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OFFICE OF THE CITY CLERK
OAKLAND

2013 MAY 2 PM 1:30

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Kelley Kahn

SUBJECT: Mayor's Summer Jobs Program Funds

DATE: April 17, 2013

City Administrator

Approval

Date

5/14/13

COUNCIL DISTRICT: All

RECOMMENDATION

Staff recommends that the City Council authorize the City Administrator to apply for, accept and appropriate grants and contributions to the City for the Mayor's Summer Jobs Program, and to contract with and disburse such funds to current youth service providers for summer employment services for youth or program support services, without returning to Council.

EXECUTIVE SUMMARY

The Mayor's Summer Jobs Program (MSJP) currently is a tapestry of different funding sources and service providers which, in total, provide summer employment opportunities for more than 1,000 youth. The Oakland Workforce Investment Board (WIB) helped to rejuvenate MSJP in 2002, as the program's private sector support waned. WIB funds support MSJP coordination and summer employment opportunities for Workforce Investment Act (WIA) enrolled youth, but are limited. Other donations are needed to support MSJP program coordination, outreach, training, job development, jobs matching and follow-up services for youth, and to provide youth wages.

In 2005, the City Council authorized the City Administrator to apply for, accept, and appropriate grant funds and contributions from private foundations and corporations on behalf of the WIB to fund MSJP (Attachment A). This report and resolution seeks to expand the City Administrator's authority to obtain funding for MSJP from any source. This resolution also seeks to improve program efficiency by authorizing the City Administrator to disburse grants and contributions to the City for MSJP, with the approval of the Oakland WIB, to City-funded agencies, contractors and programs that provide summer employment services.

These service providers will have been approved for City contracts and internally operated programs by the City Council. Examples of such contracts are those administered by the Oakland WIB, the Department of Human Services, and by other City departments, such as

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the Department of Parks and Recreation and the Police Department, that fund or operate summer employment and training programs for youth.

To control said disbursements of MSJP grants and contributions, Oakland WIB approval shall be required. WIB staff shall also be required to prepare and present a detailed report to the City Council by the end of the calendar year on each year's MSJP.

OUTCOMES

More than 1,000 youth are expected to obtain employment through the various components of the Mayor's Summer Jobs Program. Through improved planning and coordination with employers, funders and service providers, the process goal is to increase the number of summer job opportunities for youth each year by stabilizing MSJP's structure and streamlining its administration.

BACKGROUND/LEGISLATIVE HISTORY

The Mayor's Summer Jobs Program has a long and rich history that dates back to the 1970s. For decades, corporate and business leaders took great ownership of MSJP and through its network of volunteers, created unsubsidized job opportunities for upwards of 2,000 youth at its peak. Over time, however, business leadership diminished despite the best efforts of the Oakland Metropolitan Chamber of Commerce and other long-standing champions for the program. In 2002, the Oakland Workforce Investment Board, whose members are majority business sector, approved staff's recommendation to take MSJP under its wing through the Youth Council. For years, the WIB approved funding for a Youth One Stop system to serve summer youth, as well as funding for program coordination. In 2005, the City Council authorized the City Administrator to raise funds for MSJP on behalf of the WIB (Resolution No. 79058 C.M.S.), but did not authorize disbursement of contributions and grants, which led to delays in the use of funds.

Now the Mayor's Office and Workforce Development staff are working to again rejuvenate MSJP with the Mayor's leadership and strong commitment to serving youth. The City still has work to do in rebuilding a solid core for the program which, in reality, should be an ongoing effort and not just a surge of activity each spring and summer.

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ANALYSIS

The generous contribution of \$450,000 from the Oakland Housing Authority (OHA) for the Mayor's Summer Jobs Program initiated this recommended resolution. The challenge this recommended action addresses is the timely and equitable distribution of MSJP grants and contributions, such as those from OHA and other generous donors. These funds come at various times, with various restrictions or conditions. The Oakland WIB Youth Council is charged by federal law to deliberate on the allocations of Youth funds and make recommendations to the full WIB. It can be convened within 48 hours if needed, as can the full WIB. Staff appreciates the leadership of the Youth Council and the WIB, and the thoughtfulness of their decision-making and direction. Assuming a formal role for the WIB in the allocation of MSJP grants and donations, with the Mayor's approval, without returning to the City Council, makes good use of this large and diverse policy board and will also expedite the timely and efficient disbursement of funds.

PUBLIC OUTREACH/INTEREST

The City's largest policy board, the Oakland WIB, assumed a leadership role with the Mayor's Summer Jobs Program ten years ago. Its 40 plus members represent the business, community, education, government, and labor sectors.

COORDINATION

MSJP touches nearly every City department and agency in some way, whether in funding its own summer programs such as the Office of Parks and Recreation, funding programs through third-party contracts such as the Department of Human Services, or hiring summer youth. The program's primary nexus of coordination is with the Mayor's Office and with the Workforce Development Office, which staffs the WIB. This report was prepared in cooperation with the Office of the City Attorney and the Budget Office.

COST SUMMARY/IMPLICATIONS

This recommended resolution has no impact on the City's General Purpose Fund. The intent of the request to expedite the disbursement of contributions and grants to the City in support of the Mayor's Summer Jobs Program is to create program efficiencies.

