



AGENDA REPORT

TO: Edward D. Reiskin
City Administrator

FROM: Erin Roseman
Director of Finance

SUBJECT: FY 2022-23 Midcycle Grants –
Supplemental

DATE: July 21, 2022

City Administrator Approval 

Date: Jul 22, 2022

RECOMMENDATION

Staff Recommends Adopting A Resolution Awarding Grant Agreements To Community Service Providers For A Total Amount Not To Exceed Six Million Ninety-One Thousand Two Hundred Fifty (\$6,091,250) Dollars In Accordance With City Council Budget Appropriations And Allocations As Adopted By Resolution No. 89283 C.M.S., Which Amended The Fiscal Year 2022-23 Budget.

REASON FOR SUPPLEMENTAL

This supplemental report provides background on the additional grants allocated in the Fiscal Year (FY) 2022-23 Adopted Midcycle Budget.

BACKGROUND / LEGISLATIVE HISTORY

City Council adopted the FY 2022-23 Midcycle Budget on June 30, 2022, which included new awards to organizations and entities in the amount of \$6,091,250. The allocations for grant agreements between the City and various organizations and non-profits provide services, programs, and resources to Oakland residents. The City Council routinely funds grant agreements as part of the budget in support of enabling these non-profits to continue to operate programs and serve the community without interruption.

ANALYSIS AND POLICY ALTERNATIVES

The FY 2022-23 Midcycle budget includes appropriations for grant agreements with the following entities the amounts as noted in *Table 1* below.

Table 1: FY 2022-23 Grantees and Award Amounts (\$)

Grantee	FY 2022-23 Amount
Saba Grocers Initiative <i>Community food cards</i>	\$1,000,000
P.L.A.C.E. (People Linking Art Community & Ecology) <i>Educational workshops on permaculture, contingent upon Council approval</i>	\$10,000
Oakland Housing Secure <i>\$750,000 for legal services</i>	\$750,000
Oakland Housing Secure <i>\$250,000 for rental assistance, contingent upon Council approval</i>	\$250,000
FUSE Corps <i>Two (2) Fuse Fellows for Climate/ Sustainability Program (matching funds)</i>	\$160,000
Community Kitchens <i>Prepared meal support for the most vulnerable Oaklanders</i>	\$200,000
Unity Council, fiscal sponsor of Oakland Vietnamese Chamber of Commerce <i>Little Saigon business support and safety resources</i>	\$110,500
Legal Services for Prisoners with Children <i>Fiscal sponsor of Taylor Memorial UMC Affordable Housing Program</i>	\$175,000
HCEB Increase Contract <i>Pilot security program for 3rd and Peralta</i>	\$200,000
Fire Safe Council <i>Oakland Community Preparedness & Response (OCP&R)</i>	\$125,000
Oakland Private Industry Council <i>Technical Equipment Infrastructure Improvements</i>	\$50,000
Peralta Service Corporation <i>Re-entry employment and training services</i>	\$400,000
Native American Health Center <i>Employment and training services for youth and young adults</i>	\$200,000
Spanish Speaking Citizens Foundation <i>Healthy neighborhoods</i>	\$350,000
East Oakland Collective <i>Homeless services</i>	\$200,000
Camps in Common (Feather River Camp) <i>Vegetation management, platform tent repair, technology upgrades/operating costs reduction investments</i>	\$50,000
Family Support Advocates <i>Support for victims and families of violent crime assistance offering healing education advocacy and training</i>	\$75,000
Black Cultural Zone <i>Funding their community messenger cohort</i>	\$175,000
OK Program <i>Transportation for youth from extracurricular activities</i>	\$25,000
At Thy Word Ministries Church of God In Christ <i>Community food distribution</i>	\$50,000

