight Commission (SSOC) Chair to schedule conversation on this item for the July 27 SSOC meeting.

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III. DEFINITION OF HIGHEST-RISK

HSD defines “highest risk of violence” as follows: Cohorts of youth and young adults who are 1) Directly impacted by violence, and/or 2) Most likely to be involved in perpetuating violence, as identified through data analysis by: the Oakland Police Department (including Ceasefire); the Juvenile Justice Center/Probation; Highland Hospital, Street-based Outreach; and Correctional Institutions.

Detailed Breakdown of Definition

Annual Service Estimate

1) Directly Impacted by Violence

- | | |
|--|----------------------------|
| • Young child or adult experiencing violence in the home | At least 1,000 individuals |
| • Young person who is commercially sexually exploited | 200 youth age 18 and under |
| • Communities with disproportionate levels of violence | At least 400 individuals |
| • Youth/young adult who is shot | 250 individuals age 14-35 |
| • Family, friends of young person who is shot or killed | At least 100 individuals |

2) Youth/Young Adult Most Likely To Perpetuate Violence

At least 300 youth, 300 adults

- Returning to the community after incarceration for a serious/violent offense
- Involved in groups and gangs
- Associated with a violent incident with high potential for retaliation

Services Available

- | | |
|---|--|
| • Life coaching/intensive case management | • Crisis support & conflict mediation |
| • Mental health support by trained clinicians | • Leadership development and community programming |
| • Education and employment opportunities | |

Outcomes

- Reduced death, injury and re-injury from violence
- Reduced re-arrest and incarceration
- Increased educational attainment (attendance, graduation, certification)
- Increased employment and economic self-sufficiency
- Increased community engagement around violence prevention and intervention

IV. MATRIX COMPARING MEASURE Y AND MEASURE Z

	MEASURE Y FUNDED	MEASURE Z - RECOMMENEDED
Ceasefire	<ul style="list-style-type: none"> ▪ Not funded (mostly grant-supported previously) 	Major annual investment: <ul style="list-style-type: none"> ▪ Focus on highest-risk for gun violence - <u>new</u> ▪ Dedicated case managers - <u>expand</u> ▪ Employment prioritized for clients- <u>expand</u>
Shooting and Homicide Response	<ul style="list-style-type: none"> ▪ Street Outreach ▪ Highland Hospital shooting response ▪ Homicide response 	<ul style="list-style-type: none"> ▪ Relocation Program – <u>new</u> ▪ Street Outreach - <u>expand</u> ▪ Highland Hospital shooting response – <u>cont.</u> ▪ Homicide response – <u>continue</u>
Adult Case Management	<ul style="list-style-type: none"> ▪ Shorter service, larger caseloads ▪ Project choice and Street outreach 	Richmond ONS-inspired services - <u>new</u> : <ul style="list-style-type: none"> ▪ Structured stipends – <u>expand</u> ▪ Young Men’s Leadership Council, trips – <u>new</u> ▪ Manhood Development Groups – <u>new</u> ▪ Daily touch for highest-risk - <u>new</u>
Youth Case Management	<ul style="list-style-type: none"> ▪ Wraparound service for youth at the Juvenile Justice Center led to better outcomes 	<ul style="list-style-type: none"> ▪ Juvenile Justice Center national best practice model (with commercially sexually exploited children-specific service) – <u>cont.</u> ▪ Structured stipends – <u>new</u>
Employment Services	<ul style="list-style-type: none"> ▪ Varying participant risk ▪ Mainly transitional/temporary positions ▪ No direct outreach to business community 	<ul style="list-style-type: none"> ▪ Reserve for highest-risk participants - <u>new</u> ▪ Focus on long-range career pathways – <u>new</u> ▪ Focus on educational benchmarks - <u>expand</u> ▪ Dedicated Business Liaison - <u>new</u>
Family Violence Services	<ul style="list-style-type: none"> ▪ Family advocates ▪ Mental health for 0-5 ▪ Outreach & support for commercially sexually exploited children 	<ul style="list-style-type: none"> ▪ Family advocates (including mental health for young children) for victims of domestic violence - <u>cont.</u> ▪ Outreach/support for commercially sexually exploited children with OPD – <u>cont.</u>
Community Engagement	<ul style="list-style-type: none"> ▪ Parks Program ▪ Small number of target neighborhoods for City-County Neighborhood Initiative (CCNI) 	<ul style="list-style-type: none"> ▪ Parks program, incorporate CCNI, based on LA Summer Night Lights - <u>expand</u>
New Programming	<ul style="list-style-type: none"> ▪ No fund for promising models 	<ul style="list-style-type: none"> ▪ Seed funds for emerging ideas - <u>new</u>
Grantee Resources	<ul style="list-style-type: none"> ▪ Sporadic trainings coordinated by HSD 	<ul style="list-style-type: none"> ▪ Mandatory training on best practices provided by contracted providers- <u>new</u>

