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CITY OF OAKLAND AGENDA REPORT

TO: Oakland City CouncilFROM: Lewis Cohen, Mayor's OfficeDATE: February 15, 2011

RE: A Report and Resolution Authorizing The City Administrator Or His/Her Designee To Enter Into Periodic Agreements With The Oakland Unified School District (OUSD) Internship Program And The East Bay Regional Occupational Program (EBROP) To Provide Mentoring Programs Through The Office Of The City Administrator (CAO), Oakland Fire Department (OFD), The Public Works Agency (PWA), And The Office Of Parks & Recreation (OPR) And Any Other City Agencies/Departments That Join The Program, For Youth Ages 14-20 Years

SUMMARY

A resolution has been prepared requesting that the City Council authorize the City Administrator to enter into periodic agreements with the Oakland Unified School District (OUSD) internship program and the East Bay Regional Occupational Program (EBROP) to provide mentoring programs through the Oakland Fire Department (OFD), the Public Works Agency (PWA), the Office of Parks & Recreation (OPR), and any other City Agencies or Departments as needed.

The City of Oakland has been partnering with two major youth internship programs by providing mentorship opportunities, and thereby assisting future career interests and guidance for students 14-20 years old, through an authentic job environment and work assignments. This program serves as a channel for youth interested in local government and will foster direct community involvement. The City Attorney's office has notified us that this arrangement must be approved by Council as it is an inter-agency agreement.

FISCAL IMPACT

There is no impact to the City, as this is an unpaid service learning program. This mentorship program will leverage financial and personnel resources through the use of interns who will earn school credit, contributing their time and their excitement about their fields of study to the workplace. In addition, interns are held accountable for developing and completing projects that will be useful to their host department. Projects performed by the interns will be diverse and can also directly support their education, such as conducting background research or community outreach.

Through this initiative, the City will enter into periodic agreements with OUSD and EBROP. The agreements will provide worker's compensation coverage for the youth while they are enrolled in the internship program.

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BACKGROUND

The City of Oakland has a long standing commitment of involvement with youth internship and mentoring programs. Through programs such as the Fire Department Explorers and the Summer Youth Employment Program, all three departments have been instrumental in providing countless hours of hands-on job training, mentoring, and career guidance.

It has been a long-term goal for the City of Oakland to provide youth, not only with job training and mentoring, but also opportunities to foster interest in municipal government and community involvement and interaction. Partnering with internship programs through these two established entities will provide such opportunities for our municipality.

KEY ISSUES AND IMPACTS

This program seeks to provide mentorship opportunities within the City of Oakland which will allow participating students to:

- Engage in a program of activities centered on Five Emphasis Areas: Career Opportunities, Leadership, Service Learning, Life Skills and Character Education;
- Experience positive leadership from adult and youth leaders and be given opportunities to assume leadership roles and lead community service projects;
- Gain practical career, special interest or skill experience in supportive and caring environments, as they move towards specialized career development in the public and/or private sectors.

An additional benefit of the program is that participating City employees serving as mentors will develop stronger ties with youth in the community and will increase their leadership, guidance and management abilities. This program has the potential to increase employee and departmental morale.

PROGRAM DESCRIPTION

The main goals of this program are to train young men and women in the areas of fire service, public works service, parks, recreation and conservation services, and other City service areas and to assist these young people in pursuing career goals in these professions.

The mentoring program structure is designed to foster students' intellectual development through first-hand, on-the-job experience by interacting with professionals and subject matter experts in the performance of their daily jobs. The first set of targeted mentorship areas includes careers in the Oakland Fire Department, the Public Works Agency, and the Office of Parks & Recreation. Other Departments and Agencies may join the program, as opportunities and interest arise.

Item: _____ City Council February 15, 2011 By providing an internship that gives students a deep sense of how their job interests and passions relate to the adult world, the program assists the students' in developing habits of being proactive in their education and career development.

SUSTAINABLE OPPORTUNITIES

Economic: This initiative has the potential to reduce joblessness for Oakland youth by increasing job readiness by setting standard job performance expectations and providing hands-on experiences that are transferable to the general job market.

Environmental: The environmental stewardship opportunity for this initiative is tremendous. Through this program, youth will be exposed to best practices in greening and conserving fuel and water, addressing the nature deficit for the next generation, promoting sustainable landscapes, and providing leadership for sustainable communities.

Social Equity: This program will give youth a chance to sample a variety of government sector jobs, providing opportunities that will diversify their future career choices.

DISABILITY AND SENIOR CITIZEN ACCESS

All work performed under approved agreements will be in compliance with ADA laws.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends approval of the resolution to execute periodic agreements with the Oakland Unified School District (OUSD) internship program and the East Bay Regional Occupational Program (EBROP) to provide mentoring programs through the Oakland Fire Department (OFD), the Public Works Agency (PWA), the Office of Parks & Recreation (OPR), and any other City Agencies or Departments as needed.

Respectfully submitted,

Office of Mayor Quan

APPROVED AND FORWARDED

Dan Linuheim City Administrator

Item: City Council February 15, 2011

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RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR HIS DESIGNEE TO ENTER INTO PERIODIC AGREEMENTS WITH THE OAKLAND UNIFIED SCHOOL DISTRICT (OUSD) INTERNSHIP PROGRAM AND THE EAST BAY REGIONAL OCCUPATIONAL PROGRAM (EBROP) TO PROVIDE MENTORING PROGRAMS THROUGH THE OFFICE OF THE CITY ADMINISTRATOR (CAO), OAKLAND FIRE DEPARTMENT (OFD), THE PUBLIC WORKS AGENCY (PWA), THE OFFICE OF PARKS & RECREATION (OPR), AND ANY OTHER CITY AGENCIES OR DEPARTMENTS THAT JOIN THE PROGRAM, FOR YOUTH AGES 14-20 YEARS

WHEREAS, the City of Oakland desires to partner with two major youth internship programs, Oakland Unified School District internship program and the East Bay Regional Occupational Program, to provide mentoring programs and internship opportunities for Oakland youth in City Agencies and Departments; and

WHEREAS, the Oakland Fire Department (OFD), the Public Works Agency (PWA) and the Office of Parks and Recreation (OPR) have provided many hours of hands-on job training, mentoring and career guidance to Oakland youth through the Fire Department Explorers program and the Summer Youth Employment program; and

WHEREAS, providing youth with job training and mentoring opportunities, fostering interest by young people in careers in municipal government and creating opportunities for community engagement and interaction is a high priority for the City of Oakland; now, therefore, be it

RESOLVED, That the City Council authorizes the City Administrator or his designee to enter into periodic agreements with the Oakland Unified School District and the East Bay Regional Occupational Program to provide internship and mentorship opportunities; and be it

FURTHER RESOLVED, That the City Administrator or his designee is authorized to complete all documentation required to accept, modify, extend and/or amend the periodic agreements; and be it

FURTHER RESOLVED, That the City Attorney's Office shall review and approve said agreements for form and legality and copies of the fully executed agreements shall be placed on file in the City Clerk's Office.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____, 20_____,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST:_