Grantee	FY 2022-23 Amount
NAACP <i>Youth Development, mentoring and violence prevention</i>	\$10,000
<i>Homies Empowerment</i> <i>Youth Development, mentoring and violence prevention</i>	\$50,000
East Oakland Youth Development Center <i>Youth serving, education and training</i>	\$50,000
Youth Uprising <i>Youth serving, education and training</i>	\$50,000
East Oakland Boxing Association <i>Youth serving, education and training</i>	\$25,000
Lend a Hand Foundation <i>Youth serving, education and training</i>	\$25,000
Kingmakers of Oakland <i>Youth development, mentoring and violence prevention</i>	\$25,000
Cheryl Ward Ministries <i>Workforce development for youth</i>	\$25,000
Construction Resource Center <i>Support small, minority, local business contractors' access to opportunity</i>	\$400,000
Loveline Foundation <i>Loveline Campaign</i>	\$10,000
West Coast Blues Society <i>Cleaning of Blues Walk of Fame and 7th Street Blues Festival</i>	\$62,000
Project Touchdown <i>Math and science tutoring and mentoring program</i>	\$83,750
Movement Strategy Center, fiscal sponsor of TAY CTE Hub <i>Strategic plan for Career Technical Education Hub</i>	\$350,000
Legal Services for Prisoners with Children <i>Housing for re-entry population, including seniors, and support with re-entry services</i>	\$250,000
Center for Independent Living <i>Home assessment cases to support local residents with improved access to funding accessibility improvements to housing</i>	\$120,000
TOTAL	\$6,091,250

SABA Grocers Initiative

Saba Grocers Initiative is where Arab immigrant and Black corner store owners join forces to build a food system where fresh fruits and vegetables are affordable for all. The Initiative distributed 1,000 Saba Food Cards worth \$250 each-96% of which have been redeemed- to residents to be used at 26 independently owned stores across the City of Oakland to create demand for healthy products and incentivize produce sales in corner stores.

SABA Grocers Initiative is the only provider currently partnered with the City of Oakland with a debit card program in place. They were awarded the initial grant in April, Resolution 89122 C.M.S.

P.L.A.C.E. (People Linking Art Community & Ecology)

PLACE is a community hub that nurtures physical gathering space for the community. This hub allows people to see regenerative solutions in practice and gain access to the knowledge and resources to empower them to take action in their own lives, neighborhoods, towns, cities, and bio-regions.

As an events and maker-space organization, we have been extending community space as a tool and resource for healing, organizing, and co-creating art, visions, and equitable systems. This includes everything from community organizing, regenerative building, political education, cooking and medicine making demonstrations, hands-on gardening, solidarity fundraisers, cultural gatherings, spiritual ceremonies, song circles, community clay making, dance workshops, meditation classes, film screenings, local concerts and jams, and many other things that paint the intersectionality of the movement.

Oakland Housing Secure

Oakland Housing Secure is a collaborative of community organizations with deep roots in Oakland, partnering to prevent displacement and homelessness. The collaborative has developed a coordinated strategy using an array of tools including community outreach and education, legal representation, financial assistance, and social services to help the most vulnerable community members attain housing security.

FUSE Corps

FUSE is dedicated to freeing our country from the social and economic barriers to opportunities that have been perpetuated by a history of systemic and institutionalized racism. They partner with local governments and communities to more effectively address pressing challenges by placing experienced professionals in local government agencies. Funding will support work on a climate/sustainability program.

Community Kitchens

Community Kitchens is a free meal program for Oakland's most vulnerable community members. Their mission is to feed people left behind by other food programs and to build community and solidarity through food. Funding will assist in the preparation and distribution of meals to the unhoused, at-risk youth, and shut in or low-income seniors.

Unity Council for Oakland Vietnamese Chamber of Commerce

The Unity Council is a non-profit Social Equity Development Corporation with a 55-year history in the Fruitvale neighborhood of Oakland. Their mission is to promote social equity and improve quality of life by building vibrant communities where everyone can work, learn, and thrive. The funding will support Oakland's youth in achieving their full potential through life skills development, mentorship and other direct services.

Established in 1991, the Oakland Vietnamese Chamber of Commerce represents close to one hundred small businesses in the City. They provide resources and assistance to members

regarding business startup, development, and expansion. The funding will help support businesses and safety in the Little Saigon neighborhood.

Legal Services for Prisoners with Children for Taylor Memorial United Methodist Church

Taylor Memorial United Methodist Church is a historically Black, ethnically diverse Christian Church that has been serving Oakland since 1921. Taylor has a rich history of community involvement and outreach. The funds will support the affordable housing program.

Housing Consortium of the East Bay

Housing Consortium of the East Bay (HCEB) creates inclusive communities for individuals with developmental disabilities or other special needs through quality affordable housing in Alameda and Contra Costa County. HCEB fulfills this mission by providing housing outreach and support services; developing affordable housing, partnering with other nonprofit and for profit companies to secure set-asides within larger rental communities; and owning and operating special needs affordable housing.

