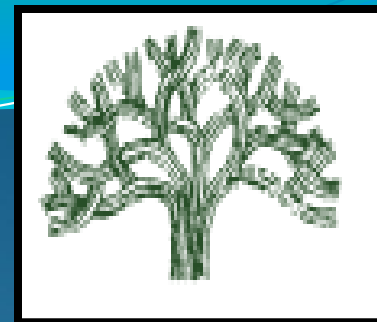




**City of Oakland**  
***Head Start, Prenatal-5 (P5)***



***“Moving Forward,  
Together, in Strength...”***

# *“Moving Forward, Together in Strength...”*

The U.S. Department of Health and Human  
Services FUNDS COMPREHENSIVE SERVICES in:

- ◆ Early Childhood Education
- ◆ Health, Nutrition
- ◆ Mental Health
- ◆ Parent and Community Engagement

# History

- City of Oakland – a grantee since 1972
- Serves 0 to 5 - prenatal through 5 years old
- Federal, State and City Funding
- Served 1700 children
- 2012 - Program Designation Renewal System (DRS)
- 5 Year grant (2016 to 2021)



# Program Goals

- Oakland's Head Start children are ready to thrive in Kindergarten. They are healthy, ready to learn & have the skills needed for success in school.
- Parents, Family & Community are empowered and engaged in their children's education.
- Oakland's Head Start learns from the information collected to always move forward and grow stronger.

# Program Enrollment

## **Head Start serves 1006 children and their families**

- 590 in Head Start (3 & 4 year olds)
- 416 in Early Head Start (prenatal, infants and toddlers)

## **City Directly Serves 420 Children:**

- **14 City sites** throughout the City of Oakland
- **248** Head Start children
- **172** Early Head Start children [**82** are home-based]

# Program Enrollment

## **Head Start Delegate Agency Serves 368 Children**

- **220** Head Start Children
- **148** Early Head Start Children

## **Head Start 4 Partners Serve 218 Children**

- **122** Head Start Children
- **96** Early Head Start Children



# Governance

## City Council

- Executes the federal and state contracts
- Establishes structure, communication, and oversight

## Advisory Board (Committee)

- Head Start Advisory Board re-established in 2014
- Advise on strategic programming
- Feedback on fiscal & programmatic reports, & practices
- Support program goals

# Governance

## Parent Policy Council

**Parents elect one Representative and one Alternate from:**

- City of Oakland Grantee Centers
- Partner programs
- Delegate agency
- Oakland community

### **Role of Policy Council:**

- Advise staff on local program policies, activities and services
- Decide on the direction of the Head Start program.



# Head Starts Five Core Areas

- ① Eligibility, Recruitment, Selection, Enrollment and Attendance (**ERSEA**)
- ② Education and Child Development
- ③ Health and Nutrition
- ④ Mental Health and Disabilities
- ⑤ Parent, Family and Community Partnerships

# Eligibility, Recruitment, Selection, Enrollment & Attendance (ERSEA)

Families must meet National Poverty Guidelines, 2018 (e.g. \$25,100 for family of 4)

**The Head Start Team works with families daily to promote attendance to ensure children receive the full range of services.**

# EDUCATION

- High quality research based curriculum
- Strengthen teacher skills through training & teacher/child engagement through master CLASS<sup>®</sup> (Classmate Assessment Scoring System) coaching
- Children ready for preschool, kindergarten & beyond



# HEALTH & NUTRITION

- Offer vision, hearing and medical screenings
- Provide resources, referral and information to health and nutrition services for children and families
- Use of newest technology for more accurate health and nutrition screenings

# MENTAL HEALTH & DISABILITIES

Children and families receive:

- Mental health, behavioral support
- Provide support with disabilities and trauma informed services
- Participation in Oakland Starting Smart and Strong Initiative (OSSS)

# Parent, Family & Community Partnerships

## *Parents are a Child's First Teacher*

At Head Start parents are partners in the education & care of their children to:

- Engage children in school readiness goals
- Participate in parent policy committees
- Build on their natural leadership skills through program and local community opportunities:
  - Alameda County Father Corps Collaborative
  - Bay Area Parent Leadership Action Network
  - “Abriendo Puertas” (Opening Doors)



