

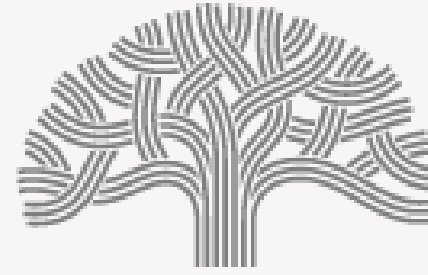
Overview on Measure Z

December 2021



01.





Fast Facts

- 1) Measure Z was signed into law in 2014 – it has been enacted for over 7 years.
- 2) ~\$30M a year is collected from parcel tax; this amounts to \$210M invested.
- 3) Evaluations are done at every end of year. Data presented in this report are lifted off of said evaluations.
- 4) This presentation aims to consolidate years of data from the evaluations into a high level overview of Measure Z's findings and impact over the years.

Measure Z

- **What is its purpose?**
 - Reduce violence
 - Improve police response times
 - Evaluate violence prevention strategies



Reduce Violence

04.

Part 1 Crimes <i>All totals include attempts except homicides.</i>	2016	2017	2018	2019	2020	Percentage Change 2019 vs. 2020	5-Year Average	2020 vs. 5-Year Average
Violent Crime Index (homicide, aggravated assault, rape, robbery)	5,738	5,462	5,510	5,831	5,937	2%	5,696	4%
Homicide – 187(a)PC	85	71	67	75	102	36%	80	28%
Homicide – All Other *	2	4	8	3	7	133%	5	46%
Aggravated Assault	2,444	2,535	2,650	2,742	3,263	19%	2,727	20%
Assault with a firearm – 245(a)(2)PC	330	279	276	287	495	72%	333	48%
Subtotal - Homicides + Firearm Assault	417	354	351	365	604	65%	418	44%
Shooting occupied home or vehicle – 246PC	270	196	218	243	418	72%	269	55%
Shooting unoccupied home or vehicle – 247(b)PC	125	77	84	117	208	78%	122	70%
Non-firearm aggravated assaults	1,719	1,983	2,072	2,095	2,142	2%	2,002	7%
Rape	218	246	226	202	198	-2%	218	-9%
Robbery	2,991	2,610	2,567	2,812	2,374	-16%	2,671	-11%
Firearm	1,265	989	857	1,033	784	-24%	986	-20%
Knife	162	160	174	140	170	21%	161	5%
Strong-arm	1,126	1,076	1,201	1,251	961	-23%	1,123	-14%
Other dangerous weapon	96	89	87	88	76	-14%	87	-13%
Residential robbery – 212.5(a)PC	97	101	72	97	87	-10%	91	-4%
Carjacking – 215(a) PC	245	195	176	203	296	46%	223	33%
Burglary	10,426	12,932	10,610	14,977	8,586	-43%	11,506	-25%
Auto	7,603	10,379	8,228	12,357	6,181	-50%	8,950	-31%
Residential	2,130	1,929	1,614	1,806	1,215	-33%	1,739	-30%
Commercial	510	417	606	622	940	51%	619	52%
Other (includes boats, aircraft, and so on)	141	137	129	168	179	7%	151	19%
Unknown	42	70	33	24	71	196%	48	48%
Motor Vehicle Theft	7,980	6,938	6,207	6,479	8,550	32%	7,231	18%
Larceny	6,105	6,219	6,621	7,755	5,825	-25%	6,505	-10%
Arson	140	151	196	152	188	24%	165	14%
Total	30,391	31,706	29,152	35,197	29,093	-17%	31,108	-6%

Reduce Violence

While the overall crime rate over the past 5 years has decreased, we also know that there has been a surge of crime in the past year related to the COVID pandemic that is not yet baked into the statistics.

We know that it is impossible to know for sure what exact crime numbers were impacted by Measure Z given that there are so many forces that impact crime.

On that note, we cannot conclusively say that Measure Z is not working due to crime rates spiking up in 2021.

We ought to remember this is our 2nd year in a state of panic over COVID. There are too many factors in play that are out of Measure Z's scope.



Improve Police Response Times

The Oakland Police Department does not record call response times. The unavailability of data makes it difficult to determine if indeed Measure Z's investment into the OPD had significantly improved response times.

There is only 1 study conducted by the International City/County Management Association (ICMA) that was able to analyze response times in 2019. But with no data of years past, one cannot determine the impact of Measure Z on Police Response Times.

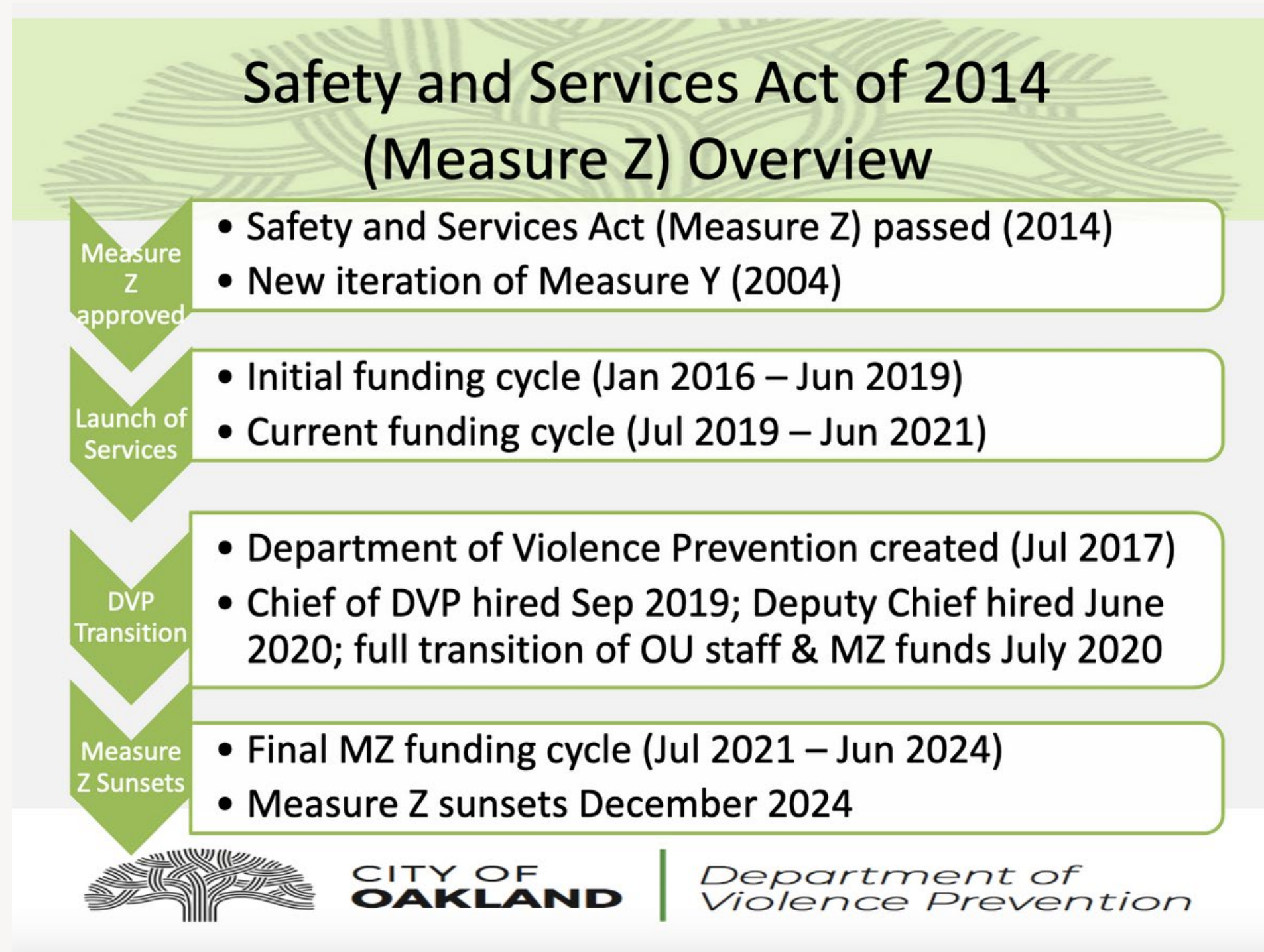
Event Number	Location	Description	▼ Call Date	Police Beat	Council District
LOP210928000184	HEGENBERGER RD	AUTO BURGLARY	09/28/21 10:40:43 PM	31X	CCD7



Evaluate Violence Prevention Strategies



A Brief History



DVP's Accomplishments

GUN VIOLENCE RESPONSE

700 served annually 9 grants funded
\$3,600,000 (42% of total grants)

AIM: Intervene in gun violence to save lives & support healing

POPULATION	PROGRAMS	OUTCOMES
<ul style="list-style-type: none">• People at the center of gun violence, primarily young men of color age 18-35 and their loved ones	<ul style="list-style-type: none">• Shooting & homicide response• Violence interruption• Life coaching• Employment support	<ul style="list-style-type: none">• Stay alive & free• Meet basic needs• Strengthen socio-emotional skills• Increase job skills• Ready to pursue long-term goals



CITY OF OAKLAND

Department of Violence Prevention

DVP's Accomplishments

GUN VIOLENCE RESPONSE (continued)

700 served annually 9 grants funded
 \$3,600,000 (42% of total grants)

Adult Life Coaching	Education & Employment Support	Shooting & Homicide Response
<ul style="list-style-type: none"> • ABODE • Community Youth Outreach • ROOTS Community Health Center • The Mentoring Center 	<ul style="list-style-type: none"> • Center for Employment Opportunities • Oakland Private Industry Council • Youth Employment Partnership 	<ul style="list-style-type: none"> • Youth Alive • Catholic Charities of the East Bay
\$1,300,000	\$900,000	\$1,400,000



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Department of Violence Prevention

DVP's Accomplishments

YOUTH DIVERSION & REENTRY

220 served annually 8 grants funded
 \$1,885,000 (22% of total grants)