Firesafe Council

The Oakland Firesafe Council is a grassroots community-based organization dedicated to mobilizing the people of Oakland and Alameda County to reduce the risks of wildfire danger to people and property through outreach, programs, and projects. Funding will support community preparedness and response programming for disasters such as wildfire, earthquake, or power outages.

Oakland Private Industry Council

Oakland Private Industry Council (OPIC) is a non-profit that provides accessible, high-quality training and employment services to local residents and employers in Oakland. Founded in 1978 as the Oakland Private Sector Corporation, OPIC continues to be a leader in workforce development. The City has partnered with OPIC for the last two decades. They were awarded \$235,000 in FY 21-22.

Peralta Service Corporation

Founded in Oakland in 1975, Peralta Service Corporation is a nonprofit helping job seekers remove barriers to employment. Their living wage employment and workforce development training program places candidates in available positions in property management services. Funding will support their program which increases the economic self-sufficiency of low-income adults, providing them both a progressive career and personal growth.

Native American Health Center

Established in 1972, Native American Health Center is a nonprofit that provides comprehensive services to improve the health and wellbeing of the Bay Area Native Population and other underserved communities. They were awarded a \$175,000 grant last year to provide high quality medical, dental, behavioral health, community wellness, and social service programs to

Native Americans, Alaska Natives, and residents of the surrounding community with respect to cultural and linguistic differences.

Spanish Speaking Citizens Foundation

Spanish Speaking Citizens' Foundation was established in 1964 by a group of visionaries dedicated to improving the lives of Latino residents in Oakland. Their vision is to create and maintain a vibrant community where all can enjoy educational and recreational opportunities, and access high-quality jobs.

They were awarded a grant for \$226,241 in FY11-12. Last year, they were awarded \$175,000 to support immigrant communities with citizenship and immigration services, provide free English classes, and empower youth through academic and social enrichment.

East Oakland Collective

The East Oakland Collective supports residents of East Oakland, prioritizing Black residents, to navigate challenges and barriers to inequities through resource distribution and advocacy. Their mission is to work towards racial and economic justice and equitable access. This funding will expand homeless support services and solutions including the Feed the Hood program which provides food, sanitation, hygiene, and household supplies for unhoused residents in East Oakland.

Camps in Common (Feather River Camp)

Camps in Common, a nonprofit corporation, operates Feather River Camp, the longest-running Oakland recreational program located in Plumas National Forest near Quincy, California. The camp has provided outdoor recreation programming as well as summer camp for children since 1924. Their mission is to promote and celebrate connections between nature, family and community.

The City has partnered with Camps in Common since 2003. The FY 2015-17 policy budget allocated \$40,000 to support community programs and services benefiting residents (Resolution 85746 C.M.S.). Last year, they were awarded \$20,000. This year, the grant will fund vegetation management, platform tent repair, technology upgrades and operating costs.

Family Support Advocates

The Family Support Advocacy Task Force (FSA), is a sub-committee of the Violence Prevention Coalition. FSA supports the families and friends of those who experienced violence and advocates for the elimination of all violence, but particularly gun violence and homicides. FSA pushes for more compassionate and transparent communication between law enforcement, the district attorney and families of homicide victims. FSA addresses these problems by creating a network of support for impacted individuals, pushing for the expansion of long-term healing and resources for family and friends of victims, and advocating for an increase in the number of resolved cold cases. This grant will fund events and activities throughout Oakland to provide a space for individual healing, teach ways to help family members, especially children, heal and work to address the larger issues of communal violence.

Black Cultural Zone

Since 2014, the East Oakland Black Cultural Zone Collaborative Partners has worked with a coalition of residents, government agencies, churches, and grassroots organizations and community groups to help keep Black folks in East Oakland. Through their strategy of building power, securing land, and directing more dollars to community driven projects, they can secure a foothold in East Oakland that finally allows the neighborhoods to thrive. This grant funding will support Oakland's youth and young adults in achieving their full potential through life skills development, mentorship, in addition to the distribution of critical information to the community through the organization's community messenger and workforce development cohort.

OK Program

Since 1990, the OK Program has touched the lives of thousands of African-American males from the ages of 12 to 18 in order to reverse the high rates of homicides and incarceration among that population. Their collaborative, team mentorship model brings together local police officers, school districts, and the faith-based community with the goal of transforming lives and empowering African-American men and boys to improve their communities. One of the main goals of the OK Program is to improve relationships between the law enforcement and African-American communities. At the Kids Interacting, Communicating Immix Teammates (KIC'IT) sessions participants receive an in depth understanding on how to interact with the police when contacted or confronted by an officer, which often occurs more than it ever should in the lives of young black males. Grant funding will support a pilot program that would provide safe rides home from extracurricular school activities for participants in the OK Program, from McClymond's and Castlemont High Schools for the 2023 school year.