# Head Start Challenges

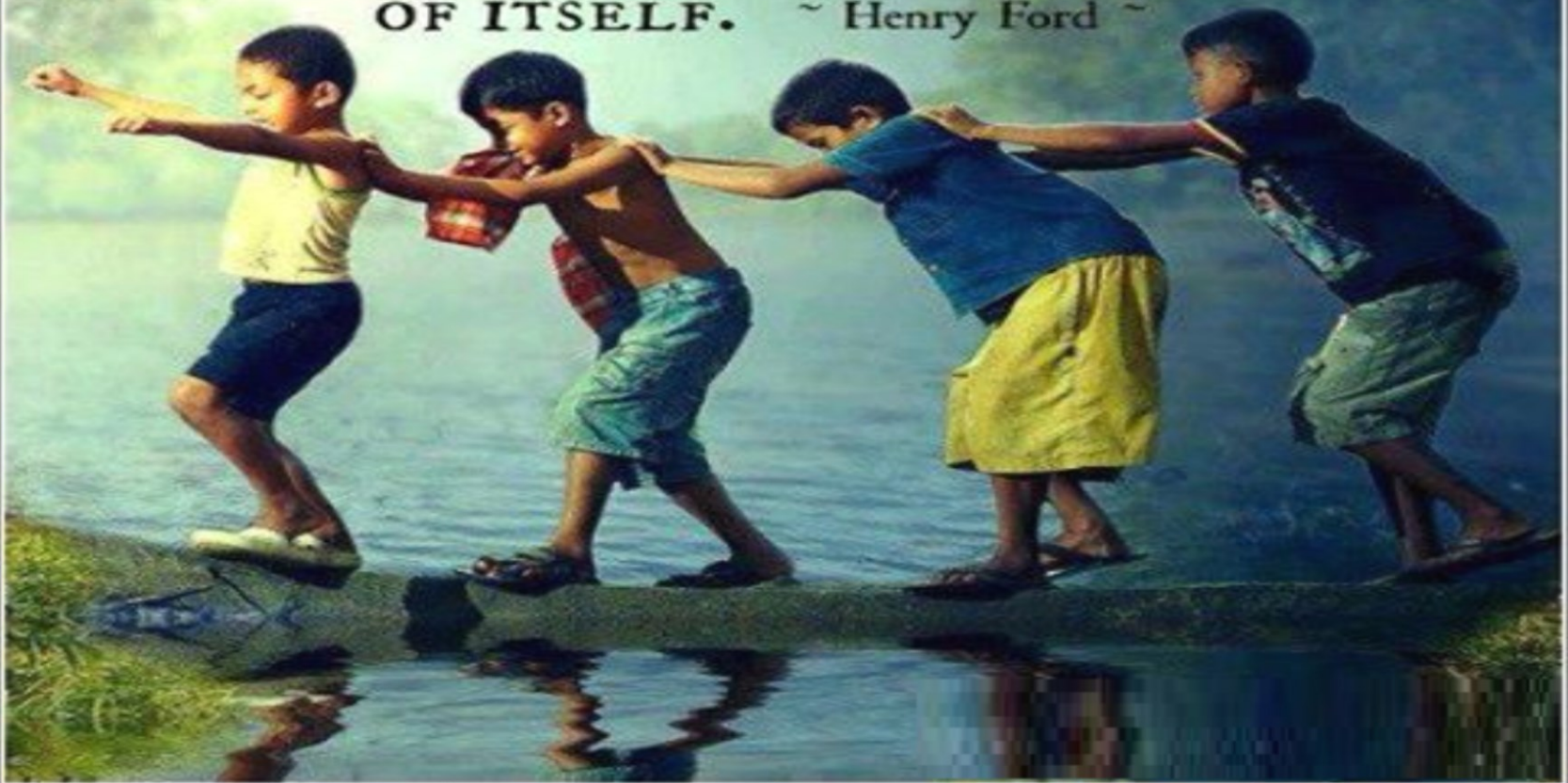
- ① Oakland's Program is under-enrolled – in particular Early Head Start
- ② Lack of teachers – hiring challenges

# Head Start Successes

- ① Major Transformation from a ½ **day to a full day program**
- ② Resiliency in Communities After Stress and Trauma (ReCAST) & Packard Grants – Trauma Informed Curriculum
- ③ A new partnership with Oakland Unified School District (OUSD)
- ④ Using Quality Rating and Improvement System (QRIS) Quality Standards at pilot sites
- ⑤ Workforce Development Partnership to recruit and train teachers
- ⑥ Partner with Acorn Evaluation to be more data driven



IF EVERYONE IS MOVING  
FORWARD TOGETHER,  
THEN SUCCESS TAKES CARE  
OF ITSELF. ~ Henry Ford ~





*City of Oakland* Head Start is:  
Preparing us for  
School Success and Beyond! “Yes!”



*We are moving forward together, in strength...*