

**DRAFT**

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OFFICE OF THE CITY CLERK  
OAKLAND

2016 APR 14 PM 5:09  
OAKLAND CITY COUNCIL

Approved as to Form and Legality

**DRAFT**

City Attorney's Office

Resolution No. \_\_\_\_\_ C.M.S.

INTRODUCED BY COUNCILMEMBERS NOEL GALLO

**ADOPT A RESOLUTION IN CELEBRATION OF CESAR CHAVEZ DAY  
HONORING OAKLAND RESIDENTS WHO THROUGH THEIR  
LEADERSHIP AND COMMUNITY SERVICE HAVE CONTINUED THE  
LEGACY OF CESAR CHAVEZ**

**WHEREAS**, Cesar Chavez was an American farm worker, labor leader and civil rights activist, who, with Dolores Huerta, co-founded the National Farm Workers Association; and

**WHEREAS**, Cesar Chavez believed in the principles of nonviolence practiced by Mahatma Gandhi and Dr. Martin Luther King, Jr., and employed nonviolent means to bring attention to the plight of farm workers, and as a labor leader, led marches, called for boycotts and went on several hunger strikes and brought national awareness to the dangers of pesticides to workers' health; and

**WHEREAS**, the legacy of Cesar Chavez lives on through the leadership and activism of Oaklanders who today continue to practice Cesar Chavez' efforts and core values of **Service to Others, Sacrifice, A Preference to Help the Most Needy, Determination, Non-Violence, Acceptance of all People, Respect for Life, Celebrating Community, Knowledge and Innovation**; and

**WHEREAS**, District 1 is honoring **Veronica Peinado** and **Isabel Hernandez** who are multicultural cancer navigators of the Latina Services Program at the Women's Cancer Resource Center, and help women with cancer improve their quality of life through education, supportive services, and practical assistance and who provide cancer navigation, emotional support and education to Latina women in their own language and in support of their cultural values. Multicultural cancer navigators support women through treatment and recovery by accompanying them to medical appointments, providing interpretation services, helping with medical insurance issues, and coordinating referrals for wigs, prostheses, nutritional assistance, financial assistance, legal advice, clinical trials and second opinions; and

**WHEREAS**, District 2 is honoring **Evangelina Lara**, a Community Organizer at EBAYC for more than 15 years who began her career at EBAYC advocating as a parent volunteer and parent leader at Roosevelt Middle School and Oakland High School; working on engaging the Latino/Chicano community. More recently, she has also served as a leader in the movement to ensure that

affordable housing parcels were included in the development plan for Brooklyn Basin. Evangelina Lara is well respected by her colleagues and her community and embodies the spirit and legacy of Cesar Chavez, fighting for equality and social justice, and as such, it is appropriate that we honor her dedication and commitment to advancing opportunities for all; and

**WHEREAS**, District 3 is honoring **Mercedes Rodriguez** for her advocacy and activism in service to West Oakland as the Chair of the Beat 2x/5x NCPC, a member of the Block by Block Organizing Network, the block captain of the Neighborhood Watch in Baypointe Village, a member of the newly formed Friends of the West Oakland Public Library, and finally as an diligent, passionate, and dedicated leader over the past 34 years who has worked tirelessly to ensure that the residents of West Oakland receive the best possible services from the City of Oakland and Alameda County; and

**WHEREAS**, District 4 is honoring **Roberto Costa** who has conveyed his vision of community organizing through beautification by coordinating and implementing beautiful mosaic mural projects in blighted public areas throughout Oakland including the Allendale, Fairfax and Laurel neighborhoods. All the projects have been implemented with the goals to abate graffiti, inspire community members to help keep Oakland clean and to encourage Oaklanders to remain active and civically responsible in the city we all love. Roberto holds advisory or elected board positions with multiple civic organizations and is a shining example of the best of Oakland.

**WHEREAS**, District 5 is honoring **Alicia Contreras**, Executive Director of the Spanish Speaking Citizens' Foundation, was instrumental in bringing awareness to the needs of wheelchair access in the Fruitvale neighborhood where she has invested many hours of her free time to find, organize and train a few wheelchair users in her neighborhood to fill out city forms requesting curbcuts, and met with city employees who made that part of Oakland much more "wheels' accessible"; Alicia works closely with her staff to improve the quality of the lives of residents in the Fruitvale area; and

**WHEREAS**, District 6 is honoring **Ignacio De La Fuente**, with 20 years in public office and over 40 years as a GMP Union representative, has left a lasting legacy in Oakland. As District 5 Council Member and Council President, Ignacio is credited with the revitalization of Fruitvale's International Boulevard shopping area, and leading beautification efforts in his district resulting in the rehabilitation of several parks and recreation areas including the Cesar Chavez Park. Ignacio sponsored groundbreaking policies to create jobs for Oakland residents and greater access for Oakland's immigrant communities to policing, libraries, planning and other city services. Most recently, Ignacio created the De La Fuente Scholarship Foundation that provides high-achieving students with financial aid for college tuition and sector specific certificate programs; and

**WHEREAS,** District 7 is honoring **Armando Lopez** for his incredible amount of courage in raising his family in the aftermath of the senseless death of his wife and for being a positive role model in the community; and

**WHEREAS,** the At-Large District is honoring **Raquel Jimenez** who was born and raised in Oakland. Raquel has 20 years of community organizing, youth and family engagement experience in Oakland. In 2007, Raquel joined the Oakland Unified School District (OUSD), as the Student Engagement Specialist. Through her experience of growing up in Oakland, she has a deep passionate commitment to achieving unity, social justice, and self-determination for all communities. Her goal is to advance racial justice in education by advancing student, parent, and community voice and power both inside and outside of the institution; and

**WHEREAS,** the Mayor's Office is honoring; now therefore be it

**RESOLVED:** That the City Council recognizes these Oakland leaders who through their activism and exemplary community service have continued to strengthen, improve, and enhance Oakland communities.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES -        BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLÉN, KALB,  
                  KAPLAN, REID, AND PRESIDENT GIBSON MCELHANEY

NOES –  
ABSENT –  
ABSTENTION –

ATTEST:

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LATONDA SIMMONS  
City Clerk and Clerk of the  
Council of the  
City of Oakland, California