AIM: Divert youth from involvement in violence and the justice system

POPULATION	PROGRAMS	OUTCOMES
<ul style="list-style-type: none"> Youth age 14-18 with data-driven risk factors (e.g. arrest, injury, group involvement) and their loved ones 	<ul style="list-style-type: none"> Diversion programs Life coaching Career exploration & summer employment 	<ul style="list-style-type: none"> Eliminate justice system contact Avoid violence Strengthen socio-emotional skills Improve education & career outcomes




DVP's Accomplishments

YOUTH DIVERSION & REENTRY (continued)

220 served annually 8 grants funded
 \$1,885,000 (22% of total grants)

Youth Life Coaching & Diversion	Education & Employment Support	System Partners
<ul style="list-style-type: none"> • East Bay Asian Youth Center • Community Works West • Young Women's Freedom Center • Youth Alive 	<ul style="list-style-type: none"> • Safe Passages • Youth Employment Partnership 	<ul style="list-style-type: none"> • Oakland Unified School District • Alameda County Probation Department
\$1,115,000	\$600,000	\$170,000



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DVP's Accomplishments

GENDER-BASED VIOLENCE RESPONSE

770 served annually 4 grants funded
\$1,350,000 (16% of total grants)

AIM: Help people experiencing family violence and commercial sexual exploitation find safety and access support

POPULATION	PROGRAMS	OUTCOMES
<ul style="list-style-type: none">• People impacted by gender-based violence, mostly women & girls of color, and LGBTQI people, and their loved ones	<ul style="list-style-type: none">• Outreach and crisis response• Wraparound services such as legal advocacy or family support• 24-hr DV hotline	<ul style="list-style-type: none">• Transition out of danger• Avoid re-injury and exploitation• Access supports for long-term safety and healing



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Department of Violence Prevention

DVP's Accomplishments

GENDER-BASED VIOLENCE RESPONSE (continued)

770 served annually 4 grants funded
\$1,350,000 (16% of total grants)

Commercial Sexual Exploitation Intervention

- Bay Area Women Against Rape
- MISSEY, Inc
- Covenant House/
Dreamcatcher

\$750,000

Intimate Partner/Domestic Violence Intervention

- Family Violence Law Center

\$600,000



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DVP's Accomplishments

COMMUNITY HEALING

70 events 5 grants funded
\$1,725,000 (20% of total grants)

AIM: Lift up the wisdom of people closest to violence and deepen their skills to promote community healing

POPULATION	PROGRAMS	OUTCOMES
<ul style="list-style-type: none">• West, Central, and Deep East Oakland community members	<ul style="list-style-type: none">• Community outreach• Trauma support• Grassroots mini-grants	<ul style="list-style-type: none">• Healing activities• Deeper community involvement• Stronger norms around violence



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Department of Violence Prevention



DVP's Accomplishments

COMMUNITY HEALING (continued)

70 events 5 grants funded
\$1,725,000 (20% of total grants)

Community Healing

- Building Opportunities for Self Sufficiency (BOSS)
- Communities United for Youth Restorative Justice (CURYJ)
- Restorative Justice for Oakland Youth (RJOY)
- Roots Community Health Center
- Urban Peace Movement (UPM)

\$1,725,000 (includes \$400,000 in community mini-grants)



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Department of
Violence Prevention



DVP's Accomplishments in Only 3 Years

Positive Feedback:

- Job training services have consistently yielded great results
- Life coaching program has consistently received high ratings
- Bottoms-up strategy has helped foster trust between the DVP and the communities they serve
- Large number of individuals served and services concentrated on populations most at risk



Is the DVP Effective in Violence Prevention?

DVP Program Analysis by Mathematica (2016-2019):

- Fewer violent offense short-term arrests for adults who received life coaching or employment and education support services
- The same can be said of youth who received life coaching support
- Moreover, data shows that adult life coaching reduced the likelihood of being arrested for a violent offense even after 12 months from the time participant graduated from the program



Evaluate Violence Prevention Strategies

Community Resource Officers and Crime Reduction Teams, a Program of the OPD





Limitations and Obstacles

1

No data on crime prevention

There is no quantifiable data on the number of people the CROs/CRTs have supported to prevent crime.

2

Participation hesitancy

There is discrimination towards CROs/CRTs--among fellow officers--that has led to a low turnout of volunteers.

3

Spread too thin

Understaffed, existing CROs/CRTs are pulled in all directions, by their fellow officers, rendering them unable to perform their duties as intended.



Limitations and Obstacles

4

Unfamiliarity

Interviews and focus groups with NCPC members and Oakland residents stated that they were unfamiliar with and had not engaged with a CRO or CRT officer .

5

No formalized training

OPD still has not implemented any formal training for CRO or CRT officers, an issue that has been commented on by officers across OPD's hierarchy.

6

Misplaced priorities

The CROs/CRTs themselves are conflicted with respect to their official mandate - do they prioritize addressing the community's concerns (quality of life, small crimes) or reducing violent crime?



Ceasefire

The bright spot for the OPD

Ceasefire officers are sworn officers who are strategically deployed to reduce shootings and homicides related to gangs/groups through intelligence-led policing initiatives.

Officers communicate directly with individuals through large group meetings (“call-Ins”) or through one-on-one “custom notifications.”

Officers collaborate with community and law enforcement agencies.



Ceasefire Accomplishments

- Ceasefire was associated with a 32% reduction in citywide shootings that seemed distinct from trends in most other California cities.
- Ceasefire generated a 20% reduction in shootings in neighborhoods that experienced the program relative to neighborhoods that did not experience the program. No evidence that violence was pushed into surrounding neighborhoods.
- Ceasefire generated a 27% reduction in shootings by gangs / groups directly experiencing the program as well as gangs /groups socially-connected to treated gangs / groups.
- Community and social service interview subjects felt that Ceasefire improved neighborhood safety BUT there was still much more work to do to improve community-police relations.

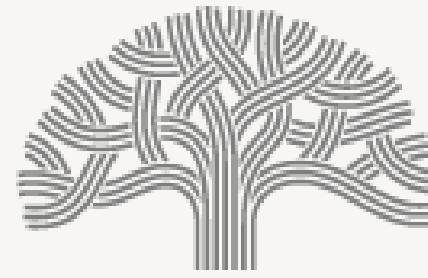
Report from the Oakland Ceasefire Evaluation of 2018 [Presentation](#)



Ceasefire Accomplishment

DVP Program Analysis by Mathematica (2016-2019):

Exploratory findings suggest that life coaching may be more effective among participants linked to Ceasefire, leading to large reductions in their likelihood of being arrested for a gun offense.



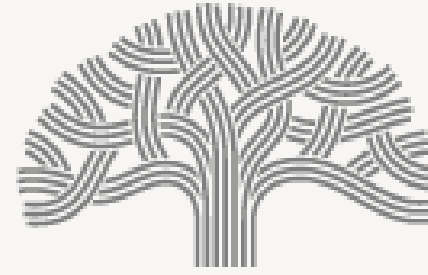
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Recommendations

- 1) Develop and implement CRO/CRT Training before assigning new participants to the program
- 2) Continue investment in Ceasefire as a public safety strategy
- 3) Create a more comprehensive report on how the CRO/CRT program actually impact crime prevention - one that would include tangible data that could be used to evaluate if the program impacts crime reduction/prevention



Appendix



CITY OF
OAKLAND

- 2014 Measure Z Resolution Number 85149 C.M.S.
- Oakland Measure Z Policing Services – 2017 Annual Evaluation Report
- Oakland Measure Z Policing Services – 2018 Annual Evaluation Report
- Oakland Measure Z Policing Services – 2019 Annual Evaluation Report
- 2016-2019 Oakland United Agency Report
- 2016-2018 Oakland United Agency Report
- 2016-2017 Oakland United Agency Report
- Oakland United 2016-2017 Strategy Evaluation Report
- Oakland United 2018-2019 Strategy Evaluation Report
- Oakland United 2017-2018 Strategy Evaluation Report
- Presentation – 2019 Measure Z Evaluation by Resource Development Associates
- Presentation – DVP Measure Z Prevention Services
- Joint Meeting Response to Questions
- Oakland Ceasefire Evaluation: Key Impact Evaluation Findings
- Oakland Ceasefire Impact Evaluation: Key Findings
- OPD 2020 End of Year Crime Report – Citywide
- 2020 Police Data Analysis Report (Oakland, CA) – Center for Public Safety Management
- Safety and Services Oversight Committee January 25, 2021 Meeting Minutes



MEASURE Z &
OAKLAND FIRE

REGINALD FREEMAN
FIRE CHIEF

Oakland Fire Department Measure Z Funding

Maintain adequate personnel resources to respond to fire and medical emergencies, including, but not limited to, response to homicides and gun related violence.

Hire	Hire sworn personnel to maintain daily minimum fire suppression staffing
Improve	Improve fire emergency 911 response times
Reduce	Reduce homicides, robberies, burglaries, and gun-related violence through training in areas such as Mass Casualty Incidents and medical treatment protocols

Oakland Fire Department Measure Z

OUTREACH & ENGAGEMENT

Oakland Fire supported the community by dedicating personnel to administer COVID-19 Vaccine to the community & conduct outreach within our most vulnerable communities to develop relationships with key community ambassadors to help foster a resourceful, safe, healthy, and informed community.

COMMITMENT TO COLLABORATION

The Oakland Fire Department has partnered with the Oakland Unified School District, Peralta College system, and the community of Oakland to facilitate the followings programs to educate, empower, and foster a safe, healthy, and informed community.