At Thy Word Ministries Church of God In Christ

At Thy Word Ministries, a Ceasefire and Faith in Action Partner, is a church of believers where they worship God in Spirit and Truth, The Word of God is taught. Followers are empowered to serve their community. Grant funding will go towards supporting their weekly community food distribution program.

NAACP, Oakland Branch

The National Association for the Advancement of Colored People (NAACP) is a civil rights organization in the United States, formed in 1909 as an interracial endeavor to advance justice for African Americans. Their mission is to achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of Black people and all persons of color. The funding will support Oakland's youth in achieving their full potential through life skills development, mentorship, participation in meaningful activities and other direct services.

Homies Empowerment

Born in 2009, Homies Empowerment is an independent, grassroots community-based organization out of East Oakland. Through empowering education, community cultivation, food justice, and cooperative economics, they work alongside the community towards a world absent

of whiteness, capitalism, and heteropatriarchy. Last year, they received \$75,000 in grant funding to provide gang-impacted youth with leadership development services, ethnic studies education, civic engagement programs, and after school programs. This funding will continue their efforts to support Oakland's youth in achieving their full potential through life skills development, mentorship, participation in meaningful activities and other direct services.

East Oakland Youth Development Center

EOYDC visualizes a community of empowered youth and young adults with the character, skills, and network to positively contribute to society. Their mission is to develop the social and leadership capacities of youth and young adults, ages 5-24, so that they achieve excellence in education, career, and service to their communities. The funding will support Oakland's youth in achieving their full potential through life skills development, mentorship and other direct services.

Youth Uprising

Since 2005, Youth Uprising has been serving Alameda County residents between the ages of 13 and 24, primarily youth of color from low-income neighborhoods in East Oakland, through innovative, culturally relevant programming in the areas of media and performing arts, education and career development, social enterprise, peacemaking, and health and wellness. Their personal transformation work is focused on helping members change their life course to put them on a trajectory to success and self-sufficiency in adulthood. The funding will support Oakland's youth in achieving their full potential through life skills development, mentorship and other direct services.

East Oakland Boxing Association

For nearly 35 years, EOBA has served as a cornerstone of the Oakland Community providing free afterschool and summer day camp programs to underserved children ages 5-18. In these three decades, they have been able to positively impact the lives of more than 30,000 children from low-income families (nearly 95% of these children being children of color). Building on their boxing foundation, EOBA's programs (wellness, academics, and enrichment) are strategically interwoven to help youth build a solid foundation to live long, healthy, successful, and fulfilling lives. Grant funding will go towards supporting their culinary and technology programs. Support for their culinary program will allow EOBA to extend our programming into children's homes (ultimately promoting healthy eating in all settings) through a family meal program where youth are provided with the items needed and a recipe to duplicate a healthy meal they've prepared in the program at home with their family. Support for the technology program will allow EOBA to add computers to the elementary school space so that children K-5 have access to computers for both academic and enrichment purposes.

Lending A Hand Foundation

Lending A Hand Foundation is celebrating 25 years of "*Lending A Hand for Education.*" Lending A Hand's mission is to enhance the quality of life of underserved children, youth, and families in the East Bay by offering cultural experiences, educational support, financial literacy, and wellness resources. Grant funding will support their educational and life skills

programming, including their back-to-school school supply program, which ensures that as many Oakland children and youth are set up for success in the incoming school year.

Kingmakers of Oakland

Kingmakers of Oakland is a nonprofit improving educational and life outcomes for Black male students. They facilitate building will, strategic planning and transforming practices with inter-generational cross-functional equity teams in schools, districts, and communities across programs and services. Grant funding will support Oakland's youth in achieving their full potential through life skills development, mentorship and other direct services.

Cheryl Ward Ministries

Cheryl Ward Ministries (CWM) is an organization with a commitment to train and employ youth and young adults to be change-agents in working towards transforming the communities in which they live. Upon completion of the CWM Workforce Development Program, participants will be equipped and welcomed to work in companies and agencies in their fields of choice. In addition, to training and employment, youth learn the importance of volunteering and giving back to their community. They distribute food and toiletries at Homeless Encampments, as well as assist with Holiday Food Boxes at local giveaways. CWM builds and instills a sense of togetherness and family where staff and family also participate in fun activities as well as learning workshops and retreats. Youth also create jobs for themselves doing yard work, graphic design, assisting seniors and other things that develop their entrepreneurial and business skills. Grant funding will support CWM's youth workforce training programming, which includes providing stipends for youth participating in the program.

