

OFFICE OF THE CITY CLERK  
CITY OF OAKLAND

# OAKLAND CITY COUNCIL



City Attorney

2006 NOV 16 PM 4:24

RESOLUTION No. 80286 C.M.S.

## RESOLUTION ADOPTING A STRATEGIC PLAN TO ACHIEVE THE CITY COUNCIL GOAL OF ZERO WASTE BY 2020 FOR THE CITY OF OAKLAND

**WHEREAS**, the City of Oakland has taken steps toward promoting sustainable use of resources and materials, including programs and policy goals to reduce, reuse, and recycle materials that would otherwise be disposed as waste; and

**WHEREAS**, on March 6, 2006 the Oakland City Council approved Oakland Resolution #79774 C.M.S. which adopted a Zero Waste Goal by 2020 and directed Public Works Agency staff to prepare a Zero Waste Strategic Plan for the City of Oakland; and

**WHEREAS**, Public Works Agency staff, in concert with the Mayor's Office, conducted four public meetings to solicit input and receive feedback from the general public and sustainable business leaders, and has prepared a Zero Waste Strategic Plan for the City of Oakland based on participant feedback received via this public process as well as its own research and guidance provided by the Resolution which adopted Oakland's Zero Waste Goal by 2020; and

**WHEREAS**, this Zero Waste Strategic Plan for the City of Oakland includes the following strategies encompassing traditional, "end of the pipeline" recycling programs as well as "upstream" solutions to product waste, and policy and regulatory changes:

1. Expand and Improve Local and Regional Recycling and Composting
2. Develop and Adopt New Rules and Incentives to Reduce Waste Disposal
3. Preserve Land for Sustainable Development and Green Industry Infrastructure
4. Advocate for Manufacturer Responsibility for Product Waste, Ban Problem Materials
5. Educate, Promote and Advocate a Zero Waste Sustainability Agenda; and

**WHEREAS**, the potential to implement these strategies over the next 14 years requires a commitment of will and resources; now, therefore be it

**RESOLVED**, that the City Council hereby adopts a Strategic Plan to Achieve the City Council Goal of Zero Waste by 2020 to 40,000 tons annual landfill disposal; and be it

**FURTHER RESOLVED**, that Oakland will assume a leadership role, partnering with other Zero Waste local, regional and international communities and sustainability advocates to actively pursue and advocate for strategies and incentives to advance Zero Waste principles for materials management, system re-design, highest and best use of discarded products and materials, and a closed-loop sustainable production and consumption society; and be it

**FURTHER RESOLVED**, that the City Council will consider and appropriate resources to implement these strategies in the course of planning and adopting its biennial policy budget, and approve and consider policies that will implement these strategies.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 5 2006, 20    

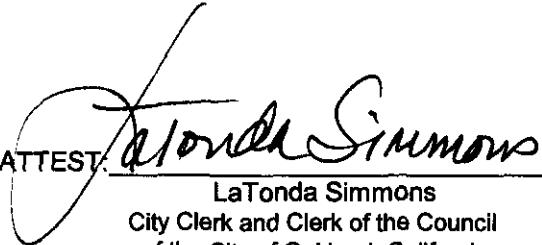
**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:   
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California