MENTORSHIP



Oakland Fire Youth Explorers
(14 – 21 years old)



Public Health Academy &
Merritt College EMR Course

MENTORSHIP CONT'D

CAREER PATHWAY

SUMMER INTERNSHIP & RIDE ALONG
(HIGH SCHOOL & COMMUNITY
COLLEGE STUDENTS)

3RD GRADE "ON FIRE FOR READING"
READING PROGRAM

PROGRAM ENGAGEMENT



ENGAGEMENT
RESULTS
2020 - 2021

OFD C.A.R.E.S

- Envision Summer Camp – Fire Safety and First Responder Training – 150 Youth
- On Fire for Reading – 642 Youth
- CPR certification – 30 Students
- Fire Explorers Youth participants
14 Roster Fire Explorers

MEASURE Z ALLOCATION

MEASURE Z ANNUAL REPORTING - FISCAL YEAR 2020-2021 FIRE DEPARTMENT

A. Status Report ("status of projects required or authorized to be funded")

Program Name & Description (According to Measure Z language) Dollar Amount Expended City Personnel Employed (FTEs for Full Year) 20-21 Status Outcomes Comments (Program achievements, issues, etc.)

Completed On-going

Fire Services (Fire) Services Performed: Number of fire companies retained, paramedic and mentorship services provided Number of People Served During the Year

Minimum staffing and equipment \$ 2,000,000 xx 25 engines, 7 trucks, 26 Advance Life Support (ALS) units, 6 Basic Life Support (BLS) units 38,374 EMS response calls; 3,803 fire response calls, 9,656 other response calls; 2,120 confirmed fire calls; 541 Encampment fire calls The figures for people served through Oakland Fire Department is a department-wide number. OFD does not distinguish between Measure Z fire department personnel and non-Measure Z fire department personnel. Sworn city personnel employed in FY 2020-21 averaged 444.

Paramedic services included in above xx 129 total licensed Paramedics (filled by 93 Firefighter Paramedic and 36 Support Paramedic staff) 129 total licensed Paramedics maintained accreditation standards and skills Continuity of standard training through distance learning and in-person classroom settings during COVID-19. Paramedics must maintain 48 hours of Continuing Education with advanced core classes for accreditation in Alameda County EMS.

Mentorship program included in above xx In a total of 238 on-site education training, fire safety education, and careers in fire service 26,807 students and residents served Due to COVID-19 in-person events were limited for FY20/21

Subtotal Fire Svcs – FY20-21 \$2,000,000 444.00

Measure Z: Public Safety and Services Violence Prevention

Oakland Police Department

Strategic Goals

1. Reduce crime and improve public safety.
2. Improve community engagement and strengthen community trust.
3. Develop and foster a high-quality, involved, and respected workforce.
4. Demonstrate sustained compliance with the Negotiated Settlement Agreement.
5. Prepare for the future of police service delivery.

General Organizational Chart



Year to Date Data

- **Calls to Communications Division (Aug): ~775,215**
- **Dispatched / Self-Initiated Calls for Service (Aug): 231,053**
- **Criminal Investigations Division Caseload: 52,487**
- ***Coplogic Online Reports: 20,875**
- **Community Resource Officer Projects: 46 Opened / 14 Closed**
- **Part 1 Offenses (Uniform Crime Reporting serious crime): 25,282**
- **ShotSpotter Activations: 7,413**

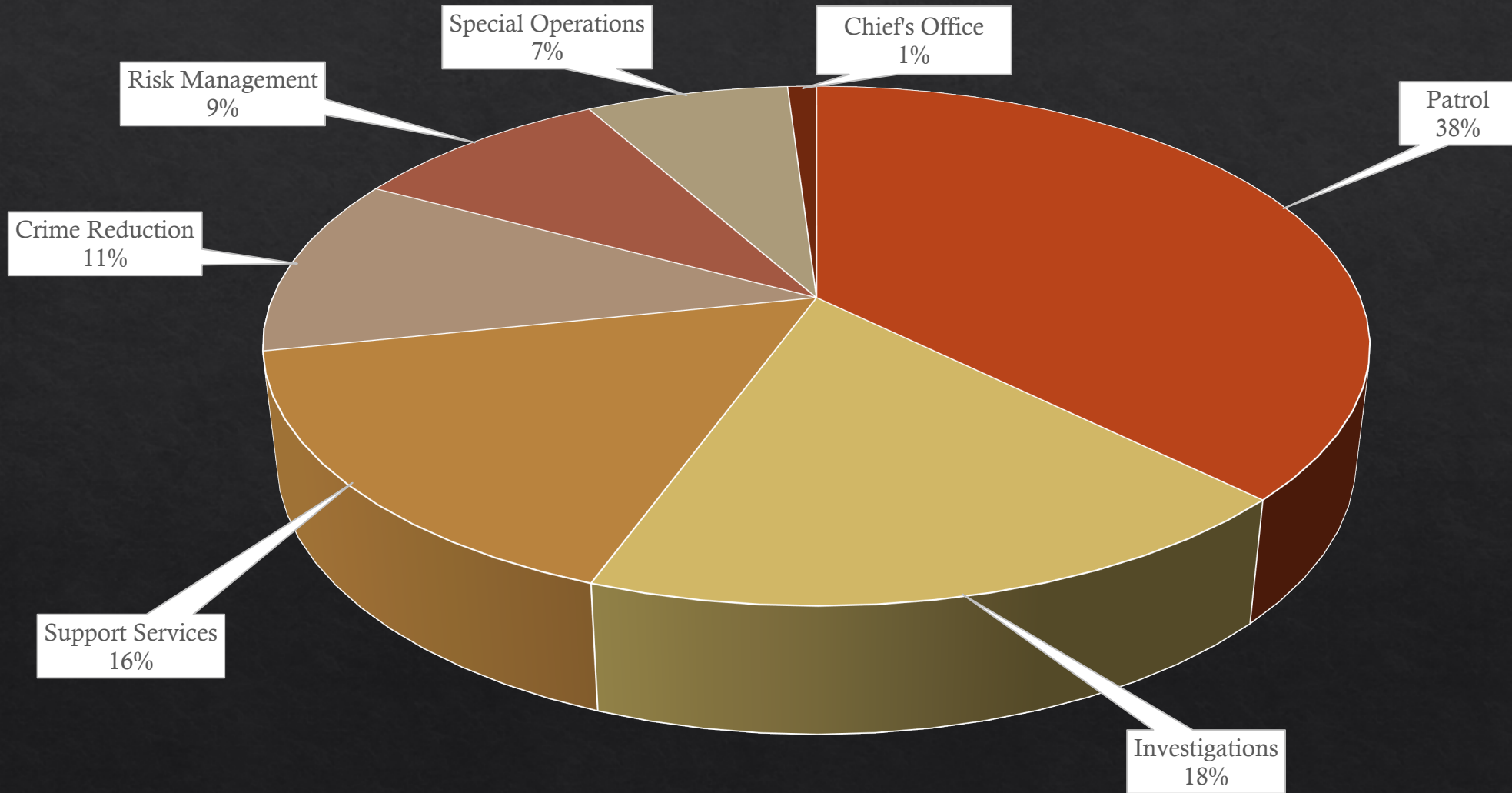
OPD Staffing

	Filled	Authorized
Sworn Staff	682	737
Professional Staff	265	373
Total	947	1110

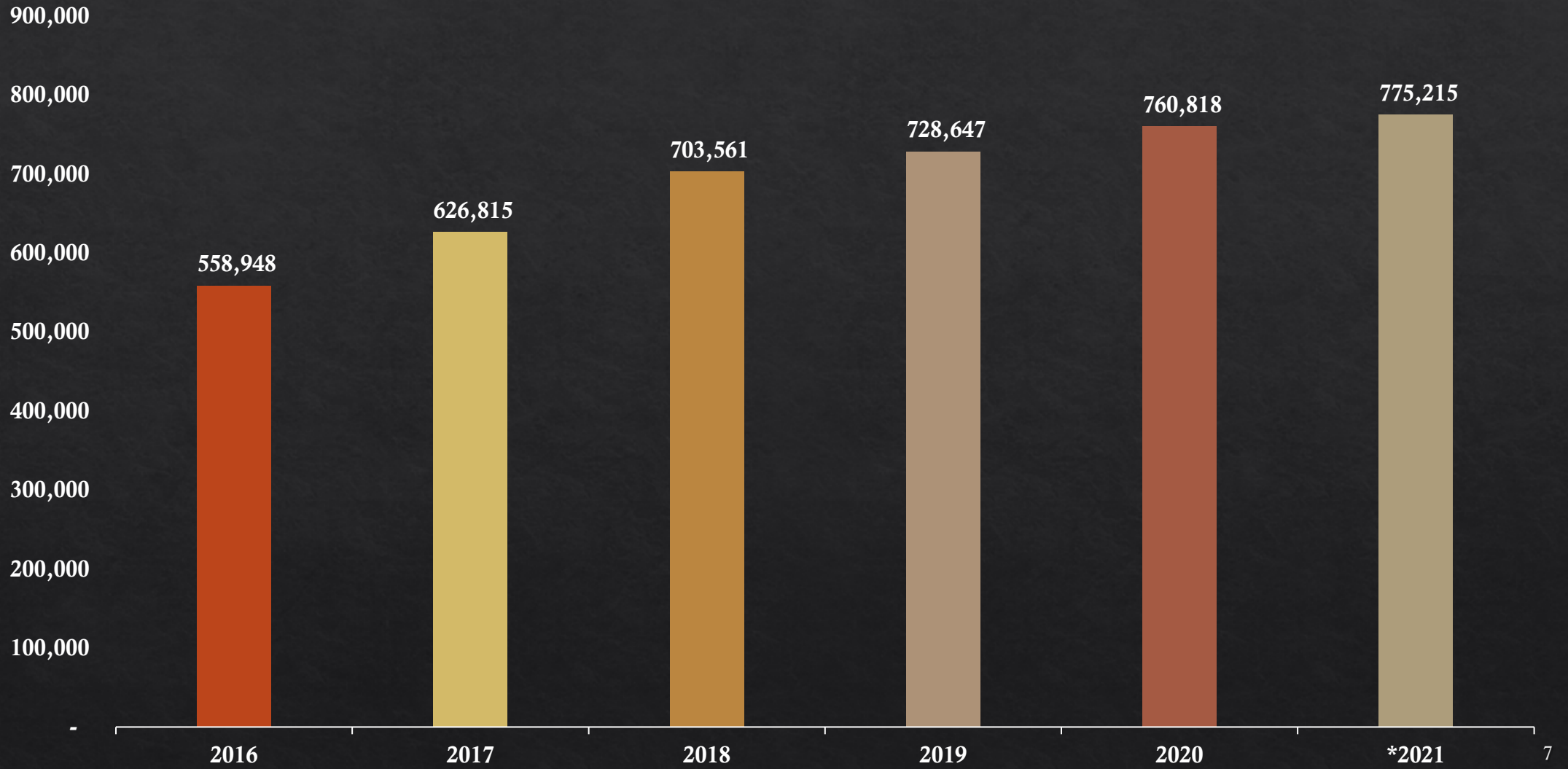
	Filled	Authorized
Community Resource Officer	26	32
Crime Reduction Team (VCOC)	30	35
Ceasefire	24	36
Total	80	103