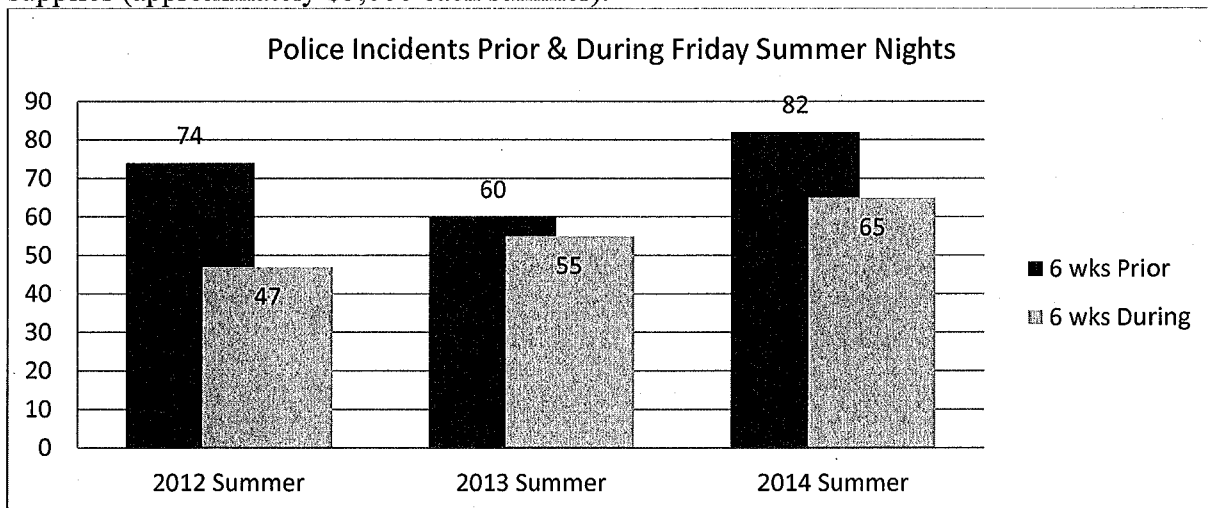
V. PEACE IN THE PARKS AND CITY-COUNTY NEIGHBORHOOD INITIATIVE

Friday Summer Nights Peace in the Parks Program

- Goal: change community norms around violence through engagement and empowerment of families and individuals in neighborhoods experiencing high rates of violence.
- Oakland Unite/HSD hosted the six-week long Friday Summer Nights Peace in the Parks program in targeted hotspots for the past four summers.
- The program is modeled after the Los Angeles' Summer Night Lights Program.
- Groups of high-risk youth (primarily referred by the Juvenile Justice Center Case Managers) are hired to form a Youth Squad that develops and helps run the program.
- Street Outreach attends to engage with young people and offer conflict mediation.
- Street Outreach and Case Managers bring high-risk clients to re-engage in community.
- Both the Los Angeles and Oakland programs involve law enforcement and a broad cross-section of community members in order to build trust and strengthen relationships.
- A diverse mix of community-based organizations and resource providers also attend.