Construction Resource Center

Construction Resource Center is a one-stop shop that offers assistance and resources to contractors and tradespersons. They were awarded federal grant funding in 2018 to provide operational support and technical assistance to businesses. Funding this year will support small local business contractor development.

Loveliflife Foundation

The Loveliflife Foundation is an Oakland-based community building organization committed to promoting life and saving lives through community revitalization, leadership, and development. It is their mission to provide a supportive and empowering environment for at-risk youth, and to mobilize community support to change economic and social conditions that lead to violence.

West Coast Blues Society

The West Coast Blues Society recognizes blues music and its cultural value as an indigenous American art form. They are dedicated to the preservation and promotion of Blues, Jazz, Rhythm and Blues, and Gospel music by raising awareness and ensuring these art forms will not be lost through workshops, lectures, public performances and educational programs and activities. Funding will support cleaning of Blues Walk of Fame and 7th Street and the Blues Festival.

Movement Strategy Center for TAY CTE Hub

Since 2001, Movement Strategy Center provides values-aligned, holistic intermediary services enabling access to crucial infrastructure and thought partnership for BIPOC, women, and LGBTQIA movement leaders, activists, and communities challenging intersectional issues of systemic racism, rampant environmental destruction, and crippling economic exploitation.

In the spring of 2020, a coalition of transitional-aged youth (TAY) won a campaign for a Career Technical Education (CTE) Hub at 1025 2nd Avenue in Oakland. TAYHub provides in-depth support, wrap around services (health, wellness, social, emotional, etc.), a technical education center with hands-on job training on real life equipment in several trades, a space for athletic programs, student-run café, and additional services and support for OUSD students and family.

Legal Services for Prisoners with Children (LSPC)

LSPC organizes communities impacted by the criminal justice system and advocates to release incarcerated people, to restore human and civil rights, and to reunify families and communities. They build public awareness of structural racism in policing, the courts, and the prison system, and advance racial and gender justice in all their work. The funds will support housing for re-entry population, including seniors, and support with re-entry services.

Center for Independent Living

Center for Independent Living provides advocacy and services that increase awareness, collaboration, and opportunity among people with disabilities and the community at large. Their programs provide people with skills, knowledge, and resources that empower them to eliminate damaging and stereotypical notions of disability so they can strive toward realizing their full human potential. The funding will enable local residents improved access to funding accessibility improvements to housing through home assessments.

Other Budgetary Earmarks

The Budget also includes a new allocation of \$1,250,000 from the General Purpose Fund earmarked for the Job Readiness Program to enhance job readiness for Oakland residents who in years past have been personally subjected to the war on drugs, but no agencies specified. These funds will be awarded in accordance with the process outlined in the Informational Report from the City Administrator on recommendations for City Council to award direct community grants (Budgetary Earmarks) presented on April 19, 2022.

FISCAL IMPACT

Funding in the amount of \$6,091,250 is available for these agreements in the FY 2022-23 Midcycle Budget.

PUBLIC OUTREACH / INTEREST

This item did not require additional public outreach other than what was already conducted during the FY 2022-23 Midcycle budget process.

COORDINATION

The Finance Department worked with City Administrator's Office, Human Services, and Housing and Community Development in preparing the grants allocated in the FY 2022-23 Midcycle Budget.

SUSTAINABLE OPPORTUNITIES

Economic: There are significant economic impacts for the entities that will receive grants.

Environmental: There are no direct environmental opportunities associated with this report.

Race & Equity: Funding is a significant tool for improving social equity outcomes for Oakland residents.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends Adopting a Resolution Awarding Grant Agreements To Community Service Providers For A Total Amount Not To Exceed Six Million Ninety-One Thousand Two Hundred Fifty (\$6,091,250) Dollars In Accordance With City Council Budget Appropriations And Allocations As Adopted By Resolution No. 89283 C.M.S., Which Amended The Fiscal Year 2022-23 Budget

For questions regarding this report, please contact Brad Johnson, Budget Administrator at 510-238-2989.

Respectfully submitted,



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