Patrol	333	384
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General Staff Distribution



OPD Calls for Service by Year 2016 to 2021



*CFS as of October 21, 2021

Citywide Crime Report

Part 1 Crimes	YTD 2019	YTD 2020	YTD 2021	YTD % Change 2020 vs. 2021
Homicide – 187	61	86	111	29%
Homicide – All Other	3	6	6	0%
Aggravated Assault	2,345	2,751	3,017	10%
Assault with a Firearm	251	392	521	33%
Rape	172	191	119	-38%
Robbery	2,360	1,901	2,188	15%
Burglary	11,931	7,648	7,752	1%
Motor Vehicle Theft	5,418	7,408	7,266	-2%
Larceny	6,272	5,163	4,680	-9%
Arson	127	167	143	-14%
Total	28,689	25,321	25,282	0%

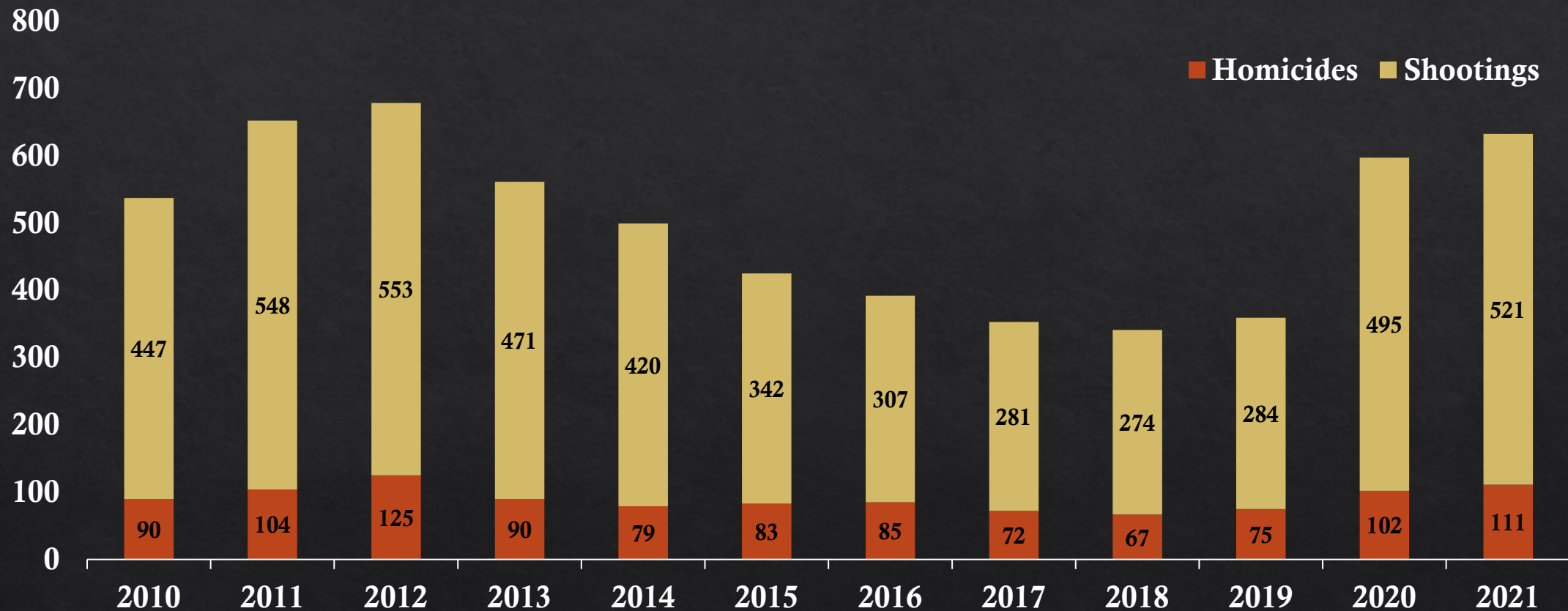
Firearm Related Data

ShotSpotter Activations	2020	2021	YTD % Change 2020 vs. 2021
Citywide	5,170	7,413	43%
Area 1	457	804	76%
Area 2	200	265	33%
Area 3	955	1,352	42%
Area 4	1,319	1,848	40%
Area 5	2,239	3,144	40%

Gun Recoveries	2020	2021	YTD % Change 2020 vs. 2021
Crime Recoveries	826	787	-5%
Non-Criminal Recoveries	228	213	-7%
Total Gun Recoveries	1,054	1,000	-5%



Shootings and Homicides: 11 Years



*Note: 2021 data is for a partial year. Current as of October 31st.

Measure Z Funded Positions

- **Community Resource Officer: 15**
- **Crime Reduction Team: 14**
- **Ceasefire: 14**
- **Special Victims Section: 6**

Ceasefire

- **Ceasefire is a data driven violence reduction strategy coordinating law enforcement, social services, and the community.**
- **Goals: Reduce Violence; Reduce Recidivism; Improve Community Relationships.**
- **Ceasefire works in partnership with the Department of Violence Prevention, Community Based Organizations, and the Faith Community to prevent and reduce gun violence.**
- **Individuals most prone to be associated with gun violence, either as an offender or victim, are identified and receive direct communication regarding alternatives from a team of OPD staff and community members.**
- **Ceasefire actively engages with community partners to build public trust between the community and OPD.**

Special Resources Section

- Community Resource Officers: Sworn personnel who engage in problem solving projects, attend Neighborhood Council meetings, serve as a liaison with city services teams, provide foot/bike patrols, answer calls for service if needed, lead targeted enforcement projects and coordinate these projects with CRTs, Patrol units, and other sworn police personnel
- Crime Reduction Teams: Strategically and geographically deployed sworn police personnel to investigate and respond to the commission of violent crimes in identified violence hot spots using intelligence-based policing.

Violent Crime Operations Center

- Provides a flexible, focused, and timely response to violence, particularly shootings, homicides, and gun-related crimes.
- Supports the Department's Ceasefire strategy.
- Develops the Department's Citywide crime plan.
- Responsible for the prioritization of crime response and follow-up actions.
- YTD Statistics:
 - Firearm Recoveries – 112
 - Total Arrests - 156
- Community Collaboration

Crime Gun Integration Center

- The Crime Gun Integration Center (CGIC) was developed to link and track firearms used in crimes. This is a joint effort with the ATF.
- Staff utilizes information gained from bullet casing analysis to assess trends and conflicts [National Integrated Ballistic Information Network (NIBIN)].
- Personnel tracks active gang conflicts and coordinates with surrounding agencies.
- The team manages the internal flow of criminal information collected from within OPD and surrounding agencies.

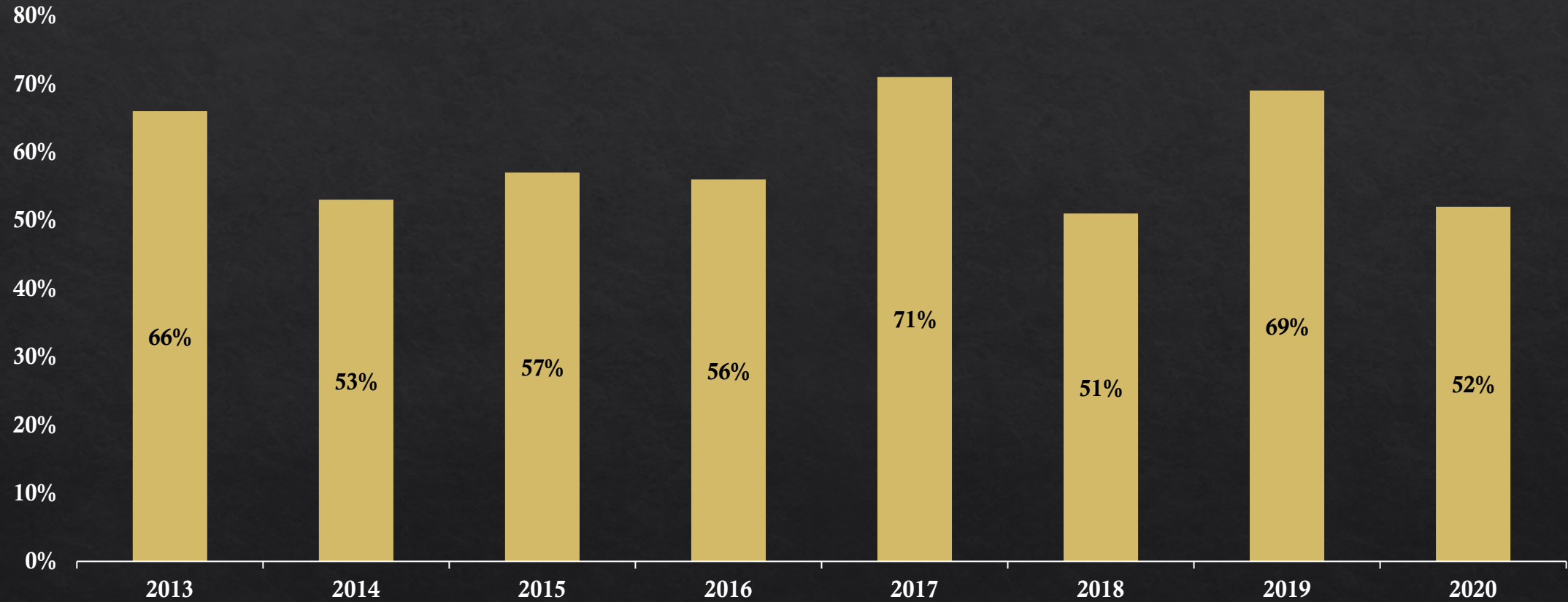
Criminal Investigations Division

- Gun tracing unit with Forensic Technician.
- Comprehensive bullet casing collection and NIBIN analysis.
- Crime Laboratory DNA casework and sexual assault kit analysis.
- Partnering with DVP, advocacy groups, and family justice center on domestic violence.
- Vice and Child Exploitation Human Trafficking Operations.
- Partnering with the Neighborhood Opportunity and Accountability Board (NOAB).
- Youth Outreach and Our Kids (OK) Program.