Results: As shown below, police incidents in the area around the park events decreased during the six-week period when the program was running when compared to the six-week period directly prior to the program in the same year. The percentage reduction ranged from 36 percent in 2012 to 8 percent in 2013 to 21 percent in 2014. Reductions vary from year-to-year depending on neighborhood crime trends (for example, in 2013 crimes were down overall in the target areas during the twelve-week period), but each year incidents were reduced during the program.

Funding: Peace in the Parks is funded through Measure Y (approximately \$60,000 annually for a portion of staff time and materials), support from the Oakland Fund for Children and Youth (\$70,000 annually for youth leadership development through the program), and a federal grant from the Office of Juvenile Justice and Delinquency Prevention that covers some program supplies (approximately \$5,000 each summer).



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City-County Neighborhood Initiative:

- The City of Oakland and the Alameda County Public Health Department (ACPHD) came together in 2003 to create the City County Neighborhood Initiative (CCNI) in Sobrante Park in East Oakland and the Hoover Historic District in West Oakland.
- CCNI partners include resident groups, community-based organizations, and the Oakland Unified School District.
- Since its inception, the County contributes roughly two dollars for every dollar the City invests in each of these neighborhoods through community capacity-building efforts, enhanced Population Health Services, and Youth Development Programs.
- The City investment focuses on intensive outreach and job placement for residents in each target area and on community organizing efforts that link those same clients to broader community improvement efforts such as Resident Action Councils, Neighborhood Crime Prevention Councils (NCPCs), Friday Night Park Programs, and other neighborhood networks.
- The City portion of CCNI consists of two full-time Community Building Coordinators who engage residents one-on-one in identifying their needs and connecting them with appropriate programs and services.
- Three years ago the CCNI adopted and adapted the Peace in the Parks model, utilizing its community organizing strategy to bring a series of Friday night events to West Oakland.

Results: During the past five years, CCNI reached the following benchmarks:

- 387 clients served through 1,187 hours of intensive outreach,
- 145 residents were placed into job training programs, and 146 were placed into jobs,
- 62 Community Collaboration Meetings with a total of 1668 participants,
- 39 Outreach Events were conducted with a total of 463 participants, and
- Over 25 large scale community events with 5,616 participants occurred.

The CCNI has consistently exceeded every category of deliverables for which it has received funding during its 10 year history. Both of the Police Beats targeted by the initiative have been ranked substantially lower on the Beat Stressor List than when the program started.

Funding: CCNI has received approximately \$190,000 annually in Measure Y funds, as well as leveraged funds from ACPHD and the Alameda County Measure A.

Vision for Parks Program and HSD Community Engagement Activities in Measure Z

Based on the Measure Z emphasis on coordination among public and community service systems, staff recommends that CCNI staff be housed within HSD to lead the following specific community engagement efforts:

- Continue and expand the Peace in the Parks Program in neighborhoods deeply affected by violence, using the Los Angeles comprehensive parks engagement model as a guide.
- Partner with residents and community-based agencies to hold other community-driven events, such as healing circles, athletic events (i.e.: Midnight Basketball), etc.
- Develop the capacity of residents of East Oakland and West Oakland neighborhoods to be engaged in community improvement efforts.
- Deepen City-County partnerships to bring in resources such as mental health, violence interruption, etc., and build an infrastructure of support around resident families.
- Align funding opportunities to support community-driven organizing efforts.
- Shift City and County focus and resources to new neighborhoods every few years.

For questions regarding this report, please contact Peter Kim, Oakland Unite Manager, at 510-238-2374.

Respectfully submitted,



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Human Services Department

Oakland Unite Division

Reviewed by: Peter Kim, Manager

Prepared by: Josie Halpern-Finnerty, Planner

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