Grants and contributions for the Mayor's Summer Jobs Program will be deposited and appropriated in the Miscellaneous Trust Fund (7999), MSJP Project (A280220).

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SUSTAINABLE OPPORTUNITIES


Economic: MSJP enables more than 1,000 Oakland youth to obtain employment.

Environmental: This report does not directly address environmental sustainability.

Social Equity: MSJP's various partners and funding sources are committed to serving youth from low-income neighborhoods and who are in the foster care or probation systems.

For questions regarding this report, please contact Al Auletta, Program Manager, at 238-3752.

Respectfully submitted,



Kelley Kahn, Director
Department of Economic and Workforce
Development

Reviewed by:
John R. Bailey, Executive Director
Oakland Workforce Investment Board

Prepared by:
Al Auletta, Program Manager
Department of Economic and Workforce Development

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APPROVED AS TO FORM AND LEGALITY:

David R. ...
DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL
79058

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR, ACCEPT AND APPROPRIATE GRANT FUNDS AND CONTRIBUTIONS FROM PRIVATE FOUNDATIONS AND CORPORATIONS ON BEHALF OF THE OAKLAND WORKFORCE INVESTMENT BOARD TO FUND THE MAYOR'S SUMMER JOBS PROGRAM

WHEREAS, the Oakland Workforce Investment Board (WIB) has assumed a leadership role in sponsoring and overseeing the Oakland Mayor's Summer Jobs Program; and

WHEREAS, the City of Oakland serves as the Fiscal Agent for the Oakland WIB and is staffed by the City's Workforce Development Unit; and

WHEREAS, there is a pressing need to raise funds to create employment opportunities for youth during the summer due to a lack of market driven jobs; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to submit funding requests to private foundations and corporations to support the Mayor's Summer Jobs Program; and be it further

RESOLVED: That the City Administrator is hereby authorized to accept and appropriate any and all grants and contributions received in support of the Mayor's Summer Jobs Program; and be it further

RESOLVED: That the City Administrator and her designee are hereby authorized to take whatever action is necessary with respect to said funds consistent with this Resolution and its basic purposes.

FEB 15 2005

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, AND PRESIDENT DE LA FUENTE →

NOES- 0

ABSENT- 0

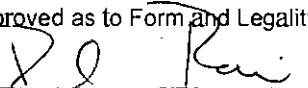
ABSTENTION- 0

ATTEST: *Attonda Simmons*
Interim City Clerk and Clerk of the Council
of the City of Oakland, California

11-5-13
17-05-2013 11:54 AM
OAKLAND

13 MAY -2 PM 1:34

Approved as to Form and Legality


Deputy City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR, ACCEPT, AND APPROPRIATE GRANTS AND CONTRIBUTIONS TO THE CITY FOR THE MAYOR'S SUMMER JOBS PROGRAM, AND CONTRACT WITH AND DISBURSE SUCH FUNDS TO CURRENT YOUTH SERVICE PROVIDERS FOR SUMMER EMPLOYMENT SERVICES FOR YOUTH OR PROGRAM SUPPORT SERVICES, WITHOUT RETURNING TO COUNCIL

WHEREAS, the Mayor's Summer Jobs Program ("MSJP") has been in existence for nearly 40 years; and

WHEREAS, the City Council authorized the City Administrator in 2005 to submit funding requests and accept and appropriate contributions from private foundations and corporation received on behalf of the Oakland Workforce Investment Board in support of the MSJP; and

WHEREAS, the City funds and supports a variety of in-house and third-party contracted programs that provide summer employment services for Oakland youth; and

WHEREAS, due to the seasonal and short-term nature of MSJP, some administrative flexibility is needed to expedite summer youth employment services in timely manner; and

WHEREAS, for the 2013 MSJP, the City has received a \$450,000 contribution from the Oakland Housing Authority to serve 300 youth; and

WHEREAS, the OHA contribution and contributions from other MSJP supporters require consideration for equitable demographic and geographic distribution for summer youth employment services; now, therefore, be it

RESOLVED: That the City Council authorizes the City Administrator to apply for, accept and appropriate grants and contributions for the Mayor's Summer Jobs Program; and be it

FURTHER RESOLVED: That the City Council authorizes the City Administrator to distribute, without returning to City Council, in 2013 and all years going forward, grants and contributions

received by the City for the Mayor's Summer Jobs Program, with the approval of the Oakland Workforce Investment Board, to then-current youth service providers to provide summer employment services for youth and program support services for the MSJP, including the authority to negotiate and enter into contracts with such providers for such funding that include clearly articulated performance and reporting requirements; and be it

FURTHER RESOLVED: That the City Administrator is authorized to provide each agency receiving City funding for MSJP a cash advance of up to 25% of the total contract funding for program start-up and initial payroll costs; and be it

FURTHER RESOLVED: That grants and contributions for the Mayor's Summer Jobs Program will be deposited and appropriated into the Miscellaneous Trust Fund (7999), MSJP Project (A280220); and be it

FURTHER RESOLVED: That the City Administrator shall provide the City Council with a detailed performance report by the end of the calendar year on each summer's program; and be it

FUTHER RESOLVED: That the City Administrator and her designees are hereby authorized to take whatever action is necessary with respect to said funding and contracts consistent with this Resolution and its basic purposes.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, GALLO, GIBSON McELHANEY, KALB, KAPLAN, SCHAAF, REID and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California