Criminal Investigations Division Caseload and Staffing

CID Section	YTD Cases	Staff Filled	Staff Authorized
Homicide and Cold Cases	2,149	20	16
Robbery	2,188	9	10
Felony Assault	3,553	5	9
Burglary	7,752	4	8
General Crimes	21,836	11	19
Missing Persons	3,928	2	2
Domestic Violence	6,008	9	9
Special Victims	1,020	10	11
Vice & Child Exploitation	4,044	4	6
Total	52,478	74	90

Homicide Clearance Rate



Crime Reduction Strategy

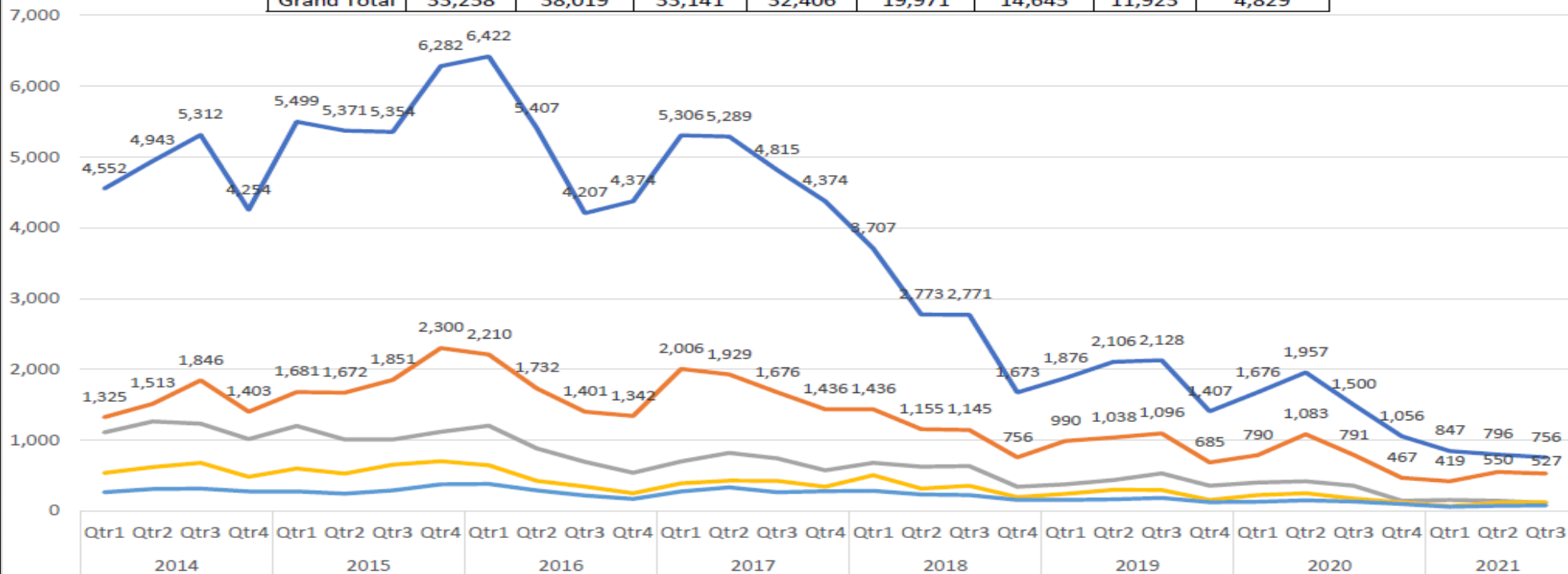
- Intelligence-Led: Officers possess knowledge, which can be linked to an articulable source, leading to the initiation of a stop.
- Precision Based: This involves identification of a specific problem or problem location – usually in partnership with the community – and is accompanied by direction for enforcement that reflects a problem-solving response.

Non-Dispatch Stops

Non-Dispatch Stops by Race & Quarter January 2014 to September 2021

— Afr American — Hispanic — White — Asian — Other

	2014	2015	2016	2017	2018*	2019	2020	2021 Q1-Q3
Afr American	19,061	22,506	20,410	19,784	10,924	7,517	6,189	2,399
Hispanic	6,087	7,504	6,685	7,047	4,492	3,809	3,131	1,496
White	4,622	4,335	3,318	2,835	2,282	1,701	1,323	415
Asian	2,320	2,484	1,667	1,588	1,374	991	773	310
Other	1,168	1,190	1,061	1,152	899	627	507	209
Grand Total	33,258	38,019	33,141	32,406	19,971	14,645	11,923	4,829



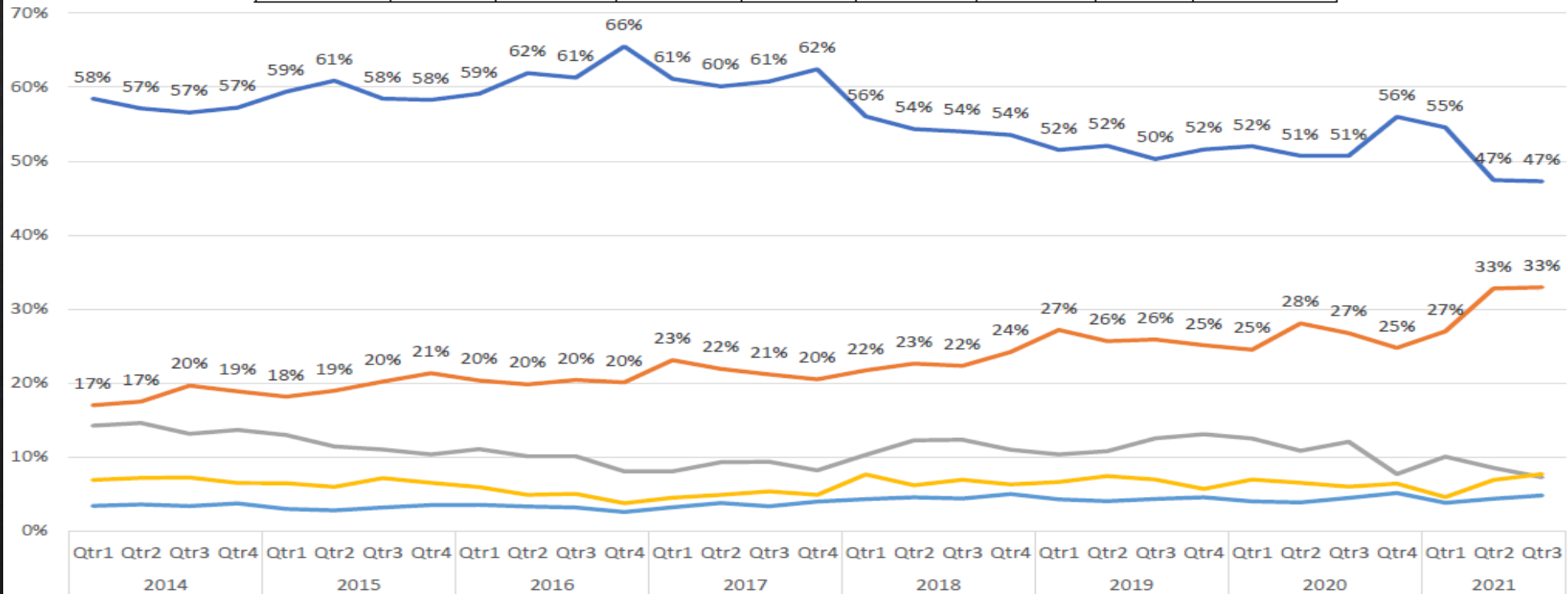
*CA Assembly Bill 953 stop data collection requirements went into effect on 12/20/2018.

Non-Dispatch Stop Rates

Non-Dispatch Stop Rates by Race & Quarter
January 2014 to September 2021

— Afr American — Hispanic — White — Asian — Other

	2014	2015	2016	2017	2018*	2019	2020	2021 Q1-Q3
Afr American	57%	59%	62%	61%	55%	51%	52%	50%
Hispanic	18%	20%	20%	22%	22%	26%	26%	31%
White	14%	11%	10%	9%	11%	12%	11%	9%
Asian	7%	7%	5%	5%	7%	7%	6%	6%
Other	4%	3%	3%	4%	5%	4%	4%	4%



*CA Assembly Bill 953 stop data collection requirements went into effect on 12/20/2018.

CEASEFIRE OAKLAND



What is Ceasefire Oakland???

Ceasefire Oakland is a **partnership-based, intelligence led, and data-driven strategy** designed to:



- ▶ Reduce Gang/Group related shootings and homicides
- ▶ Reduce the recidivism rate amongst participants
- ▶ Improve community police relationships

*Implementation of the Ceasefire strategy was specifically ***demand***ed by community members to address gun violence. In direct response, the City of Oakland and its partners began implementation of the strategy in 2012 after years of community pressure.



Ceasefire is a Strategy



▶ A proven data-based violence reduction strategy that uses direct, respectful communication of a powerful anti-violence message to groups and individuals at highest risk of violence.

