



2018 APR 19 PM 4:49

CITY OF OAKLAND

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Annie Campbell Washington
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Date: April 19, 2018

To: City Council

From: Vice Mayor Annie Campbell Washington

Re: Resolution In Support Of Measure A, The Alameda County Ballot Measure For Child Care
And Early Education On The June 5, 2018 Ballot

Dear Colleagues on the City Council and Members of the Public,

Accompanying our introduction of a Resolution in Support of Alameda County Ballot Measure A, we are submitting the full text of the Ballot Measure, which was unanimously supported by the Alameda County Board of Supervisors.

We urge you to support this Resolution, which will be discussed at the Rules & Legislation Committee Meeting on May 3, 2018.

Respectfully,

A handwritten signature in cursive script that reads "Annie Campbell Washington".

Anne Campbell Washington
Vice Mayor and Oakland City Council Member, District 4

Lynette Gibson McElhaney
Oakland City Council Member, District 3

BOARD OF SUPERVISORS, COUNTY OF ALAMEDA

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STATE OF CALIFORNIA

RESOLUTION NO. 2018-___

A RESOLUTION ADDING TO THE BALLOT OF THE ELECTION TO BE HELD ON JUNE 5, 2018 THE QUESTION OF WHETHER THE COUNTY OF ALAMEDA SHALL IMPOSE A TRANSACTIONS AND USE TAX FOR THE PURPOSE OF PROVIDING ADDITIONAL SUPPORT FOR HIGH QUALITY CHILD CARE AND EARLY EDUCATION SERVICES FOR LOW- AND MIDDLE-INCOME CHILDREN AND FAMILIES IN THE COUNTY AND TO IMPROVE WAGES FOR CHILD CARE PROVIDERS AND EARLY EDUCATORS WHO PROVIDE THESE SERVICES.

WHEREAS, the children of Alameda County are our future and will provide the leadership, creativity, and productivity to strengthen and sustain the quality of life in our County; and

WHEREAS, research shows that a child's brain develops most dramatically during the first five years of life, and this critical period is a window of opportunity to lay the foundation for all of the years that follow; and

WHEREAS, children need access to quality early educators and child care programs that will give them the very best start in life during this critical period of their development; and

WHEREAS, the County of Alameda ("County") desires to provide the children living in Alameda County with every possible opportunity to be successful in school and beyond; and

WHEREAS, each student in Alameda County deserves to be supported by qualified, caring adults in safe and nurturing environments; and

WHEREAS, in 2016, only 44% of Alameda County children entered kindergarten fully ready for school, according to the most recent School Readiness in Alameda County report; and

WHEREAS, only 31% of Alameda County children with working parents have access to a space in a licensed child care or early education setting, according to the most recent California Child Care Portfolio; and

WHEREAS, child care and early education is more expensive than college, with average, full-time infant care costing more per year than tuition at the University of California Berkeley and almost three times the annual cost of California State East Bay, according to Parents and the High Cost of Child Care 2017 report; and

WHEREAS, the growing homeless population in Alameda County includes hundreds of children and their families who are not able to access quality child care and early education services; and

WHEREAS, 75% of Alameda County child care providers and early educators worry about paying monthly bills, and 54% worry about putting food on the table, as early educators' pay has not kept up with the rising cost of living in the Bay Area, according to a 2016 report from the Center for the Study of Child Care Employment; and

WHEREAS, low compensation and limited work supports disproportionately affect low-income women, as early educators are almost exclusively female, with large numbers of older women, women of color, recent immigrants, and first-generation college students and mothers; and

WHEREAS, low compensation of early educators drives turnover and hampers the ability to attract and retain skilled educators, which in turn undermines stable, continuous relationships essential to children; and

WHEREAS, in 2016-17, the state of California only reimbursed providers on average less than 70% of the true cost of providing high-quality preschool for 3- and 4-year-olds, per child per year, according to the 2016 San Francisco Office of Early Care and Education Comprehensive Fiscal Analysis; and

WHEREAS, a study by Nobel Laureate Economist James Heckman shows that investing in high quality early education yields a high return on investment up to 13%; and

WHEREAS, the Board of Supervisors deems it necessary and essential to approve a 30-year transactions and use tax to provide additional support for high quality child care and early education services to low- and middle-income children and families in Alameda County and to improve wages for participating child care providers and early educators so that they can earn at least \$15 per hour;

WHEREAS, the Board of Supervisors deems it necessary and essential to submit to the voters the question of whether the County of Alameda shall impose said transactions and use tax to provide additional support for high quality child care and early education services, as set forth in the proposed ordinance, attached hereto and incorporated herein; and

WHEREAS, it is the judgment of the Board of Supervisors to order an election to submit this measure to the voters and to consolidate such election with the other elections to be held on June 5, 2018;

NOW, THEREFORE, the Board of Supervisors of the County of Alameda resolves, determines and directs as follows:

SECTION I

The Registrar of Voters of the County of Alameda is hereby instructed to print on the sample ballots and on the official ballots and in the Voter Pamphlet for the State of California Election to be held June 5, 2018 the following measure to be voted upon at said election in the following form:

COUNTY OF ALAMEDA MEASURE ____

ALAMEDA COUNTY CHILDCARE AND EARLY EDUCATION MEASURE.	YES
To expand access to childcare and preschool for low- and middle-income families; help homeless and at-risk children, including help preventing child abuse and neglect; attract and retain quality childcare workers; and add spaces for childcare at locations throughout the county, shall the County of Alameda enact a 30-year ½% sales tax providing approximately 140 million dollars annually with citizens' oversight, public disclosure of spending, and mandatory annual audits?	NO

The Registrar is directed to take all steps necessary to hold the election in accordance with law and these specifications.

The Registrar is also directed and authorized to certify the results to the Board of Supervisors of the County of Alameda both for voters throughout the County and for those in the unincorporated areas of the County.

SECTION II

The purpose of this election is to comply with the requirements of Article XIIC, section 2 of the California Constitution and California Government Code sections 53720 *et seq.* that the voters of the County approve taxes.

SECTION III

If a two-thirds majority of the electors voting on the measure at the election held June 5, 2018 vote for County of Alameda Measure __ [Measure designation to be determined] then the Child Care and Early Education Tax, Alameda County General Ordinance Code chapter 2.08, Article VI, shall be added as provided above and in the attached proposed ordinance.

THE FOREGOING was **PASSED** and **ADOPTED** by the Alameda County Board of Supervisors this ____ day of February, 2018, to wit:

AYES:

NOES:

EXCUSED:

PRESIDENT, BOARD OF SUPERVISORS

ATTEST:

Clerk, Board of Supervisors

By: _____

APPROVED AS TO FORM:

DONNA R. ZIEGLER, COUNTY COUNSEL

By: _____
Farand C. Kan, Deputy County Counsel