Ceasefire is a Partnership

- **Community**
- **Law Enforcement**
- **Support and Service providers**



Focused Deterrence ("Ceasefire") Strategies

- ▶ Partnership between criminal justice, social service, and community groups
- ▶ Problem analysis to understand underlying crime dynamics
 - ▶ Concentration in high-risk groups
- ▶ Partners communicate directly with those at very highest risk of violence
 - ▶ Moral engagement, legitimacy
 - ▶ Change norms and decisions of those most likely to commit violence
 - ▶ Credibility, deliver on promises
- ▶ Pair information about care, concern and risk with the provision of special help and assistance

Focused Deterrence ("Ceasefire") Strategies

- ▶ As last resort, creative enforcement focused on changing behavior
 - ▶ Swift, certainty of sanctions for very specific behavior (getting deterrence "right")
 - ▶ Only as harsh as needed
 - ▶ Not a deal, not a gang/group elimination strategy

How Does This Work?



Review



Who should we be talking to?



**START
with DATA**

How do we communicate?



**Directly
Call-Ins,
Custom
Notifications**

What do we have to offer?



**Service
Provider
Support**

What if the violence continues?



**Law
Enforcement
follow
through**

Gather Data! Develop Intelligence!

Identify Very High-Risk (VHR) Individuals, from:

- **Weekly Shooting Reviews**
- **CGIC**
- **Command Staff/Officers**

Data: Problem Analysis

- ▶ 63% of homicides evolved from dispute-related circumstances. Of these disputes, 59% involved group members as victims, suspects, or both.*
- ▶ The largest driver of these homicides are **running group disputes within and between groups and gangs.**
- ▶ This is closely followed by group and gang members **using violence to resolve personal conflicts or instant disputes.**
- ▶ Group and gang members are also involved in a significant share of other crimes that result in homicides, such as drug-related disputes, domestic violence, and robberies.

* 2021 Problem Analysis

Direct Communication

Call-Ins: *group* meetings with 8-15 individuals at highest risk of shooting and/or being shot

Interventions: interactive engagement w/ *small group* of high-risk individuals

Custom Notification: *individual* interaction with those *most at risk*, and/or *loved ones and influencers*



Communication is The Key

- ✓ Research is clear - A Group Violence Reduction Strategy that follows this cycle is the most effective strategy to reduce community levels of violence
- ✓ Core driver is direct communication with those at highest risk. (shooting review is key)
- ✓ Procedural justice/legitimacy, community values and deterrence are at work in that communication.
- ✓ **Overall Design Principles:** Communicate with (a) the right people, (b) in the right way (c) a lot, (d) do what you say.

Communication Goals

1. Define public safety goal/priority: don't shoot.
2. Increase individual and group perception of risk and potential consequences
 - We are prioritizing violence in the following ways
 - You are at particular risk because of X Y Z
3. Communicate community pain, values and desire for different future
4. Offer support and help
5. Establish *legitimacy* and activate agency (their choice)

Effective Gun Violence Intervention Services

ID Very High-Risk (VHR) Individuals, from:

- Weekly Shooting meetings
- Weekly Coordination meetings

**Outreach Workers/Violence Reduction Coordinators (VRC)
Locate, engage, and connect ID'ed individuals to Life Coaches**

Direct & Respectful Communication

Invite ID'ed individuals to Call-In or conduct Custom Notification with them

Intensive Life Coaching

- VHR individuals connected through VRCs or Direct Communication are enrolled in Intensive Life Coaching (ILC)
- ILC sees each client 2-3x per week and communicates daily
- Develop trusting, positive relationship
- Use relationship to influence decision making
- Connect clients with needed services

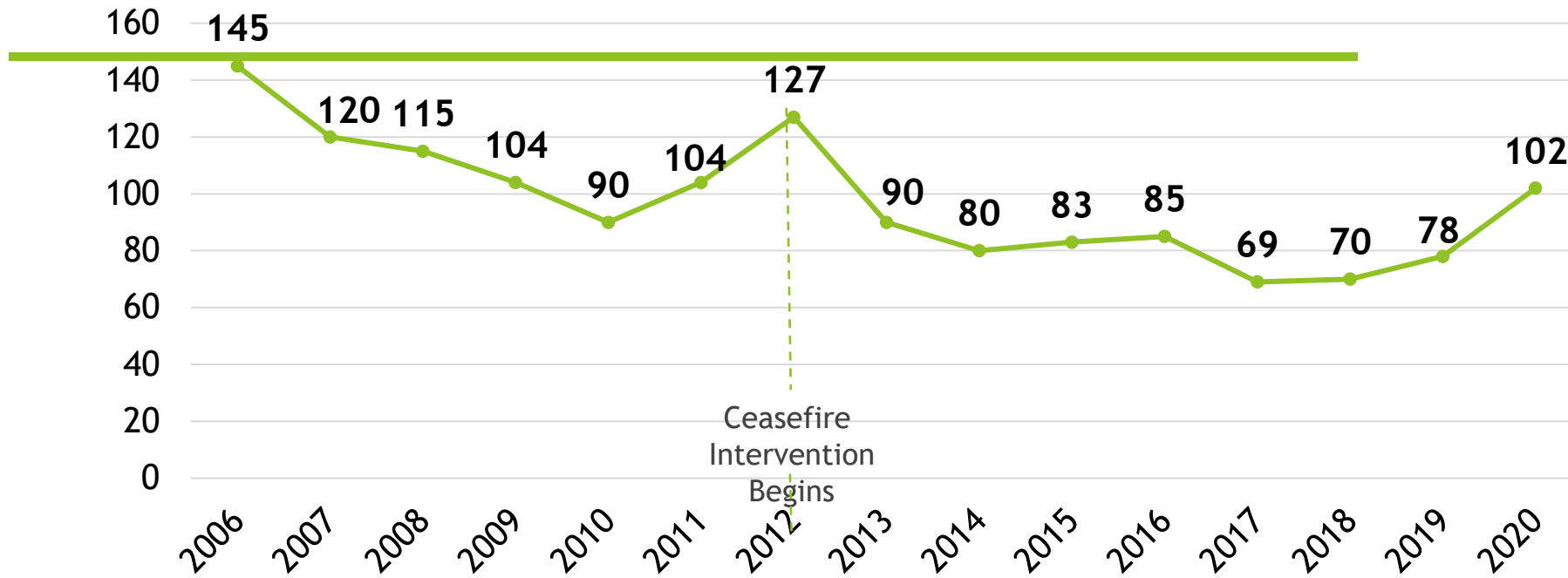


Intensive Life Coaching

- 1) Relationship First: Build a strong, trusting relationship between Life Coach (Credible Messenger) and participant
- 2) Mentality Shift: Change the mentality that gives rise to destructive decisions
- 3) Provide needed Services, Supports, & Opportunities

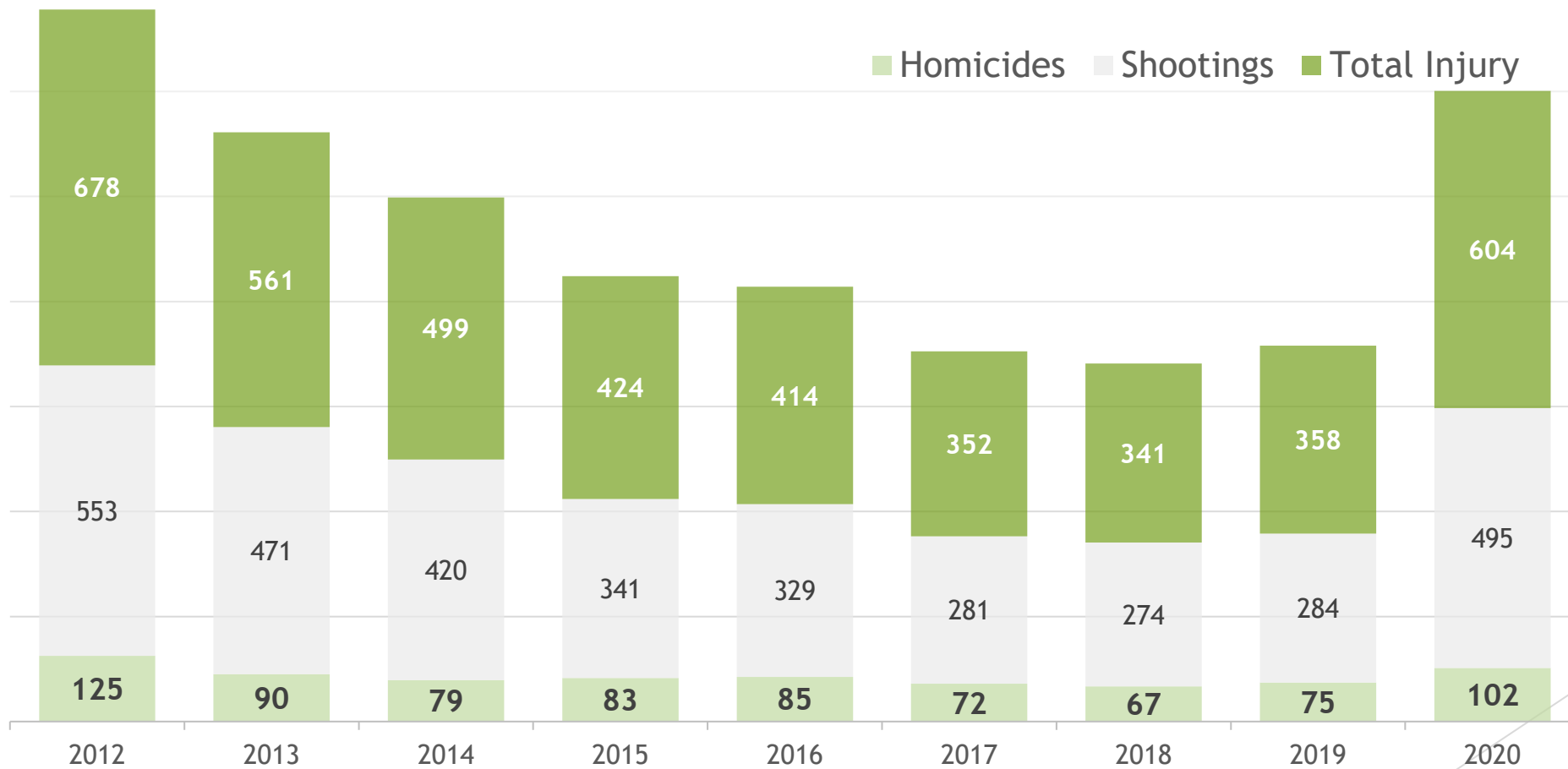
Enforcement

- ▶ **Strategic & Laser Focused**
- ▶ **Groups (individuals) engaged in the worst gun Violence according to data.**



Oakland Homicides: 2006 - 2020

CEASEFIRE Strategy Progress in Oakland 2012-2020



17

*Ceasefire Partnership began October 18, 2012

Source: OPD End of Year Crime Report 2020

Weekly Crime Report - November 15-21, 2021*

Crime	YTD 2020	YTD 2021	YTD % Change 2020 vs. 2021
Homicides	95	116	22%
Assault with firearm	431	415	28%
Other homicides	7	8	14%
Subtotal	533	675	27%

*The most current statistics as of creation of this presentation

Indicators YTD 2021

Custom Notifications	118	65 (referrals)
Call In Participants	37	33 (referrals)
Referrals for Service	92	
Operations/Arrests	36	

*The most current statistics as of creation of this presentation

Spike in Violence

Oakland Ceasefire was launched at the end of 2012, and has concentrated on high-risk individuals likely to be involved in violence, resulted in six consecutive years of reductions in shootings and homicides culminating in a 49 percent reduction in fatal and non-fatal shootings.

Toward the end of March 2020, before Covid-19 shelter in place restrictions were imposed, homicides were down by 38% year to date from 2019. Had Oakland maintained that low rate, it would have achieved the lowest murder rate in the city's history. But like nearly every city in the country, Oakland experienced a spike in shootings and homicides once the Covid restrictions caused outreach and services to cease operation.

“2020 Was A Record-Breaking Year For Gun-Related Deaths
In The U.S”

January 3, 2021 7:47 AM ET

Heard on [Weekend Edition Sunday](#) NPR

“Oakland, like many cities throughout the US, has seen an uptick in homicides since the onset of the pandemic. So far, 2021 is outpacing 2020.”

“The Guardian”



Department of Violence Prevention

Special Joint Meeting of SSOC, City Council, Police
Commission and CPAB

December 7, 2021

A PUBLIC HEALTH COMMUNITY DRIVEN MANDATE

1

Reduce Gun
Violence

2

Reduce Intimate
Partner Violence

3

Reduce
Commercial
Sexual
Exploitation

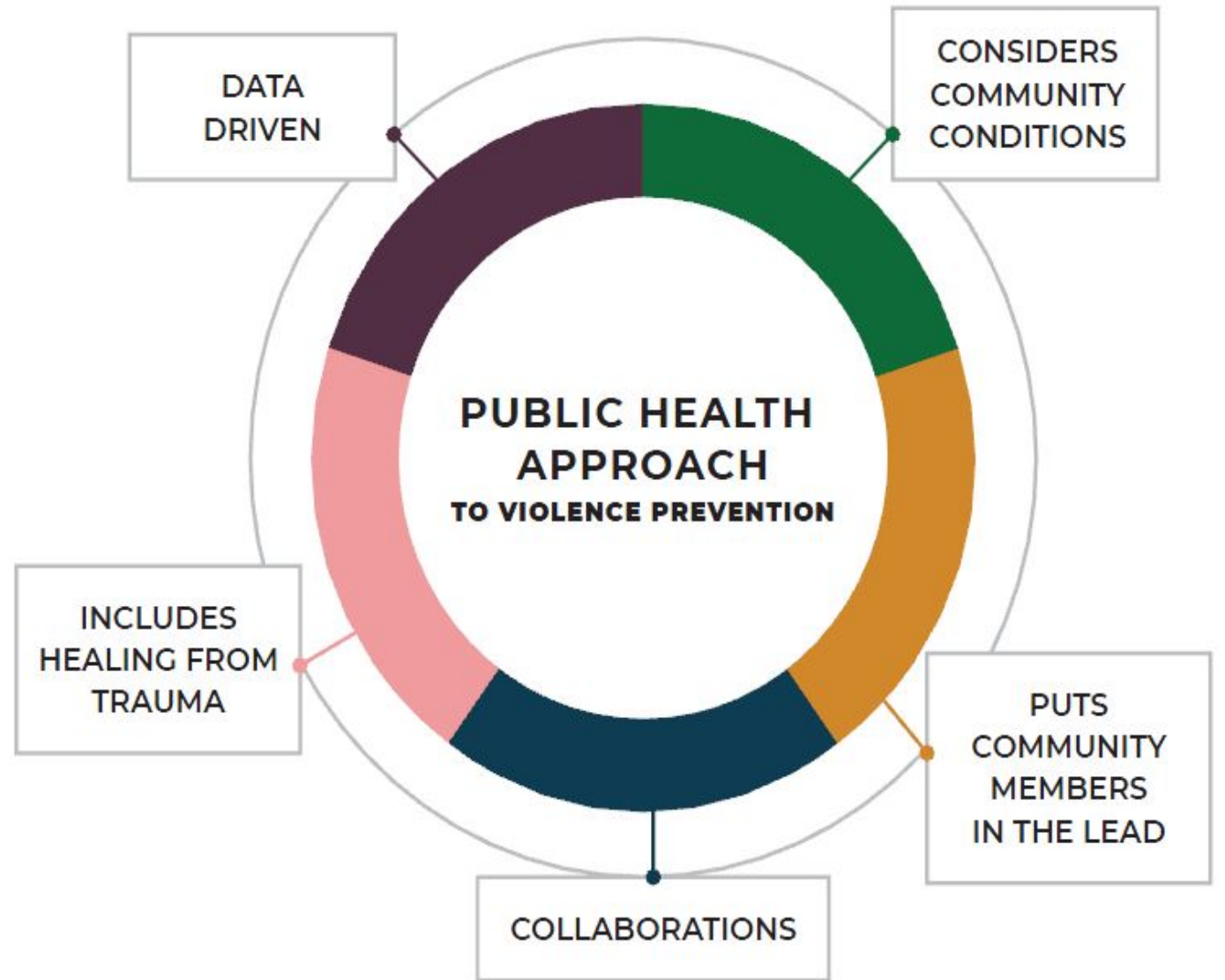
4

Reduce Number
of Unsolved Cold
Cases

5

Reduce Levels of
Community
Trauma

PUBLIC HEALTH APPROACH TO VIOLENCE PREVENTION & INTERVENTION



VIOLENCE IN OAKLAND IS AN EPIDEMIC

CHARACTERISTICS OF EPIDEMICS IN POPULATIONS

CHARACTERISTICS OF VIOLENT CRIME IN OAKLAND

CLUSTERING

Oakland crime is concentrated. It happens in specific neighborhoods where the underlying conditions, including high rates of shootings, create potential for violent behavior.

SPREAD

Gun and gender based violence during the pandemic has spread to a new populations, some as young as middle schoolers and violence by and against women increasing, and is always in constant danger of spreading further.

TRANSMISSION

Oakland's poorer, marginalized communities of color who have historically experienced violence disproportionately are highly susceptible as – “hurt people, hurt people” - and exposure rates to violence creates vulnerable behaviors among community members.

SIMULTANEOUS IMPLEMENTATION OF THREE LEVELS IN A SPECIFIED LOCATION



DVP'S THEORY OF CHANGE WILL REDUCE VIOLENCE IN OAKLAND

Domain	Outcomes
Individual	<ul style="list-style-type: none"> • Reduce risky behaviors related to violence • Reduce reinjury • Reduce revictimization • Reduce exploitation • Reduce or cease contact with justice system • Complete probation • Engage in prosocial activities • Increase socio-emotional skills • Obtain employment • Improve educational outcomes
Peer	<ul style="list-style-type: none"> • Reduce risky behaviors related to violence • Engage in prosocial activities • Positive peer group relationships
Family	<ul style="list-style-type: none"> • Reduce reinjury • Reduce revictimization • Reduce exploitation • Change family attitudes towards risky behaviors related to violence • Acquire knowledge of ancestral history • Improve family dynamics • Improve communication between family members
Community	<ul style="list-style-type: none"> • Community establish shared norms against all forms of violence • Increase community involvement in reducing violence • Safe spaces to gather to increase community cohesion • Access to tools and knowledge to heal from trauma
School	<ul style="list-style-type: none"> • Improve academic engagement • Improve academic achievement

DVP Spending Plan 22-24

Spending Plan Process 2021

Listening Sessions for Oakland Residents and Community-based Providers

- Town Halls, focus groups, and stakeholder interviews held from mid-February to mid-April 2021
- Over 400 people participated
 - Range of ages from high school youth to community elders
 - Majority of participants were African American followed closely by Latinx participants

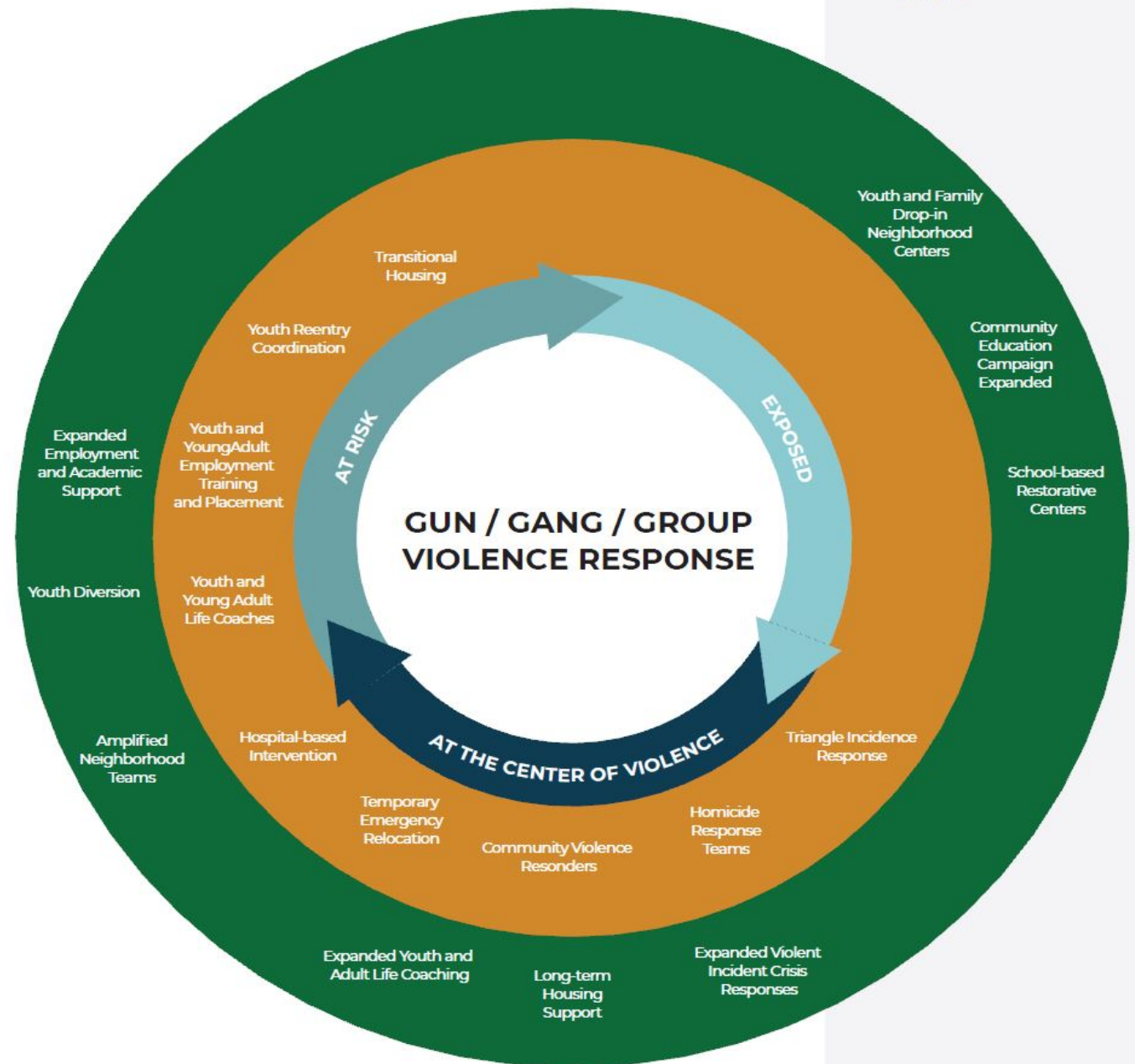
Spending Plan Reviewed and Adopted by City Council

- Initially presented in early June 2021
- Requested supplemental reports following the late June budget vote and Reimagining Public Safety investment
- Adopted by City Council in July 2021

GUN / GROUP / GANG VIOLENCE RESPONSE

~\$10 million

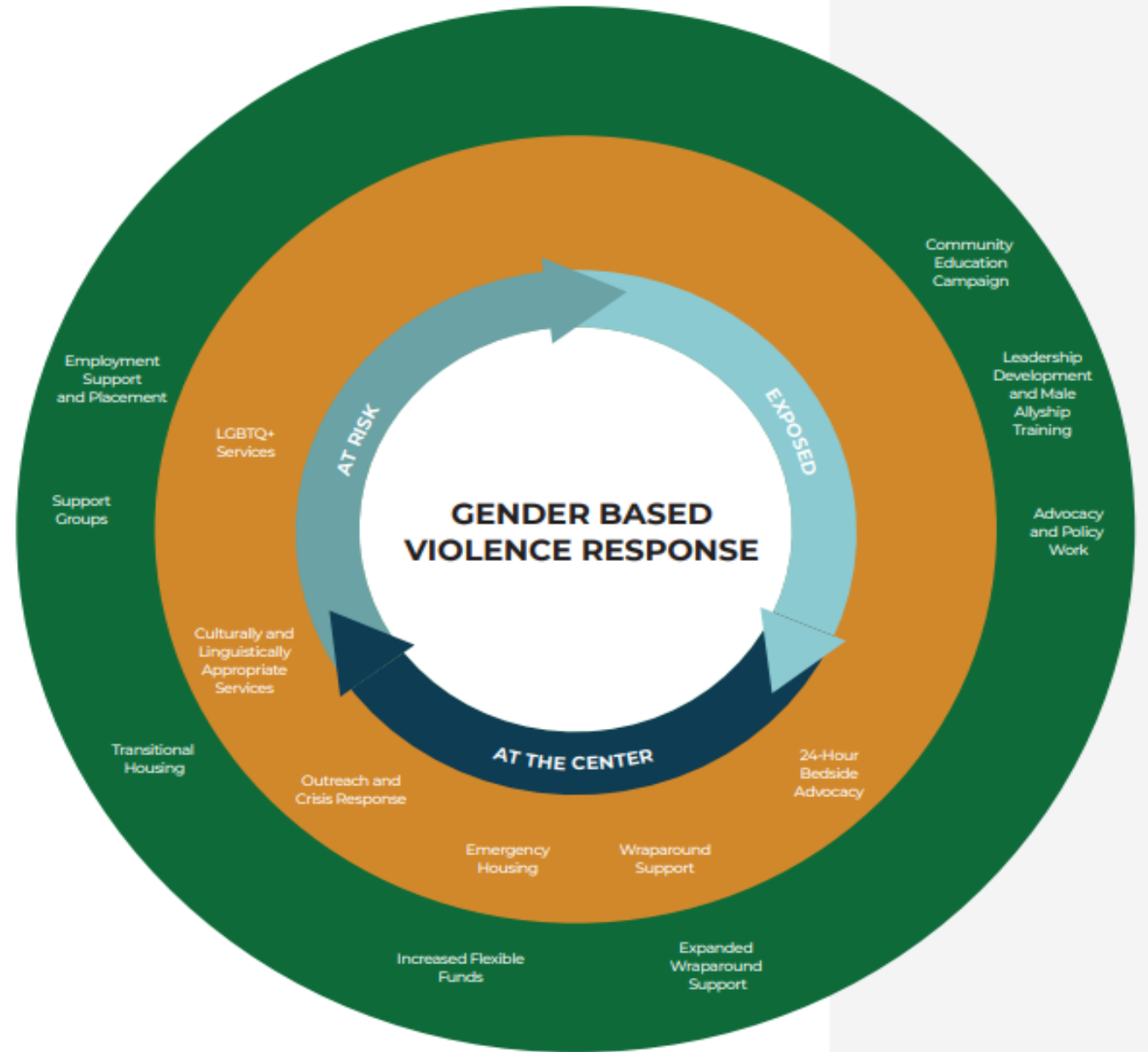
GUN / GROUP / GANG VIOLENCE RESPONSE



GENDER-BASED VIOLENCE RESPONSE

~\$5 million

GENDER-BASED VIOLENCE RESPONSE



COMMUNITY HEALING AND RESTORATION

~\$5 million

COMMUNITY HEALING AND RESTORATION

- Initial Investment
- Additional Funds Needed



RFQ
RELEASE
REVIEW
AND
AWARD

- RFQ released – December 2022
- Proposals due – Eight weeks later; February 2022
- Grant recommendations –
 - April 2022 (SSOC)
 - May 2022 (Committee)
 - June 2022 (City Council)
- Contract start date – July 1, 2022

LATEST DEVELOPMENTS

Violence Prevention and Intervention Responses Expanded

- DVP developed Triangle Incident Response provides immediate response by DVP and CBO staff to every shooting with serious injuries and/or homicide crime scene
- Doubling the number of violence interrupters with increased funding- from 10 people working in the community in July 2021 to over 20 people following vetting and a 3-day training in October

DVP Staffing Update

- Budget and Grants Manager, Accountant II and Administrative Analyst II
 - Fund Development, Fiscal and Human Resources Support hired and on-boarded
- Direct Service Team/Case Managers



TOWN NIGHTS

FREE ENTRY FOR ALL AGES

MONDAY, NOVEMBER 22

FRIDAY, DECEMBER 3, 10 & 17

6:00PM-10:00PM*

FREE FOOD | GAMES | SPORTS
ENTERTAINMENT AND MORE!

LOCATIONS

WEST OAKLAND YOUTH CENTER
UPM & HOOVER-FOSTER RAC
3233 MARKET ST
OAKLAND, CA 94608
*EVENT STARTS AT 1:00 PM

SAN ANTONIO PARK
TRYBE
1701 E 19TH ST
OAKLAND, CA 94606
*EVENT STARTS AT 4:30 PM

ROOTS COMMUNITY HEALTH CENTER
7272 MACARTHUR BLVD
OAKLAND, CA 94603

CASTLEMONT HIGH SCHOOL GYM
BOSS & ADAMIKA VILLAGE
8601 MACARTHUR BLVD BLDG. 300
OAKLAND, CA 94605

ACORN LEARNING CENTER
UPM & KHADAFY
WASHINGTON FOUNDATION
1143 10TH STREET
OAKLAND, CA 94607
*EVENT STARTS AT 1:00 PM

JOSIE DE LA CRUZ PARK
CURYJ
1637 FRUITVALE AVE
OAKLAND, CA 94601

ARROYO VIEJO PARK
BLACK CULTURAL ZONE
7701 KRAUSE AVE
OAKLAND, CA 94605

ELMHURST PARK
HOMIES EMPOWERMENT
9700 C ST
OAKLAND, CA 94603



TOWN NIGHTS

ENTRADA GRATUITA PARA
TODAS LAS EDADES

LUNES 22 DE NOVIEMBRE

VIERNES 3, 10 Y 17 DE DICIEMBRE

6:00PM-10:00PM*

COMIDA GRATIS | JUEGOS | DEPORTES
ENTRETENIMIENTO Y MÁS

LUGARES

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QUESTIONS?
